

PROJECT INFORMATION FORM

If you have any questions about this application or would like an electronic copy of the funding request packet, please call or email Rachel Moriconi at 831-460-3203 or rmoriconi@sccrtc.org.

A. Project Information

1. Project Title: Commute Solutions Rideshare Program
2. Amount of RSTP Funding Requested: \$550,000
3. Implementing Agency: RTC
4. Sponsoring Public Agency that has Master Agreement with Caltrans (if different): NA
5. This is priority number 2 of 2 projects submitted. (If requesting funds for more than one project)
6. Project Description/Scope: (Please describe the scope of work for the project, including all capital improvements or program characteristics. Please describe the improvements associated with each mode of transportation as applicable. Attach additional information if needed.)

Transportation demand management outreach, education and incentives. Includes matching service for carpools, vanpools, and bicyclists. Provides services and information about availability and benefits of alternative transportation modes, including sharing rides, transit, walking, bicycling, telecommuting, alternative work schedules, alternative fuel vehicles, and park-n-ride lots.

Project Cost by Mode:

TDM*	TOTAL
100%	100%

*TDM=Transportation Demand Management (ex. rideshare programs); TSM=Transportation System Management (ex. ITS, signal sync)

7. Project Location/Limits (attach an 8 1/2" x 11" map and/or photos if available/applicable, include street names): **Countywide**
 - a. Project Length (in miles or feet, if applicable):NA
 - b. For road projects: What is the functional classification of this road, as defined by FHWA? NA
8. Contact Person/Project Manager Name: Tegan Speiser
Telephone Number: 831-460-3209 E-mail: tspeiser@sccrtc.org

B. Project Delivery Milestones

10. Non- Capital Projects - Schedule:

Start Activities (month/year)	End Activities (month/year)
<u>7/1/13</u>	<u>6/30/15</u>

C. Project Cost Summary

11. Non-Capital Projects - Cost Estimate:

Administration/Staffing	Operations/Staffing	Consultant	Materials	Other
<u>20</u>	<u>420</u>	<u>50</u>	<u>40</u>	<u>20</u>

EXHIBIT A
Commute Solutions Rideshare Program Budget & Funding Plan
Project Cost by Phase

Non-Capital Projects:

Provide information on the amount to be expended for each project phase by funding source.

Totals should calculate automatically if electronic file is used.

Sources (Specify fund source type - ex. RSTP, Local, TEA, STIP, AB2766, etc)	Component						Source TOTAL
	Staff - Admin	Staff - Operations	Consultant Services	Other Services (specify)	Materials	Other (specify)	
<i>Total Cost by component</i>	\$20	\$420	\$50	\$0	\$40	\$20	\$550
New RSTP Funds Requested from RTC:	\$20	\$420	\$50	\$0	\$40	\$20	\$550
Source 2:	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Source 3:	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Source 5:	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Source 6:	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Source 7:	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Source 8:	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Fiscal Year each component to begin	13-14	13-14	13-14	13-14	13-14	13-14	13-14

Pending Funds: Highlight any funds that are yet not secured, describe below status/anticipated receipt date:

Project Benefits

- 1. Generally, what are the benefits of this project?** (ex. goal/purpose/benefit of project; problem to be addressed; importance to the community):

GOALS: To make more efficient use of the existing transportation system by shifting trips made by people transporting only themselves in private vehicles to multi-passenger trips (carpool, vanpool and transit) and trips made by biking and walking. To reduce traffic congestion, trips, VMT, greenhouse gases and improve health and air quality.

BENEFITS/VALUE: Travelers have a place to go for help navigating the local transportation system to access the things they want and need. Commute Solutions expands people's travel choices by assisting them to use various travel modes and by demonstrating the benefits and convenience of using sustainable transportation. Commute Solutions helps people make changes to their daily travel habits that save them money and reduce stress, and that support community values such as conservation, environmental protection and reducing traffic.

- 2. How many travelers will be served by/benefit from this project per day? 50**

ADT volumes (if applicable) NA

Other (e.g. avg. number of people directly served/day; number of users of facility/day; TDM-direct participants and indirect beneficiaries)

- More than 400 people find carpool matches through our ridematching system annually. There are currently 1454 active participants in the ridematch database who live or work in Santa Cruz County.
- A significant amount of information and services are now delivered through our website which currently has 1800 unique visitors/month (compared to 440 during the same month last year.)
- Our commuter help desk and outreach events provide personalized assistance to individuals and employers.
- Additionally, all users of the transportation system benefit from the traffic congestion that is reduced by people using alternative modes.

- 3. What are the destinations served by this project? (e.g. employment centers, senior centers, schools, groceries, transit centers, etc.)**

Countywide

- 4. Does this project preserve existing transportation infrastructure/facilities or services?**

Highlight why this location is a priority for preservation, e.g. if project is part of a pavement management plan.

Through mode shifts to active and multi-passenger trips, removes vehicles from roadways thereby preserving surfaces and deferring maintenance. Improves air quality and moves towards climate action targets.

- 5. Does this project increase access or reduce pollution? If so, how? If not applicable, put N/A.**

Through education, support and incentive programs and personalized help desk assistance, Commute Solutions programs:

- Increase the percentage of people that walk, bike, or take transit to key destinations
- Reduce fuel consumption and/or reduce greenhouse gas emissions

- Reduce vehicle miles traveled per capita
- Improve speed consistency
- Increase the efficiency of the existing transportation system.
 - Decrease the number of people traveling in single occupancy vehicles
 - Expand Transportation Demand Management (TDM) Programs

6. Does this project increase safety? Describe. If not applicable, put N/A.

- Mode shift means fewer motor vehicles are being used to transport people thereby resulting in less traffic.
- How to safely use alternative modes is part of the educational information provided in our programs. Examples of materials that emphasize this aspect of travel are our Tips for a Successful Carpool handout, Park and Ride Lot Guide, and Bikeways Map

7. How does the project increase access and safety cost effectively, equitably and responsive to the needs of all users and/or benefit the natural environment? If not applicable, put N/A.

- Available to community members throughout Santa Cruz County.
- Weekly hours are held in Watsonville to increase access to South County residents.

8. Has public input been sought on this project? What is the public engagement plan for implementing this project? Is it identified in an adopted plan or other document?

- Commute Solutions conducts outreach activities and events throughout the year. These include health benefit and environmental fairs at workplaces, the regional Rideshare Month promotion, Bike to Work and Open Streets events.