



Santa Cruz County Regional Transportation Commission

AGENDA

**Thursday, June 2, 2011
9:00 a.m.**

**NOTE LOCATION THIS MONTH
Watsonville City Council Chambers
275 Main St, Fourth Floor
Watsonville CA 95067**

NOTE

See the last page for details about access for people with disabilities and meeting broadcasts.

En Español

Para información sobre servicios de traducción al español, diríjase a la última página.

AGENDAS ONLINE

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COMMISSION MEMBERSHIP

Caltrans (ex-officio)	Rich Krumholz
City of Capitola	Kirby Nicol
City of Santa Cruz	Don Lane
City of Scotts Valley	Randy Johnson
City of Watsonville	Eduardo Montesino
County of Santa Cruz	Ellen Pirie
County of Santa Cruz	John Leopold
County of Santa Cruz	Mark Stone
County of Santa Cruz	Neal Coonerty
County of Santa Cruz	Greg Caput
Santa Cruz Metropolitan Transit District	Dene Bustichi
Santa Cruz Metropolitan Transit District	Lynn Robinson
Santa Cruz Metropolitan Transit District	Norm Hagen

The majority of the Commission constitutes a quorum for the transaction of business.

Article 8 Transportation Development Act Claims – only City and County representatives vote

Article 4 Transportation Development Act Claims, Policy Issues, and SAFE – all 12 members vote

1. Roll call
2. Oral communications

Any member of the public may address the Commission for a period not to exceed three minutes on any item within the jurisdiction of the Commission that is not already on the agenda. The Commission will listen to all communication, but in compliance with State law, may not take action on items that are not on the agenda

Speakers are requested to sign the sign-in sheet so that their names can be accurately recorded in the minutes of the meeting.

3. Additions or deletions to consent and regular agendas

CONSENT AGENDA

All items appearing on the consent agenda are considered to be minor or non-controversial and will be acted upon in one motion if no member of the RTC or public wishes an item be removed and discussed on the regular agenda. Members of the Commission may raise questions, seek clarification or add directions to Consent Agenda items without removing the item from the Consent Agenda as long as no other Commissioner objects to the change.

MINUTES

4. Approve draft minutes of the May 5, 2011 regular RTC meeting
5. Accept draft minutes of the March 23, 2011 joint Santa Cruz County Traffic Operations Systems (TOS) Oversight Committee and Safe on 17 Task Force meeting

POLICY ITEMS

No consent items

PROJECTS and PLANNING ITEMS

6. Approve Regional Transportation Plan (RTP) – Regional Advisory Committee and Sustainable Transportation Analysis and Rating System (STARS) (Resolution)

BUDGET AND EXPENDITURES ITEMS

7. Accept status report on Transportation Development Act (TDA) revenues

ADMINISTRATION ITEMS

8. Accept 2011 advisory committee rosters and Budget & Administration / Personnel Committee roster

INFORMATION/OTHER ITEMS

9. Accept monthly meeting schedule
10. Accept correspondence log
11. Accept letters from RTC committees and staff to other agencies - *None*
12. Accept miscellaneous written comments from the public on RTC projects and transportation issues
13. Accept information items - *None*

REGULAR AGENDA

14. Commissioner reports-oral reports
15. Director's report – oral report
(*George Dondero, Executive Director*)
16. Caltrans report and consider action items
 - a. Construction projects report
17. Elderly & Disabled Transportation Advisory Committee's 2010 Committee Report
(*Karena Pushnik, Senior Transportation Planner and John Daugherty, E&D TAC Chair*)
 - a. Staff report
 - b. 2010 Elderly & Disabled Transportation Advisory Committee report
18. FY 11-12 Transportation Development Act (TDA) Article 8 claim from the Community Traffic Safety Coalition, the Ride 'n Stride program, and the Bike to Work program
(*Cory Caletti, Senior Transportation Planner*)
 - a. Staff report
 - b. Community Traffic Safety Coalition and Ride 'n Stride program resolution with exhibits
 - c. Bike to Work program resolution with exhibits
19. FY 11-12 Transportation Development Act (TDA) claim from the Regional Transportation Commission for administration, planning and operations
(*Daniel Nikuna, Fiscal Officer and Rachel Moriconi, Senior Transportation Planner*)

- a. Staff report
 - b. RTC Article 3 and Article 8 claims
 - c. Resolution approving Article 3 claim for administration
 - d. Resolution approving Article 8 claim for planning
20. Amendments to the FY 10-11 budget and work program
(*Luis Mendez, Deputy Director*)
- a. Staff report
 - b. Resolution amending the FY 10-11 budget
21. Review of items to be discussed in closed session

CLOSED SESSION

22. Conference with Real Property Negotiator Pursuant to Government Code 54956.8 relating to the purchase of the right-of-way: Santa Cruz Branch Rail Line from Watsonville Junction to Davenport

Agency Negotiator: Kirk Trost, Miller Owen & Trost

Negotiation Parties: SCCRTC, Union Pacific

Under Negotiation: Price and Terms

OPEN SESSION

23. Report on closed session
24. Adjourn to special meeting of the Service Authority for Freeway Emergencies
- a. No agenda items this month
25. Next Meetings

The next Transportation Policy Workshop meeting is scheduled for Thursday, June 16, 2011 at 9:00 a.m. at the SCCRTC Offices, 1523 Pacific Avenue, Santa Cruz, CA.

The next SCCRTC meeting is scheduled for Thursday, August 4, 2011 at 9:00 a.m. at the Scotts Valley City Council Chambers, 1 Civic Center Drive, Scotts Valley, CA 95066.

HOW TO REACH US

*Santa Cruz County Regional Transportation Commission
1523 Pacific Avenue, Santa Cruz, CA 95060
phone: (831) 460-3200 / fax (831) 460-3215
email: info@sccrtc.org / website: www.sccrtc.org*

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Agenda packets: *Complete agenda packets are available at the RTC office, on the RTC website (www.sccrtc.org), and at the following public libraries:*

- Aptos Branch Library
- Branciforte Library
- Central Branch Library
- Scotts Valley Library
- Watsonville Library

For information regarding library locations and hours, please check online at www.santacruzpl.org or www.watsonville.lib.ca.us.

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Santa Cruz County Regional Transportation Commission

MINUTES

Thursday
May 5, 2011
9:00 a.m.

Board of Supervisors Chambers
701 Ocean St., Fifth Floor
Santa Cruz, CA 95060

1. Roll call

The meeting was called to order at 9:04 am.

Members present:

Dene Bustichi	Eduardo Montesino
Greg Caput	Kirby Nicol
Donald Hagen	Ellen Pirie
Randy Johnson	Lynn Robinson
Don Lane	Andy Schiffrin (Alt)
Steve Lustgarden (Alt)	Mark Stone
Aileen Loe (ex officio)	

Staff present:

George Dondero	Luis Mendez
Gini Pineda	Yesenia Parra
Karena Pushnik	

2. Oral communications

Jack Nelson referred to a *Sentinel* article about Arctic icecaps melting faster than expected and presented Commissioners with copies of "Speed and Violence" which he said would put the story about the Arctic icecaps in perspective.

Mike Keogh asked several questions regarding a recent washout repair on the Santa Cruz Branch Rail Line including whether Sierra Northern employees and those of their subcontractors are unionized, whether a building permit accompanied the repairs; whether an environmental document was filed; and whether qualified staff oversaw the repairs.

Chair Stone communicated that RTC staff would work to provide responses to Mr. Keogh's questions.

3. Additions or deletions to consent and regular agendas

Executive Director George Dondero announced that there was an add-on page for Item 20 and replacement pages for Item 23. He said that each Commissioner had received a member application form for the Elderly & Disabled Transportation Advisory Committee and fliers for Bike to Work Week.

CONSENT AGENDA (Robinson/Johnson unanimous)

Commissioner Pirie suggested that information items such as Item 17.b. included on the agenda contain a reference regarding who requested that the item be included in the agenda.

MINUTES

4. Approved draft minutes of the April 7, 2011 regular SCCRTC meeting
5. Approved draft minutes of the April 7, 2011 Service Authority for Freeway Emergencies (SAFE) meeting
6. Approved draft minutes of the April 21, 2011 Transportation Policy Workshop
7. Accepted draft minutes of the April 4, 2011 Bicycle Committee meeting
8. Accepted draft minutes of the April 12, 2011 Elderly & Disabled Transportation Advisory Committee meeting

POLICY ITEMS

No consent items

PROJECTS and PLANNING ITEMS

9. Approved FY 2011-12 Section 5310 Scores (Resolution 22-11)
10. Accepted third quarter FY 10-11 Regional Transportation Commission (RTC) work program progress report

BUDGET AND EXPENDITURES ITEMS

11. Accepted status report on Transportation Development Act (TDA) revenues

ADMINISTRATION ITEMS

12. Accepted reappointments to the Elderly & Disabled Transportation Advisory Committee

INFORMATION/OTHER ITEMS

13. Accepted monthly meeting schedule
14. Accepted correspondence log
15. Accepted letters from SCCRTC committees and staff to other agencies
 - a. Letter from the Elderly & Disabled Transportation Advisory Committee to the Santa Cruz Metro Transit District regarding proposed 12% service cuts
 - b. Letter from the RTC to Senator Christine Kehoe regarding amendments to SB 468 – Increasing State Highway Projects: Coastal Zone
16. Accepted miscellaneous written comments from the public on SCCRTC projects and transportation issues - None
17. Accepted information items
 - a. Letter from the Santa Cruz County Board of Supervisors to the RTC regarding the 2010 California Statewide Local Streets and Roads Assessment (LSRA) report
 - b. Article from *Progressive Planning* titled "Just Transportation Planning" by Richard Marcantonio

REGULAR AGENDA

18. Commissioner reports - None
19. Director's report

Executive Director George Dondero said that the tentative date for the rail acquisition celebration is 9/10/11 and that there was no news from the Surface Transportation Board (STB) yet regarding approval of the rail line purchase; therefore a close of escrow date is not yet set.

Responding to Commissioner Nicol, Mr. Dondero said that a stop in Capitola could be arranged for the celebration.

20. Caltrans report and consider action items

Aileen Loe, Caltrans District 5, said that a memorial honoring Caltrans highway workers who lost their lives in the line of duty was held April 28th. She said that Litter Removal Day was held April 22nd and that later this month Caltrans

will honor Harvey Holm from Santa Cruz as Volunteer of the Decade. Ms. Loe added that litter is a \$50 million problem for Caltrans annually.

Ms. Loe said that the ability to sell bonds impacts projects like the Auxiliary Lanes project and that it is important to show good stewardship of funds received. She reported that a state executive order has severely restricted travel funds for Caltrans staff and it may not be possible for Caltrans representatives to attend meetings unless they are "mission critical" for the project. Ms. Loe also said that Safe Routes to School is soliciting applications for grant awards.

Commissioner Stone said that it is important to have Caltrans at certain meetings and that Caltrans is working with partner agencies to determine what is considered "mission critical". He offered to help with this process.

21. Sidewalk Maintenance Public Outreach Campaign

Senior Planner Karena Pushnik introduced Veronica Elsea, Chair of the Pedestrian Safety Workgroup, who gave a report regarding the Sidewalk Maintenance Public Outreach Campaign. The workgroup which previously determined "tip and trip" hazards on sidewalks such as vertical and horizontal separation, obstacles, and surface conditions, will take this information out to the general public to help increase awareness of criteria for safe and accessible sidewalks, their value to the community, responsibility for maintenance, and avenues for resolving unsafe conditions. The outreach campaign is expected to begin in late spring and continue through the prime walking seasons, summer and fall.

Commissioners thanked Ms. Elsea for the report.

Responding to a question from Commissioner Robinson, Ms. Elsea said that the workgroup would do outreach to construction companies to request that sidewalks not be used as a staging site for construction zones.

22. **10:00 A.M. PUBLIC HEARING:** 2011 unmet specialized transportation and transit needs - Taken out of order after Item 25.

Senior Planner Karena Pushnik gave the staff report saying that the unmet needs list helps determine projects for funding when funding becomes available. She said that the list is organized under general needs, paratransit needs and transit needs and prioritized within those categories. Ms. Pushnik said that some high priority deficiencies include lack of safe pedestrian access between transit stops and community services and a mobility management center.

The floor was opened to the public hearing.

Veronica Elsea said the list of priorities is not haphazard.

The public hearing was closed.

Commissioner Stone said that an additional unmet need is transportation of foster children to their school of origin and asked that it be added under the general category. He added that it's a high priority since it is a statutory requirement.

Commissioner Pirie moved and Commission Alternate Schiffrin seconded to approve staff recommendations that the Regional Transportation Commission (RTC):

1. Consider public input on unmet specialized transportation and transit needs;
2. Adopt the 2011 Unmet Specialized Transportation and Transit Needs List, with the addition of adding transportation of foster children to their school of origin to the list; and,
3. Consider the list of unmet needs as funding becomes available

The motion passed unanimously.

23. FY 2011-12 Article 8 Transportation Development Act (TDA) claim for the Volunteer Center – Taken out of order after Item 21

Senior Planner Karena Pushnik gave the staff report saying that the Volunteer Center's transportation program oversees volunteers who provide transportation, using their own vehicles, to ambulatory individuals who may live in areas not served by traditional public transit or ParaCruz. The TDA allocation to the Volunteer Center will fund mileage reimbursement, insurance and administration of their transportation program.

Responding to questions from Commissioners, Ms. Pushnik said that the Volunteer Center recruits volunteers through its outreach efforts in the community and that it has been difficult to get volunteers in south county.

Commission Alternate Schiffrin moved and Commissioner Lane seconded to approve the Elderly & Disabled Transportation Advisory Committee and staff recommendations that the Santa Cruz County Regional Transportation Commission (RTC) approve by resolution the claim for \$61,345 in FY 2011-12 Transportation Development Act (TDA) funds contingent upon the City of Santa Cruz agreeing at their May 2011 meeting to act as the claimant on behalf of the Volunteer Center to provide transportation for seniors and people with disabilities.

A roll call vote was taken and Commissioners Caput, Johnson, Lane, Lustgarden, Montesino, Nicol, Pirie, Schiffrin and Stone voted "aye" and the motion (Resolution 23-11) passed unanimously.

24. FY 2011-12 Article 8 Transportation Development Act (TDA) claim for Community Bridges

Senior Planner Karena Pushnik gave the staff report saying that services provided by Community Bridges include medical transportation services, transportation to senior meal sites, out-of-county medical transportation service formerly operated by the Red Cross, a Taxi Scrip program, and portions of rides to the Elderday Adult Day Care Facility and the Interfaith Homeless Service Shelters.

Commissioners asked about costs for rides provided for specific services and the process for obtaining Taxi Scrip.

Sam Storey, CEO of Community Bridges, explained that some figures reflected average daily attendance of all rides and some reflected only rides at dining sites. He added that Elderday is paying a greater portion of their ride costs than in previous funding cycles. He said that Taxi Scrip is a means tested program and that an applicant must be either a senior or disabled to qualify.

Commissioner Pirie moved and Commissioner Montesino seconded to approve the Elderly & Disabled Transportation Advisory Committee and staff recommendations that the Santa Cruz County Regional Transportation Commission (RTC) approve by resolution a claim for \$515,295 in FY 2011-12 Transportation Development Act (TDA) funds contingent upon the City of Santa Cruz agreeing at their May 2011 meeting to act as the claimant on behalf of the Volunteer Center to provide transportation for seniors and people with disabilities.

A roll call vote was taken and Commissioners Caput, Johnson, Lane, Lustgarden, Montesino, Nicol, Pirie, Schiffrin and Stone voted "aye" and the motion (Resolution 24-11) passed unanimously.

25. Santa Cruz Metropolitan Transit District FY 11/12 Claim for Article 4 Transportation Development Act Funds and State Transit Assistance funds

Senior Planner Karena Pushnik reviewed the claim and introduced Metro General Manager Les White.

Mr. White highlighted parts of the annual report saying that last year showed decreased ridership along fixed routes and on the Highway 17 Express, largely due to continuing unemployment, and a slight increase in ParaCruz ridership. Ridership this year is increasing due to high gas prices. METRO plans to order 27 new paratransit replacement vans for ParaCruz service and five new low-floor CNG buses for the Highway 17 Express service. METRO continues to face funding difficulties due to the economic recession, slow recovery and diversion of transit funds by the state to other purposes; therefore, METRO will consider further service reductions and a fare increase.

Commissioners discussed performance indicators and compared operating expenses to sales tax revenues.

Commissioner Pirie moved and Commissioner Hagen seconded to approve the Elderly and Disabled Transportation Advisory Committee (E&D TAC) and staff recommendations that the Regional Transportation Commission (RTC) adopt a resolution approving the Santa Cruz Metropolitan Transit District's (METRO) FY 11/12 Transportation Development Act (TDA) and State Transit Assistance claim for \$5,244,963 and \$2,311,643, respectively.

The motion (Resolution 25-11) passed unanimously.

26. Review of items to be discussed in closed session

The Commission adjourned the regular meeting and convened into closed session at 10:17 am.

CLOSED SESSION

27. Conference with Real Property Negotiator Pursuant to Government Code 54956.8 relating to the freight easement: Santa Cruz Branch Rail Line from Watsonville Junction to Davenport

Agency Negotiator: Kirk Trost, Miller Owen & Trost

Negotiation Parties: SCCRTC, Union Pacific

Under Negotiation: Price and Terms

OPEN SESSION

28. Report on closed session - none

29. Adjourn to special meeting of the Service Authority for Freeway Emergencies

a. No agenda items this month

30. Next Meetings

The meeting adjourned prior to moving into closed session.

The next Transportation Policy Workshop meeting is scheduled for Thursday, May 19, 2011 at 9:00 a.m. at the SCCRTC Offices, 1523 Pacific Avenue, Santa Cruz, CA.

The next SCCRTC meeting is scheduled for Thursday, June 2, 2011 at 9:00 a.m. at the Watsonville City Council Chambers, 275 Main St., Watsonville CA 95067

Respectfully submitted,

Gini Pineda, Staff

ATTENDEES

Les White	SCMTD
Mike Keogh	
Catherine Patterson-Valdez	Community Bridges
Jack Nelson	
Sam Storey	Community Bridges
Aaron Gundzik	C&G
Veronica Elsea	Pedestrian Safety Workgroup



JOINT MEETING OF
SANTA CRUZ COUNTY TRAFFIC OPERATIONS SYSTEMS (TOS) OVERSIGHT COMMITTEE
AND
SAFE ON 17 TASK FORCE
DRAFT MINUTES
Wednesday, March 23, 2011
10:00-12:00

**San Jose California Highway Patrol
2020 Junction Ave.
San Jose, CA 95131**

TOS Oversight Committee and Safe on 17 Task Force Meeting Participants

Marshall Ballard, Valley Transportation Association
Ramin Bolourchian, Caltrans District 4 TMC
Susana Cruz, Caltrans District 5 Public Affairs (teleconference)
Russell Ellingworth, Caltrans District 5 Maintenance
Shawn Enjily, Caltrans District 4 Design
Sarah Jackson, Santa Cruz CHP
Dario Senior, Caltrans District 5 Traffic Safety (teleconference)
Lt. Les Bishop, Santa Cruz CHP
Doug Hessing, Caltrans District 5 Construction (teleconference)
Ernesto Raminiez, Caltrans District 4
Pranav Shah, Caltrans District 4 Traffic Systems
Earl Sherman, Caltrans District 4 Maintenance
Lt. Boyce, San Jose CHP
Joanna Fox, Metropolitan Transportation Commission
Patrick Dussell, Caltrans District 5 Construction
Richard Blacksten, Caltrans
Megan Doyle, Representing Santa Clara County Supervisor Ken Yeager
Margot Grant, Representing Office of Assemblyman Rich Gordon
Jacques Van Zeventer, Caltrans District 5 TMC
Shayne Sandeman, Caltrans District 5 TMC (teleconference)
Grace Blakeslee, Santa Cruz County Regional Transportation Commission
Ginger Dykaar, Santa Cruz County Regional Transportation Commission

1. **Introductions** – Introductions were made
2. **Additions or Deletions to the Agenda** - None
3. **Reviewed and Accepted Minutes of the September 15, 2010 Joint TOS Oversight Committee and Safe on 17 Meeting**



4. Received Information Items

Ginger Dykaar presented an update on the Freeway Service Patrol (FSP) program. Automatic vehicle location units (AVL) have been temporarily installed on the FSP trucks to track the vehicle locations and could become permanent if they are found to be necessary to verify drivers are at their designated locations during times of operation.

In follow up from the last meeting, Ginger Dykaar reported that Caltrans has assured RTC that the FY11/12 FSP funding allocation is not in jeopardy due to lack of traffic detection equipment in our county.

RTC staff conducted a procurement process for Hwy 17 FSP service. The evaluation committee's recommendation was not approved by the RTC as they had concerns over the degree of experience and the cost estimate of the low bidder. RTC staff will be recommending to the RTC to extend the term of the current contract for an additional two years to coincide with Hwy 1 FSP procurement.

Ginger Dykaar presented an update on the Monterey Bay Area 511 Plan. A contract with the ICx Transportation Group was executed to prepare a Feasibility Analysis and Implementation Plan for a Monterey Bay Area 511 Traveler Information System. RTC will be gathering Key Partners for a meeting in early April.

Ginger Dykaar reviewed Mr. Roadshow article reflecting how many improvements have been made to Hwy 17 over the last 50 years and a Sentinel article discussing current improvements.

5. Received Update on California Highway Patrol Safe on 17 Program Statistics and Public Information Efforts

Lt. Boyce, San Jose CHP, stated that the extra CHP enforcement was reduced in 2010 relative to other years due to reductions in staffing and CHP received a directive from the Governor's office in September of 2010 to cease use of grant funds for overtime due to state budget crisis. This moratorium has just recently been lifted and San Jose extra CHP enforcement has returned to Hwy 17 in mid-March, 2011. In 2010, collisions were higher than previous years, especially in October. San Jose CHP plans to utilize the extra CHP enforcement funds programmed for FY10/11 prior to the June 30, 2011 deadline.

Officer Sarah Jackson, Santa Cruz CHP, stated that they also received the directive from the Governor's office in mid-September to cease use of grant funds for overtime due to the state budget crisis. In 2010, there was an increase in the number of collisions on Hwy 17 after September 2010, when extra CHP enforcement was stopped. Lt. Bishop noted that there was an article in the Sentinel indicating that CHP was not providing extra enforcement on Hwy 129 due to the Governor's directive, which may have created a disincentive for motorists to drive safely. The moratorium on extra CHP enforcement on the Santa Cruz side of Highway 17 was lifted in mid-March and Santa Cruz extra CHP enforcement will be out on Highway 17 for a good strong presence.

Ginger Dykaar reminded CHP that there is still \$50,000 for San Jose for extra enforcement on Hwy 17 until June 30, 2011 with no carryover. Santa Cruz has \$60,000 of extra enforcement funds that can be used prior to June 30, 2011 but Santa Cruz can carryover their funds into the next year. The contract expires June 30, 2012 so all the funds would need to be used prior to this time.



Officer Sarah Jackson takes every opportunity to educate people about safety on Highway 17. She talks to 30 to 40 people/month at the Start Smart events about safety on Highway 17. San Jose CHP also includes safety on Highway 17 in their Start Smart public education program.

Ginger Dykaar emphasized the noticeable affect that extra CHP enforcement on Highway 17 has on reducing collisions. The total number of collisions increased in 2010 and early 2011, which was possibly due to less enforcement during that time. The collisions on the Santa Cruz side of Hwy 17 are up by 37% from 2009 to 2010 (most of the additional collisions were property damage only) and collisions on the Santa Clara side are up by 30% from 2009 to 2010.

Ginger Dykaar asked to please keep her informed about the extra CHP enforcement on Hwy 17 on a monthly basis. Lt. Boyce and Lt. Bishop agreed that they could provide information monthly on extra enforcement hours. Lt. Boyce and Lt. Bishop would like to receive information about the amount of funding remaining during the year to schedule extra CHP enforcement accordingly. The CHP HQs accounting system makes it difficult to assess the funding available on a timely basis.

Ginger Dykaar mentioned that the collisions on Hwy 17 between Santa Cruz and Santa Clara used to be split into a 50% to 50% ratio in late 90's but now it is closer to a 65% to 35% ratio Santa Cruz to Santa Clara sides of Hwy 17. This shift occurred in 2001. Officer Jackson suggested that engineering improvements on the Santa Cruz side of Hwy 17 may have impacted the number and locations of collisions. Lt. Boyce discussed how the improvements to the Santa Clara side northbound north of the Summit including the benefits of open grade overlay in wet weather and site distance improvements may have decreased collisions. Lt Boyce also mentioned that there are an unknown number of collisions that are not reported that could skew the numbers.

6. Received Caltrans District 4 Highway 17 Project Update

Shawn Enjily stated that the Wet Weather Project on the Santa Clara side close to the summit is scheduled to begin in May and should be completed by the end of 2011. The project will be to improve hydraulic issues (i.e. cross culverts) as well as replace barriers, retaining walls, and attenuators. The bid price for the project is \$15.2 million. The project is on the CHP Construction Zone Enhanced Enforcement Program (COZEEP) list for CHP enforcement at the project site. Grace Blakeslee suggested that the traffic management plan consider that tourist traffic can run late into the evenings during the summer. Shawn said that the project work hours will be about 9:00pm to 5:00 am in general with a few weekends where the paving work will be more intensive.

7. Caltrans District 5 Highway 17 Project Update

Pat Dussell presented an update on the guardrail and concrete barrier work between Santa's Village Road and Summit Road. The remaining work will be rebid because the contractor assigned went bankrupt. Another concrete barrier project, including the addition of a 6 foot shoulder will be starting in mid-April on the southbound side near Santa's Village to be completed around November. The work will occur at night and Caltrans will be requesting COZEEP for this project as well. Pat said that no call boxes will be affected by the project. Grace Blakeslee stated that there is no plan to remove call boxes since they are used routinely by Santa Cruz County motorists and there are some areas with limited cell service. Call boxes are being tested as a place to post speed sensors for traffic detection.



Doug Hessing discussed the new candidate project on Hwy 17 which includes improvements to three locations between 8.2 MP to 10.1 MP: a shoulder widening and installation of a retaining wall near Sugar Loaf in the NB direction (PM 8.5/8.6), installation of concrete guardrails and paving the pullout just south of Glenwood Cutoff in SB direction (PM 8.8/9.1), and shoulder widening and installation of a retaining wall in NB direction north of Laurel Road (PM 9.5/9.7). At this time, it is difficult to predict when the project will be completed due to the state's budget difficulties, but it will likely be 2015. Russ Ellingworth recommended that the project be expedited. Doug Hessing responded that the project has high priority as a "015 safety project". The project is not expected to be programmed until 2012 and is subject to environmental and right of way review, which takes approximately 18 months. Earliest possible would be 2013 to start construction.

Lt Bishop said that the data collected by CHP (that goes into the SWITRS database) from the last 5 or so years has lat/long information of collisions and could be helpful in evaluating problem locations. Lt Boyce mentioned a tool recently developed at Berkeley (Transportation Injury Mapping System, <http://tims.berkeley.edu/>) to map CHP collision data. Ginger Dykaar will email the link to the website to the committee. Ginger Dykaar and Marshall Ballard will map the collisions on Hwy 17. Ramin Bolourchian said that PeMs has a system with traffic and collision data. The "Run Off the Road Report" in 2006 by Caltrans showed that the three project locations on Hwy 17 being pursued by Caltrans ranked the highest in number of collisions on Hwy 17. Lt. Bishop stated serious concerns with the safety of his officers near Laurel Curve. Lt. Bishop recommended that the Safe on 17 Task Force should encourage Caltrans to complete this project sooner. RTC staff will investigate if a letter from the Safe on 17 Task Force to Caltrans and/or local legislators in support of this project could be helpful in expediting this project. Grace Blakeslee noted that the 10 foot shoulder currently planned for project will allow CHP officers as well as Freeway Service Patrol operators to be completely off the road at this location. Dario Senor stated that the highest priority safety projects are categorized as "Safety 010". It is Caltrans headquarters decision to prioritize projects and there are projects all over the state competing for funding.

Grace Blakeslee suggested that the Task Force develop a list of project locations they would like to see investigated and prioritize them. This item will be added to the agenda for next meeting.

8. Received Update of Highway Advisory Radio (HAR)

Ramin Bolourchian stated that the Highway Advisory Radio components are in working condition and once Caltrans installs new software (Advanced Transportation Management System) at the District 5 Traffic Management Center, the communication problem between the HAR cabinet and the changeable message sign will be resolved and the HAR will be operational. The software and the HAR should be operational in the summer of 2011. The Golden Gate Communication Center will be connected to the new system but there is no plan for connecting to Monterey Dispatch at this time. Ramin invited committee members to come to the TMC and get a demonstration of the new system once it is implemented.

9. Review Operations of TOS

Ginger Dykaar requested information about sigalerts including when they are issued, and how they are used. Sigalerts and changeable message signs are means of communicating road conditions to motorists. Lt. Boyce stated that the CHP Officer/Sergeant at the scene of a collision is the primary determinant for issuing a sigalert. The TMC can also issue a sigalert. In general, sigalerts are issued when 2 lanes are blocked, when delay is estimated to be greater than 1 to 2 hours, and/or when



alternate routes are needed. Sigalerts are used to give added emphasis to incidents with significant impacts. Lt Bishop added that the sigalert system is an antiquated system that was designed to inform the media about traffic incidents. The main source of CHP incident information is now the CHP catalogs and media CAD on the CHP website. Radio traffic reports are a way to inform the motoring public about traffic incidents.

Jacques Van Zeverter mentioned that the TMC D5 does not operate 24/7 and thus will issue fewer sigalerts. Ramin stated that the HAR is turned on for major incidents, similar to incidents that warrant sigalerts. Lt Bishop and others highlighted the importance of working towards a 511 traveler information system.

Ramin stated that they would appreciate if CHP informed them of when the lamps in the CMSs need to be replaced.

10. Received Update on Traffic Operations Systems

Ginger Dykaar expressed the value of an updated database and mapping of operational TOS components in Santa Cruz County. Jacques Van Zeverter suggested speaking with Julie Gonzalez about what equipment is operational. Ginger Dykaar requested an update on the 6 CCTV's on Hwy 17. Jacques Van Zeverter said that there is 1 CCTV operational near the CMS near Granite Creek, the 3 CCTV's on HWY 17 near Ocean Street, Pasatiempo and Laurel Curve will be operational in the next year. At this point, there is no plan for 2 CCTV's near the summit. Jacques Van Zeverter mentioned that ITS projects are a lower priority than safety projects. He noted that cameras are not as helpful as the CMSs at getting traffic incident information to motorists. Detection equipment and CCTV's are used to verify incidents. Joanna Fox from MTC has been working on the Bay Area video upgrade project. Of the six cameras listed in the Bay Area project on Hwy 17 to be upgraded in both Santa Clara and Santa Cruz, 4 have been upgraded in Santa Clara. The last 2 cameras are located near Summit Rd. and should be activated by the end of the summer 2011.

Caltrans has been working on bringing the detection equipment on Hwy 1 between the Fishhook and the south county border online and reporting to PeMs. Jacques Van Zeverter noted that there are a number of sources of information for traffic detection besides Caltrans that would be beneficial to a 511 system.

Russ Ellingworth questioned why the graffiti from the CMS NB on the summit has not been removed.

11. Received CHP Highway 129 Safety Corridor Update (Lieutenant Bishop)

Extra CHP enforcement on Hwy 129 will be re-initiated after a temporary hold on the funds by the state is lifted. The number of collisions on Hwy 129 decreased while extra CHP enforcement was being deployed. Caltrans installed roadway markings to facilitate CHP air enforcement. The next meeting of the 129 Task Force will be held in late April/early May. The grant period was extended due to the temporary hold of funds.

12. Approved Next Meeting Date: Joint Safe on 17 Task Force & TOS Oversight Committee Meeting – Wednesday, September 14, 2011 10:00 to 12:00 at Santa Cruz County Regional Transportation Commission

Respectively submitted by _____
Ginger Dykaar

TO: Santa Cruz County Regional Transportation Commission

FROM: Grace Blakeslee, Transportation Planner

RE: Regional Transportation Plan (RTP) - Regional Advisory Committee and Sustainable Transportation Analysis and Rating System (STARS)

RECOMMENDATIONS

Staff recommends that the Regional Transportation Commission (RTC):

1. Receive information about nominations to the Regional Advisory Committee for the Regional Implementation Plan for Smart Growth Development Strategies to be developed by the Association of Monterey Bay Area Governments (AMBAG).
 2. Approve the attached resolution authorizing the Executive Director to execute an agreement with the North American Sustainable Transportation Council (STC) to apply STARS to the RTP.
-

BACKGROUND

SB375 requires Metropolitan Planning Organizations (MPO) in California to reduce per capita vehicle miles traveled (VMT) and related greenhouse gases (GhG) from their regions through a coordinated land use and transportation plan called a Sustainable Community Strategy (SCS). As the MPO for the Monterey Bay Area, AMBAG will adopt the SCS as part of its long range transportation plan known as the Metropolitan Transportation Plan (MTP). The AMBAG MTP is composed of the Regional Transportation Plans (RTPs) produced by the regional transportation planning agencies (RTPA's) in the AMBAG region, such as the RTC. Therefore, the RTC is involved in the production of the SCS.

The SCS for the Monterey Bay Area should identify a regional development pattern and a transportation system which can together meet the regional GhG emission reduction targets from automobiles and light trucks established by the State. The target for the Monterey Bay Area for 2020 is a 0% per capita increase from the 2005 per capita GhG emissions and the target for 2035 is a 5% reduction from the 2005 per capita GHG emissions.

DISCUSSION

Smart Growth Development Strategies Regional Advisory Committee

To assist its effort in developing a viable SCS for the region, AMBAG will also produce a Regional Implementation Plan for Smart Growth Development Strategies and establish a

Regional Advisory Committee (RAC) to provide guidance. The RAC members will provide input on specific development, land use and transportation policies that could encourage mixed-use and infill development and most significantly improve the sustainable development potential of parcels within priority areas in the tri-county region (Santa Cruz, Monterey, and San Benito). The Committee's discussion will inform the Regional Implementation Plan for Smart Growth Strategies and the SCS. Input will be provided through surveys, focus groups and information interviews.

As requested by AMBAG, Regional Advisory Committee (RAC) members should fall into one or more of the following categories: economic development agency staff, real estate professionals, community leaders, business leaders, developers, and former Blueprint Policy Group Members. The RAC is not intended to include elected officials. AMBAG asked staff of the tri-county region's planning departments and transportation agencies to nominate potential RAC members. The Regional Advisory Committee is anticipated to meet quarterly for a two-year period beginning in Summer 2011 and ending in early 2013. Members must attend quarterly meetings, act as a liaison to the stakeholder groups they are representing and be fair and open minded in their approach to regional issues and various proposed strategies and assist in coordinating workshops and surveys. AMBAG will select 20-25 committee members from the list of nominations received.

RTC staff contacted nine organizations and a few individuals to solicit nominations for the Regional Advisory Committee. Based on responses received, RTC staff nominated the following individuals: Bill Tysseling, Executive Director of the Santa Cruz Chamber, Gary Merrill, Executive Director Santa Cruz Business Council, Steve Allan representing the Santa Cruz Association of Realtors, Bert Lemke, Engineer and Architect and member of the Aptos Chamber of Commerce, and Richard English, Business Person and Engineer and member of the Aptos Chamber of Commerce, Lisa Dobbins, Executive Direction of Action Pajaro Valley, and Bicycle Committee Chair, David Casterson. RTC staff is still working to identify a nominee from the environmental community. Staff informed AMBAG that this nomination is forthcoming. Local planning departments submitted nominations separately.

Contract with North American Sustainable Transportation Council (STC)

In March, the RTC approved applying the first phase of the Sustainable Transportation Analysis and Rating System (STARS) for planning to the 2013 RTP and approved \$25,000 to contract with the STC for this purpose. The STC and RTC staff are ready to initiate work associated with this task. Typically, a resolution is approved to authorize entering into an agreement with the contracting entity at the time the project is approved, but staff inadvertently did not include this resolution in the March 3, 2011 meeting packet. Therefore, **staff requests that the RTC approve the attached resolution authorizing the Executive Director to enter into an agreement with the North American Sustainable Transportation Council (STC) in the amount of \$25,000 to apply the first phase of STARS to the RTP.**

SUMMARY

AMBAG solicited nominations for a Regional Advisory Council to support the production of a Regional Implementation Plan for Smart Growth Development Strategies. RTC staff nominated individuals representing the Santa Cruz Business Council, the Santa Cruz Chamber of

Commerce, the Aptos Chamber of Commerce, Action Pajaro Valley, the Bicycle Committee and Santa Cruz Association of Realtors. Staff is ready to initiate work with the STC on applying the first phase of STARS to the RTP. Staff requests that the RTC authorize the Executive Director to enter into an agreement with the STC for \$25,000 to initiate work on applying STARS to the RTP.

Attachments:

1. Resolution authorizing the Executive Director to enter into an agreement with the North American Sustainable Transportation Council

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ATTACHMENT 1

RESOLUTION NO.

Adopted by the Santa Cruz County Regional Transportation Commission
on the date of June 2, 2011
on the motion of Commissioner
duly seconded by Commissioner

A RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ENTER INTO A CONTRACT WITH THE NORTH AMERICAN SUSTAINABLE TRANSPORTATION COUNCIL TO APPLY THE SUSTAINABLE TRANSPORTATION ANALYSIS AND RATING SYSTEM TO THE REGIONAL TRANSPORTATION PLAN

WHEREAS, the Santa Cruz County Regional Transportation Commission (SCCRTC), as the state-designated Regional Transportation Planning Agency, is required to prepare and periodically update a long-range Regional Transportation Plan (RTP) for Santa Cruz County pursuant to State law;

WHEREAS, the Commission will focus the next Regional Transportation Plan on *sustainability* principles;

WHEREAS, the North American Sustainable Transportation Council is developing a system for evaluating transportation plans with respect to *sustainability* entitled the Sustainable Transportation Analysis and Rating System (STARS);

WHEREAS, the RTC approved \$25,000 in its fiscal year (FY) 2010-11 budget to apply the first phase of STARS to the 2013 RTP and approved pursuing grant funds for phases two and three;

NOW BE IT RESOLVED BY THE SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION:

1. The Executive Director is authorized to enter into a contract with the North American Sustainable Transportation Council up to a maximum amount of \$25,000 for the purpose of applying the Sustainable Transportation Analysis and Rating System to the Regional Transportation Plan; and
2. The Executive Director is authorized to amend the contract consistent with the approved RTC budget.

AYES: COMMISSIONERS

NOES: COMMISSIONERS

ABSTAIN: COMMISSIONERS

ABSENT: COMMISSIONERS

Mark Stone, Chair

ATTEST:

George Dondero, Secretary

Distribution: AMBAG, RTC Fiscal

\\RTCSEV2\SHARED\RESOLUTI\2011\RES0611\STARS_PLAN.DOCX

**SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION
TDA REVENUE REPORT
FY 2010-2011
REVISED 5/18/2011**

MONTH	FY09-10 ACTUAL REVENUE	FY10-11 ESTIMATE REVENUE	FY10-11 ACTUAL REVENUE	DIFFERENCE DIFFERENCE	DIFFERENCE AS % OF PROJECTION	CUMULATIVE % OF ACTUAL TO PROJECTION
JULY	454,800	410,500	410,500	0	0.00%	100.00%
AUGUST	539,000	539,000	547,300	8,300	1.54%	100.87%
SEPTEMBER	719,093	719,093	819,955	100,862	14.03%	106.54%
OCTOBER	490,500	490,500	458,300	-32,200	-6.56%	103.56%
NOVEMBER	555,900	555,900	611,000	55,100	9.91%	104.86%
DECEMBER	625,785	625,785	776,432	150,647	24.07%	108.46%
JANUARY	465,300	465,300	502,700	37,400	8.04%	108.41%
FEBRUARY	620,400	620,400	670,300	49,900	8.04%	108.36%
MARCH	607,400	607,401	510,760	-96,641	-15.91%	105.43%
APRIL	385,100	385,100	412,600	27,500	7.14%	105.55%
MAY	562,700	562,700	605,300	42,600	7.57%	105.74%
JUNE	605,859	605,859				
TOTAL	6,631,837	6,587,538	6,325,147	343,468	5.21%	96%

Note:

S:\RTC\TC2011\0611\TDA Revenue Report May2011.xls\FY10-11revised

AGENDA: June 3, 2011

TO: Regional Transportation Commission
FROM: Yesenia Parra, Administrative Services Officer
RE: RTC Advisory Committees

RECOMMENDATIONS

This item is for information only.

BACKGROUND

The RTC has three advisory committees who meet regularly and provide input to the RTC on decisions being considered. The RTC also has one regular standing committee that serves to review and monitor issues relating to the budget, work program, and other administrative functions. The RTC advisory committees invite Commissioners to periodically attend RTC advisory committee meetings.

INFORMATION

Attachment 1 lists the RTC advisory committees and standing committee along with their 2011 membership. Each month the RTC meeting packet includes a list of committee meeting times and locations. Please note that meetings may be subject to change so it is a good idea to verify the meeting date, time, and location when planning to attend.

Elderly and Disabled Transportation Advisory Committee (E&D TAC)

(Staffed by Karena Pushnik – 460-3210 – kpushnik@sccrtc.org)

The E&D TAC is comprised of representatives from transportation providers, social service agencies and members of the public who meet every two months to advise the RTC and its member agencies on planning, funding and policy for specialized transportation to serve the county's seniors and people with physical disabilities and/or limited economic means. The E&D TAC also serves as the Social Services Transportation Advisory Council pursuant to Transportation Development Act (TDA) statutes.

Bicycle Committee (Bike Committee)

(Staffed by Cory Caletti – 460 3201 – ccaletti@sccrtc.org)

The Bike Committee is comprised of volunteers from throughout the county and is charged with advising the RTC and its member agencies on bicycle-related activities. The Committee meets every two months to review proposed bike projects, plans, funding applications and legislation; provide input on existing

roadway/bikeway conditions affecting cycling; monitor bicycle hazards; approve applications for the RTC's Bike Secure Program and coordinate with local jurisdictions and bicycle-related organizations to promote cycling projects and programs.

Interagency Technical Advisory Committee (ITAC)

(Staffed by Rachel Moriconi – 460-3203 – rmoriconi@sccrtc.org)

Comprised of representatives from local jurisdictions and agencies, the ITAC works to coordinate regional transportation capital improvement projects and transportation planning programs. In addition, they serve as a technical and planning forum for local jurisdictions, Santa Cruz Metro Transit District, Association of Monterey Bay Area Governments, University of California Santa Cruz and the Transportation Management Association's. The committee reviews staff recommendations for funding transportation projects through such funding programs as the Surface Transportation Program (RSTP), the Congestion Mitigation and Air Quality Improvement (CMAQ) Program and the State Transportation Improvement Program (STIP). This forum enables consideration of technical and policy issues and makes recommendations to the Commission in these areas.

Budget and Administration/Personnel Committee (B&A/P)

(Staffed by Yesenia Parra – 460-3218 – yparra@sccrtc.org)

The Budget & Administration/Personnel Committee serves to review and monitor issues relating to the budget, work program, and other administrative functions of the Commission and makes recommendations to the Commission regarding such items. The committee also functions as the Personnel Committee to review personnel matters.

SUMMARY

The RTC has three advisory committees who meet regularly and provide input to the RTC. The RTC also has one regular standing committee. The advisory committees invite members of the RTC to periodically attend their committee meetings.

Attachments:

1. 2011 Advisory and Budget and Administration/Personnel committee membership
2. 2011 meeting schedule

**Elderly & Disabled Transportation Advisory Committee
(ED/TAC)
Social Services Transportation Advisory Council (SSTAC)**

The E&D TAC advises the Regional Transportation Commission and other transportation agencies on the network of specialized transportation services for seniors and people with disabilities in Santa Cruz County as well as about the transportation needs of these members of our community

In addition, the E&D TAC serves as the local Social Services Transportation Advisory Council (SSTAC), a state-required entity that seeks input — from transit-dependent and transit disadvantaged persons, including seniors, people with disabilities, low income persons, and youth — regarding transit needs in Santa Cruz County.

2011 Roster

Member	Representing	Alternate
Clay Kempf	Social Service Provider Seniors	Patty Talbot
Hal Anjo	Social Service Provider Seniors (County)	Vacant
Sally French	Social Service Provider Disabled	Sheryl Hagemann
Michael Molesky	Social Service Provider Disabled - County	vacant
Debbie Brooks	Social Service Provider Persons of Limited Means	Lois Connell
Lisa Berkowitz	CTSA (Community Bridges)	Bonnie McDonald
Catherine Patterson Valdez	CTSA (Lift Line)	Kirk Ance
John Daugherty, Chair	SCMTD (Metro)	April Warnock
vacant	Private Operator	vacant
Donella Bloebaum	Potential Transit - User (60+)	vacant
vacant	Potential Transit – User (Disabled)	vacant
Patti Lou Shevlin	1 st District (Leopold)	Michael Lewis
vacant	2 nd District (Pirie)	vacant
Veronica Elsea, Vice Chair	3 rd District (Coonerty)	Thom Onan
vacant	4 th District (Caput)	vacant
Robert White	5 th District (Stone)	Sharon Barbour

Bicycle Committee

The Bicycle Committee advises the Regional Transportation Commission and its member agencies on bicycle related issues; reviews proposed bicycle related policies, programs, projects, plans, funding applications, and legislation; provides input on existing roadway/bikeway conditions affecting cycling and reviews and approves Bikes Secure (bike parking subsidy) applications.

In addition, it develops bike projects for future implementation and coordinates with local jurisdictions and bicycle related organizations to promote cycling projects and programs.

2011 Roster

Member	Representing	Alternate
Kem Akol	County of Santa Cruz-District 1	Holly Tyler
David Casterson	County of Santa Cruz-District 2	Eric Horton
Peter Scott	County of Santa Cruz-District 3	William Menchine
Brandon Kett	County of Santa Cruz-District 4	vacant
Rick Hyman	County of Santa Cruz-District 5	vacant
Andy Ward	City of Capitola	vacant
Wilson Fieberling	City of Santa Cruz	Carlos Garza
Lex Rau	City of Scotts Valley	Gary Milburn
Bob Montague	City of Watsonville	vacant
Nick Mucha	Bike to Work	Piet Canin
Jim Langley	Community Traffic Safety Coalition	Leo Jed

Interagency Technical Advisory Committee (ITAC)

The Interagency Technical Advisory Committee (ITAC) reviews and provides technical advice on transportation projects and programs in the region; coordinates and provides recommendations to the RTC on the use of transportation funds; and serves as a forum for sharing information on transportation projects and federal and state requirements for project implementation.

2011 Roster

Member	Representing	Alternate
Steve Wiesner	County Public Works	Russell Chen
Steve Jesberg – Vice Chair	City of Capitola Public Works	
Chris Schneider – Chair	City of Santa Cruz Public Works	Mark Dettle
Majid Yamin	City of Scotts Valley Public Works	Ken Anderson
David Koch	City of Watsonville Public Works	Maria Esther Rodriguez
Todd Sexauer	County Planning	Paia Levine
Derek Johnson	City of Capitola Community Development	Steve Jesberg
Ken Thomas	City of Santa Cruz Planning	
Taylor Bateman	City of Scotts Valley Planning	
Keith Boyle	City of Watsonville Community Development	Maria Esther Rodriguez David Koch
Angela Aitken	SCMTD	Les White
Tove Beatty	SCMTD	April Warnock
Dan Herron	Caltrans District 5	Brandy Rider Donn Miyahara
Bhupendra Patel	AMBAG	Randy Deshazo
Bob Nunes	MBUAPCD	Jean Getchell
Piet Canin	Ecology Action TDM Program	Virginia Johnson
Teresa Buika	UCSC	Larry Pageler
Sesario Escoto	Cabrillo College	Flor Chacon

Budget & Administration/Personnel Committee

In order to ensure efficient and effective operations, the Budget & Administration Committee serves to review and monitor issues relating to the budget, work program, and other administrative functions of the Commission and makes recommendations to the Commission regarding such items. The committee also functions as the Personnel Committee to review personnel matters.

The Budget & Administration/Personnel Committee Membership includes the Commission Chair and up to five Commissioners. Meetings of the Committee will be held at least quarterly, with meeting times to be set as needed and noticed appropriately.

2011 Roster

Member	Representing	Alternate
John Leopold	County of Santa Cruz	Steve Lustgarden
Greg Caput	County of Santa Cruz	Martin Garcia
Mark Stone	County of Santa Cruz	Donna Ziel
Ellen Pirie	County of Santa Cruz	Robin Musitelli
Neal Coonerty	County of Santa Cruz	Andy Schiffrin
Eduardo Montesino	City of Watsonville	Daniel Dodge
2011 Chair		
2011 Vice-Chair		

Meeting Schedule for 2011

Unless otherwise noted, all committee meetings will be held at the Commission offices at 1523 Pacific Avenue, Santa Cruz.

E&D TAC

The E&D TAC meets the second Tuesday of even numbered months at 1:30 pm except July.

June 14	October 11
August 9	December 13

BIKE COMMITTEE

The Bike Committee meets the second Monday of every other month at 7:00 pm except July.

June 13	December 12
August 8	
October 17 (subject to change for holiday)	

ITAC

The ITAC meets the third Thursday of each month at 1:30 pm except July.

June 16	October 20
August 19	November 17
September 15	December 22

**Santa Cruz County Regional Transportation Commission
THREE MONTH MEETING SCHEDULE
JUNE 2011
through
AUGUST 2011
(Revised 5/24/11)**

**All meetings are subject to cancellation when there are no
action items to be considered by the board or committee**

Meeting Date	Meeting Day	Meeting Type	Meeting Time	Meeting Place
06/02/11	Thursday	Regional Transportation Commission	9:00 am	Watsonville City Council Chambers
06/09/11	Thursday	Budget and Administration/Personnel Committee - CANCELLED	3:30 pm	Commission Offices
06/13/11	Monday	Bicycle Committee - Note Special Time	6:30 pm	Commission Offices
06/14/11	Tuesday	Elderly & Disabled Transportation Advisory Committee	1:30 pm	Commission Offices
06/16/11	Thursday	Transportation Policy Workshop	9:00 am	Commission Offices
06/16/11	Thursday	Interagency Technical Advisory Committee - Note Special Time	1:00 pm	Commission Offices
		THERE ARE NO MEETINGS SCHEDULED FOR JULY		
08/04/11	Thursday	Regional Transportation Commission	9:00 am	City of Scotts Valley
08/08/11	Monday	Bicycle Committee - Note Special Time	6:30 pm	Commission Offices
8/9/2011	Tuesday	Elderly & Disabled Transportation Advisory Committee	1:30 pm	Commission Offices
8/11/2011	Thursday	Budget and Administration/Personnel Committee	3:30 pm	Commission Offices
08/18/11	Thursday	Transportation Policy Workshop - Note Special Location	9:00 am	Watsonville City Council Chambers
08/18/11	Thursday	Interagency Technical Advisory Committee - Note Special Time	1:00 pm	Commission Offices
<small>Commission Offices - 1523 Pacific Ave - Santa Cruz CA 95060</small>				
<small>Board of Supervisors Chambers/CAO Conference Room/RDA Conf Room - 701 Ocean St - Santa Cruz CA 95060</small>				
<small>City of Watsonville - 275 Main St - Watsonville CA 95076</small>				
<small>City of Scotts Valley - 1 Civic Center Dr - Scotts Valley 95066</small>				
<small>S:\RTC\TC2011\0611\3month meeting schedule.xlsx]Sheet1</small>				

Correspondence Log June 2, 2011

Date Letter Rec'd/Sent	Format	Incoming/Outgoing	Response	TO			FROM			Subject
				First	Last	Organization	First	Last	Organization	
03/17/11	Report	O		Dan	Herron	Department of Transportation	Luis	Mendez	SCCRTC	Final Project Expenditure Report (Construction - Santa Cruz Rail Line Acquisition Phase)
04/19/11	Letter	I				SCCRTC	Kathy	Gierczak	Nolte	Implementation of Banking Lockbox
04/24/11	Letter	I		Catherine	Patterson Valdez	Lift Line CTSA	Jack	Dilles	City of Santa Cruz	2011-2012 TDA Claim for CTSA Operators
04/26/11	Letter	O		Dan	Herron	Department of Transportation	Luis	Mendez	SCCRTC	FY2010-2011 Invoice #3 for the Rural Planning Assistance Funds (State Highway Account)
04/27/11	Letter	O		John	Doughty	AMBAG	Luis	Mendez	SCCRTC	FY10-11 Third Quarter CMAQ Invoice
04/27/11	Letter	O		John	Doughty	AMBAG	Luis	Mendez	SCCRTC	FY2010-2011 Partial Third Quarter FHWA PL Invoice for Direct Costs and Narrative Progress Report
05/02/11	Letter	O		Dan	Herron	Department of Transportation	Karena	Pushnik	SCCRTC	Invoices #3, #4 and #5 Respectively for FY2011 First, Second, and Third Quarters for the Accessible Pedestrian Safe Paths of Travel Grant
05/03/11	Letter	O		Carolyn	Lay	North Valley Labor Compliance	Ginger	Dykaar	SCCRTC	Santa Cruz County Call Box Contract with CASE Systems

Correspondence Log June 2, 2011

Date Letter Rec'd/Sent	Format	Incoming/Outgoing	Response	TO			FROM			Subject
				First	Last	Organization	First	Last	Organization	
05/06/11	Letter	I		Luis	Mendez	SCCRTC	Ray	Zhang	Department of Transportation	Funding for the Fiscal Year 2010/2011 Freeway Service Patrol (FSP) Program
05/06/11	Letter	O		Helen	Louie	Caltrans Department of Mass Transportation	Karena	Pushnik	SCCRTC	FY 2011-12 Section 5310 Scores for Santa Cruz County
05/09/11	Email	I	KP 05/09/11			SCCRTC	Teresa	Swart		Alternative Transportation Projects
05/10/11	Letter	I		Karena	Pushnik	SCCRTC	Lois	Connell	Volunteer Center	Volunteer Center's Transportation Program 3rd Quarter Report of 2010/2011
05/11/11	Letter	O		Ray	Zhang	Department of Transportation	Ginger	Dykaar	SCCRTC	Agreements Covering Funding for Fiscal Year 2010/2011 Freeway Service Patrol Program for Santa Cruz County Regional Transportation Commission (RTC)
05/11/11	Letter	I		George	Dondero	SCCRTC	Leslie R	White	SCMTD	Request Pass Through of PTMISEA Funds for MetroBase
05/11/11	Email	I	KP 05/11011			SCCRTC	AJ	Farrar		Recreational Trains
05/13/11	Letter	I		Rachel	Moriconi	SCCRTC	Winton	Emmett	Department of Transportation	Program Supplement Agreement No. 008-N to Administering Agency-State Agreement No. 05-6149R

Correspondence Log June 2, 2011

Date Letter Rec'd/Sent	Format	Incoming/Outgoing	Response	TO			FROM			Subject
				First	Last	Organization	First	Last	Organization	
05/16/11	Email	I	KP 05/16/11			SCCRTC	Bonnie & Jerry	Christensen		Information Request
05/16/11	Email	I	KP 05/16/11			SCCRTC	Brie	Jongewaard		Sidewalk Safety
05/18/11	Letter	I		Candice	Longnecker	Granite Construction Company	John B	Gerbrandt	County of Santa Cruz	Response to Site Investigation Work Plan, UPRR ROW Adjacent to Granite Construction (Milepost 2.32) 866 West Beach Street, Watsonville, California
05/23/11	Letter	O		Winton	Emmett	Department of Transportation	Rachel	Moriconi	SCCRTC	Program Supplement Agreement for DEM115L-6149- (071)

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-----Original Message-----

From: Jim Leary [<mailto:jflsys@yahoo.com>]

Sent: Wednesday, May 11, 2011 7:38 PM

To: info@sccrtc.org

Subject: The True Cost of Driving

You people are idiots. Your calculations are garbage, as there is no way in hell it costs \$27k per year to operate my car driving 75 miles per day.

Like I stated: idiots.

Jim Leary -

Your email regarding the Regional Transportation's True Cost of Driving brochure was received.

The educational "cost of driving" *calculator tool* is intended to show that in addition to the obvious direct driver costs, there are external costs as well.

Although printed versions of the brochure are still floating around, in late 2009 the True Cost of Driving materials were updated and provide both an online article and calculator that is updated monthly with current fuel prices:

<http://commutesolutions.org/calc.htm>. Since people can access and print the online version, we no longer produce printed brochures.

In our updated materials, the direct costs to operate an automobile were derived from the AAA's estimates of direct driver's costs (2009). As you can see, the cost per mile is impacted by variables such as the type of car, number of miles driven annually, etc.

You can find a table of assumptions used to build the calculator (which you can adjust for your individual situation) here:

<http://www.commuterolutions.org/calculator%20resource%20list%202009.htm>

Thank you for your interest.

- Karena Pushnik

Senior Transportation Planner/Public Information Coordinator

Santa Cruz County Regional Transportation Commission

1523 Pacific Avenue, Santa Cruz, CA 95060

Ph: 831.460-3210, f: 831.460-3215, www.sccrtc.org

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-----Original Message-----

From: Brie Jongewaard [<mailto:briejong@cruzio.com>]

Sent: Monday, May 16, 2011 11:01 AM

To: info@sccrtc.org

Subject: Sidewalk Safety

Dear info:

I'm a 72 year old woman who walks to the Capitola Mall and downtown Santa Cruz from my home in Prospect Heights. Overhanging trees and shrubbery create a safety problem particularly when the sidewalk is next to a busy street. Capitola Road is often overgrown. The situation forces the pedestrian to walk out into the street. La Fonda has a couple of spots that concern me. Also on La Fonda after a wet and windy day the debris from the eucalyptus trees pose a danger because they become slippery. Another concern of mine is the absolute filth of the downtown streets. Are they ever pressure washed? If so, you are not getting your money's worth from the company that provides that service. (Or, as the case may be, fails to provide that service.) I greatly appreciate the street crossings that signal pedestrians are crossing and that are timed to allow either an elderly person or a mother with children or a young one walking a bike to actually get across the street before that damned red hand starts flashing. I'm pretty fit and walk more rapidly than others my age and it is still not enough time. What's the hurry? Are folks in automobiles that much more important than walkers? I walk and I vote and pay taxes.

Thank you for allowing this forum for me to vent. I love our beautiful little city and I want it to be the best that it can be.

Regards,
Brie Jongewaard

Dear Brie Jongewaard -

Your email about local pedestrian issues was received. Regarding your comment about the safety hazards of overhanging trees and shrubbery, I encourage you to use our Pedestrian Access Report. Currently you can print the hazard form from the Santa Cruz County Regional Transportation Commission (RTC) website: <http://www.sccrtc.org/pdf/PAR.pdf> Once we receive the Pedestrian Access Report, it is forwarded to the appropriate city or county and they let the property owner know that it is their responsibility to remedy the hazard. Also you may be interested to know that we're putting the finishing touches on our

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new website which will feature an updated and interactive hazard report form. The new RTC website should be ready this summer.

Also, I'd refer you to another document on the RTC's website called the Sidewalk Maintenance Report. This report and appendix was completed by the Pedestrian Safety Work Group, a sub-committee of the RTC's Elderly & Disabled Transportation Advisory Committee.

Report - <http://www.sccrtc.org/pdf/2010/SidewalkMaintenanceReport2010.pdf>

Appendices -

<http://www.sccrtc.org/pdf/2010/SidewalkMaintenanceReport2010Appendices.pdf>

For your ease, here are a few places in the report/appendix that might be of interest:

- Overview of Local Jurisdiction Practices - what's happening in various locations in our town. (Report - document page 15/webpage 19)
- Follow up recommendations - ideas about what kinds of things can be done by local jurisdictions, the Work Group and the public to improve the local sidewalk network (Report - document pages 16-17/webpages 20-21)
- City of Santa Cruz assessment - specific profile of practices in the City of Santa Cruz including notable practices, samples of outreach materials, contractors, and reference materials (Appendix - document pages A-13 to A-25/webpages 15-27)
- Excerpt from the California Streets and Highway Code, Chapter 22, Article 2, Section 5610 (Appendix - document page D-14/webpage 128). You can also reference same thing directly in the California Code (<http://www.leginfo.ca.gov/cgi-bin/displaycode?section=shc&group=05001-06000&file=5610-5618>)

Regarding the downtown sidewalks, you may want to contact the City of Santa Cruz directly with your comments.

About the timing for pedestrian signal crossing, most public works departments use the Manual of Traffic Signal Design which indicates that the timing range is 3-4 feet per second. You may also want to contact your local jurisdiction's public works department to request longer "minimum green intervals" for pedestrians.

Thank you for your comments.

- Karena Pushnik

Senior Transportation Planner/Public Information Coordinator

Santa Cruz County Regional Transportation Commission

1523 Pacific Avenue, Santa Cruz, CA 95060

Ph: 831.460-3210, f: 831.460-3215, www.sccrtc.org

12-3

-----Original Message-----

From: Bonnie Moore [<mailto:bonniemc@baymoon.com>]
Sent: Monday, May 16, 2011 4:10 PM
To: info@sccrtc.org
Subject: information request

Please send us information regarding owner's responsibility for sidewalk upkeep and liability. If there are standards, please enclose

those.

Thank you.

Bonnie & Jerry Christensen

241 Berkeley Way
Santa Cruz, Ca 95062

Hello Bonnie & Jerry Christensen -

Thank you for your interest in sidewalk maintenance.

Below are links to the Pedestrian Maintenance Report on the Regional Transportation Commission's website. This report was researched and written by the Pedestrian Safety Work Group, a subcommittee of the RTC's Elderly & Disabled Transportation Advisory Committee. Veronica Elsea, chair of the Work Group, was copied on this email.

Report -

<http://www.sccrtc.org/pdf/2010/SidewalkMaintenanceReport2010.pdf>

Appendices -

<http://www.sccrtc.org/pdf/2010/SidewalkMaintenanceReport2010Appendices.pdf>

For your ease, here are a few places in the report/appendix that might be of interest:

- **Overview of Local Jurisdiction Practices - what's happening in various locations in our town. (Report - document page 15/webpage 19)**
- **Follow up recommendations - ideas about what kinds of things can be done by local jurisdictions, the Work Group and the public to improve the local sidewalk network (Report - document pages 16-17/webpages 20-21)**
- **City of Santa Cruz assessment - specific profile of practices in the City of Santa Cruz including notable practices, samples of outreach materials, contractors, and reference materials (Appendix - document pages A-13 to A-25/webpages 15-27)**
- **Excerpt from the California Streets and Highway Code, Chapter 22, Article 2, Section 5610 (Appendix - document page D-14/webpage 128). You can also reference same thing directly in the California Code (<http://www.leginfo.ca.gov/cgi-bin/displaycode?section=shc&group=05001-06000&file=5610-5618>)**

12-4

There is also a way for people to report sidewalk conditions using a Pedestrian Access Report: <http://www.sccrtc.org/pdf/PAR.pdf>
These are currently sent to the Regional Transportation Commission and in turn, the RTC forwards them to the appropriate local jurisdiction for action.

Regarding common standards, the local jurisdictions have agreed on those highlighted in the attached chart for outreach purposes.

Please let me know if you have additional comments or questions.

- Karena Pushnik
Senior Transportation Planner/Public Information Coordinator
Santa Cruz County Regional Transportation Commission
1523 Pacific Avenue, Santa Cruz, CA 95060
Ph: 831.460-3210, f: 831.460-3215, www.sccrtc.org

P.S. Would it be possible for me to forward your inquiry to the Street Smarts column? They would publish your name (but not your street address) and my reply.



PROJECT REPORT – SANTA CRUZ COUNTY

PREPARED FOR MAY 5, 2011 SANTA CRUZ REGIONAL TRANSPORTATION COMMISSION MEETING

RECENTLY COMPLETED PROJECTS

Project	Location	Description	Construction Timeline	Construction Cost	Funding Source	Lead Agency	Project Manager (Resident Engineer)	Contractor	Comments
HWY. 1 Transportation Management System-Freedom Blvd. South (0N2504)	Watsonville at various locs from so. 1/129 sep to Larkin Valley UC (PM0.5-R7.7)	Construct Transp. Management System	9/13/2010-April 2011	\$304,000	SHOPP	Caltrans	Doug Hessing (BR)	Lee Wilson Electric Co. Inc., Arroyo Grande	Completed on 4/21/11 pending final check by Traffic Electrical Operations Division at one location on 5/3/11

CONSTRUCTION PROJECTS

Project	Location	Description	Construction Timeline	Construction Cost	Funding Source	Lead Agency	Project Manager (Resident Engineer)	Contractor	Comments
HWY. 1 Salinas Road Interchange (315924)	North of Moss Landing at Salinas Road (PM 99.9-101.5)	Construct new interchange	4/15/2010-Fall 2012	\$12 Million	STIP/CMIA	Caltrans	Richard Rosales (JW)	Desilva Gates Construction LP, Dublin	Work consists of utility relocation and bridge work
HWY. 17 Guardrail Upgrades (0L70U4)	Near Scotts Valley at various locations from Santa's Village Rd. to the Santa Clara County Line (PM 6.0-12.6)	Upgrade guardrail, crash cushions, end treatments and retaining walls for guardrail	1/13/2010-Spring 2012	\$5.5 Million	SHOPP	Caltrans	Doug Hessing (PD)	TBD	Future contract re-bidding due to contractor default
HWY. 17 Santa's Village Road Guardrail (0G4004)	Near Scott's Valley from just north of Santa's Village to Crescent Drive (PM 6.1-6.6)	Construct concrete guardrail	1/31/2011-Spring 2012	\$3 Million	SHOPP	Caltrans	Doug Hessing (PD)	Gordon N. Ball Inc., Alamo	Alternating lane closures both northbound and southbound at various hours primarily overnight 7 days a week
HWY. 17 Vinehill Wet Weather Improvements (0P8104)	Near Scotts Valley from south of West Vinehill Rd. to south of Vinehill Rd.(PM 7.0-7.3)	Construct soldier pile wall	6/20/2009-TBD	\$1.5 Million	SHOPP	Caltrans	Doug Hessing (PD)	TBD	In suspension



PROJECT REPORT – SANTA CRUZ COUNTY

PREPARED FOR MAY 5, 2011 SANTA CRUZ REGIONAL TRANSPORTATION COMMISSION MEETING

PROJECTS IN DEVELOPMENT

Project	Location	Description	Construction Timeline	Construction Cost	Funding Source	Lead Agency	Project Manager	Phase	Comments
HWY. 1 Micro-surfacing (OT3704)	In Santa Cruz from San Lorenzo River Bridge to just north of Western Street (PM 17.5-20.2)	Place micro-surfacing on existing pavement	Project advertised on 3/7/2011	\$630,000	Highway Maintenance	Caltrans	Kelly McClain	Advertise and Bid	Bids opened on 4/13/2011, pending award and approval

TO: Santa Cruz County Regional Transportation Commission

FROM: Karena Pushnik, Senior Transportation Planner

RE: Elderly & Disabled Transportation Advisory Committee's
2010 Committee Report

RECOMMENDATIONS

The Elderly & Disabled Transportation Advisory Committee and staff recommend that the Commission accept the 2010 Committee Report ([Attachment 1](#)) for the Elderly & Disabled Transportation Advisory Committee.

BACKGROUND

The Elderly and Disabled Transportation Advisory Committee (E&D TAC) regularly prepares a Committee Report outlining the Committee's accomplishments, as well as current and anticipated unmet transportation needs.

DISCUSSION

The E/D TAC has a host of responsibilities, which consist of monitoring specialized transportation needs in Santa Cruz County, providing input and advocacy for specialized transportation projects, funding oversight, developing the preliminary list of unmet needs, and internal committee functions such as maintaining membership and alternate positions and chair/vice chair elections. Some of the highlights of the Committee's actions in 2010 include the following:

- Updated and distributed the Guide for Specialized Transportation for Seniors and People with Disabilities
- Supported multi-purpose trails accessible for wheelchairs and other mobility devices as outlined in the Arana Gulch Master Plan
- Reviewed local jurisdiction's Transportation Development Act claims for sidewalk improvement projects
- Analyzed Transportation Development Act claims for the Volunteer Center, Community Bridges and the Santa Cruz Metropolitan Transit District to ensure that scarce dollars for specialized transportation are going to the most needy
- Recommended amendments to the RTC's federal and state legislative agenda on issues regarding transportation for seniors and people with disabilities
- Provided input on the 2010 Regional Transportation Plan
- Reviewed the Triennial Performance Audit
- Updated the Unmet Paratransit and Transit Needs List

John Daugherty, Chair of the E&D TAC will present a summary of the E&D TAC's activities in 2010 and be available for questions.

The E&D TAC and staff recommend that RTC receive the 2010 Committee Report from its Elderly & Disabled Transportation Advisory Committee.

SUMMARY

As a way to provide a snapshot to the RTC of the activities and accomplishments of its advisory committees, Committee Reports are regularly prepared. Attached is the Elderly and Disabled Transportation Advisory Committee's report highlighting the committee's actions in 2010.

Attachments:

- 1: 2010 Elderly & Disabled Transportation Advisory Committee Report

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The Santa Cruz County Elderly & Disabled Transportation Advisory Committee

...

Draft

2010 Committee Report



*To be presented to the
Santa Cruz County Regional Transportation
Commission June 2011*

Committee Members (Alternates):

Hal Anjo	Social Service Provider – Seniors (County)
Lisa Berkowitz (Bonnie McDonald)	Consolidated Transportation Services Agency – Community Bridges
Donella Bloebaum	Potential Transit User – 60+
Debbi Brooks (Lois Connell)	Social Service Provider – Persons of Limited Means
Tom Crain	Potential Transit User - Disabled
John Daugherty (April Warnock)	Santa Cruz METRO
Veronica Elsea (Thom Onan)	Third Supervisorial District
Sally French (Sheryl Hagemann)	Social Service Provider – Disabled
Clay Kempf (Patty Talbot)	Social Service Provider – Seniors
Michael Molesky	Social Service Provider – Disabled (County)
Patti Lou Shevlin (Michael Lewis)	First Supervisorial District
Catherine Patterson Valdez (Kirk Ance)	Consolidated Transportation Services Agency – Lift Line
Robert White (Sharon Barbour)	Fifth Supervisorial District

*A Review of the Work and Accomplishments of the
Elderly and Disabled Transportation Advisory Committee*

...
Contents

(1)	Transportation-Related Projects	4
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(3)	Monitoring Specialized Transportation Needs in Santa Cruz County	5
(4)	Regional Issues and Concerns	7
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(7)	List of Unmet Specialized Transportation/Transit Needs ...	8

The Elderly & Disabled Transportation Advisory Committee's Regional Role

The Santa Cruz County Regional Transportation Commission's Elderly & Disabled Transportation Advisory Committee -- also serving as the state-designated Social Services Transportation Advisory Council -- is a group of members of the public, transportation providers, and social service agency representatives who meet every two months to determine planning, funding, and policy for specialized transportation to serve Santa Cruz County's seniors and people with physical, mental and/or economic disabilities.

One of the essential functions of this advisory committee is to provide broad and significant insight to the Regional Transportation Commission, as well as other transportation service providers such as the Santa Cruz Metropolitan Transit District and Community Bridges, on countywide transportation issues and policies that are likely to affect the growing population of older and



disabled residents of Santa Cruz County. Members of this committee have direct and personal experience with quality-of-life concerns related to maintaining full and independent lives through access to mobility assistance. As this population group continues to grow, planning activities for specialized transportation services throughout the region will become even more important.

Geographical information for each project or action is noted as follows: A – All the county, S–Santa Cruz, V–Scotts Valley, C–Capitola, W–Watsonville, I–unincorporated county areas.

(1) Transportation-Related Projects

The Elderly & Disabled Transportation Advisory Committee (E&D TAC) released an updated Guide for Specialized Transportation for Seniors and People with Disabilities in Santa Cruz County. The print version of the Guide was distributed to service providers, social service agencies, residences and other activity centers. (A)

The Committee continued to support the multi-purpose trails in the Arana Gulch Master Plan, expressing enthusiasm to have access to the county's greenbelts for wheelchairs and other mobility devices. Support for the program was communicated to the California Coastal Commission. (S, I)



Members supported the City of Santa Cruz's Transportation Development Act (TDA) funding request for pedestrian facilities on Laurel Street and along the Mission Street Extension. (S)

The E&D TAC supported the City of Scotts Valley's TDA claim for pedestrian improvements on Bean Creek Road. (V)

The E&D TAC supported the RTC's application to determine the feasibility of implementing a 5-1-1 system. The system could include real time information about traffic conditions, transit schedules and specialized transportation options. (A)

(2) Funding Oversight

Members approved Transportation Development Act claims and updates for the Volunteer Center, Community Bridges and the Transit District. The claims were analyzed in detail, including targeted ride category goals, the degree to which unmet needs were addressed, and overall administration costs for the agency. (A)

Members reviewed state ballot measures and discussed potential consequences of the proposals. (A)

The E&D TAC sent a letter of support for H.R. 4722 the Active Community Transportation Act, the federal bill would direct the Secretary of Transportation to actively invest in transportation that shifts toward bicycle and pedestrian options. The committee also recommended that the RTC send a similar letter. (A)

A letter requesting that corporate loopholes be closed to retain vital funding for seniors and people with disabilities was sent by the committee to the California Governor. (A)

(3) Monitoring Policies Related to Specialized Transportation in Santa Cruz County

Meeting the specialized transportation needs of diverse populations in a mixed rural and urban county can be extremely challenging, and the Elderly & Disabled Transportation Advisory Committee is actively engaged in monitoring existing services, from public and non-profit to private, for-profit services. Committee members share much expertise over this broad spectrum of services.



Among the specialized transportation service providers in Santa Cruz County are: the Americans With Disabilities Act -Mandated Paratransit program, *ParaCruz*, operated by Metro; the countywide *Lift Line* transportation by Community Bridges, the designated Consolidated Transportation Services Agency; various private operators, including *taxi* companies and for-profit medical transport service; a collection of informal and volunteer efforts to provide vital and personal transportation services to individuals whose mobility needs would otherwise be unmet.

The E&D TAC reviewed the RTC's federal and state legislative agenda and made recommendations regarding issues affecting specialized transportation for seniors and people with disabilities. (A)

Members reviewed and provided input on proposed amendments Metro’s Disadvantaged Business Enterprise goals and program. (A)

The committee provided input on proposed changes to Lift Line’s eligibility determination process. Changes were proposed to ensure that the scarce resources for safety net transportation services are available for individuals with greatest need. (A)

The Statewide Mobility Action Plan was analyzed by the committee to determine whether statewide policy recommendations are beneficial to the local community. (A)

(4) Regional Issues & Concerns

The Committee provided input to Community Bridges on securing volunteer drivers for out-of-county medical trips. (A)

Members received a report about accessibility considerations for future recreational rail services. (A)



The Transit District solicited the committee’s input on their service cut updates. Committee members expressed support of the district’s efforts to minimize impacts to paratransit. (A)

The E&D TAC provided input to the Transit District on their new website design, as well as the new schedules and bus maps. (A)

Committee members provided input on an interactive countywide Hazard Report for both pedestrian and bicycle hazards. The Hazard Report will be a feature of the RTC’s new website and will have the potential for wider use than the current Pedestrian Access Report. (A)

The Committee reviewed the transition plan for Stroke Center’s move from Delaveaga Park to Cabrillo College. Transportation options to this site are more varied. (A)

The E&D TAC provided input to United Way on transportation information for their 2-1-1 system. The committee will continue to monitor the service to ensure that the full breadth of transportation services are included in their referral system. (A)



Members worked with the Transit District on the Bus Stop Improvement Plan to make sure the needs of seniors and people with disabilities were considered. (A)

Community Bridges staff provided a final report on the Mobility Outreach and Education Project (MORE). (A)

The E&D TAC provided input the Transit District about outreach for transit and paratransit to the County Fair held in the fall. (A)

The Pedestrian Safety Work Group presented their report on Sidewalk Maintenance Responsibilities and other components of their work to the committee. (A)

(5) Planning Processes

Committee members reviewed the draft 2010 Regional Transportation Plan and the Supplemental Environmental Impact Report including the Goals and Policies, funding estimates and proposed projects. (A)

The E&D TAC reviewed the Triennial Performance Audit which included recommendations about the provision and priorities for specialized transportation funded in part by the Transportation Development Act. (A)

(6) Internal Committee Issues

Members re-elected John Daugherty as Chairman and elected a new Vice-Chair, Veronica Elsea (Third Supervisorial District). Ms. Elsea also serves as the Chair of the E&D TAC's Pedestrian Safety Work Group. Officers are elected annually.

One meeting held in mid-county in April at an accessible facility on a bus line. The Unmet Transit and Paratransit Needs List was reviewed at that meeting.

Sandra Coley, a long time committee member, was appreciated for her 12 years of service on the E&D TAC representing the interests of south county residents.

***(7) List of Unmet Specialized Transportation/
Transit Needs***

In cooperation with the Metro Board, the Elderly and Disabled Advisory Committee evaluated, amended and prioritized the draft list of Unmet Specialized Transportation and Public Transit Needs, acknowledging the importance of this list in establishing funding priorities for transportation spending. A copy of the list is enclosed separately.



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TO: Regional Transportation Commission

FROM: Cory Caletti, Senior Transportation Planner/Bicycle Coordinator

RE: FY 11/12 Transportation Development Act (TDA) Article 8 Claims from the Community Traffic Safety Coalition, the Ride 'n Stride Program, and the Bike to Work Program

RECOMMENDATIONS

The Bicycle Committee and staff recommend that the Regional Transportation Commission:

1. Review the attached proposed FY 11/12 work plans and budgets for the County of Santa Cruz Health Services Agency's Community Traffic Safety Coalition (CTSC) and Ride 'n Stride Programs, and for Ecology Action's Bike to Work (BTW) Program; and
 2. Adopt the attached resolutions ([Attachments 1 and 2](#)) approving claims for FY 11/12 TDA Article 8 funds for the CTSC, Ride 'n Stride and BTW Programs.
-

BACKGROUND

Since FY 98/99, the RTC has provided \$50,000 in Transportation Development Act (TDA) Article 8 funding to the CTSC, a community based coalition operated by the County of Santa Cruz Health Services Agency (HSA) which brings together various agencies to address bicycle and pedestrian safety in Santa Cruz County. In FY 01/02, the RTC added \$50,000 to fund the HSA's Ride 'n Stride Program, an elementary school-based bicycle and pedestrian education program closely associated with the CTSC. The RTC approved an ongoing commitment to fund the two projects to a total of \$100,000 in TDA funds annually. TDA Article 8 funds are allocated by the RTC for bicycle and pedestrian projects annually after requests are reviewed by the RTC's advisory committees.

The RTC has played a supporting role in Bike to Work (BTW) for its entire 24 year history. Bike to Work's goals of increasing levels of cycling in Santa Cruz County are consistent with the RTC's Regional Transportation Plan. The project provides an unparalleled level of bicycle promotion throughout the County on an ongoing basis. BTW has grown steadily in participation and organization over the years and in 2003, the RTC committed to providing on-going funding at a level of \$40,000 per year.

On March 3, 2011, the Regional Transportation Commission approved its FY 11/12 budget and work program which included TDA Article 8 funding for the Community Traffic Safety Coalition (CTSC), the Ride 'n Stride program and the Bike to Work program. Through the TDA funds claim process, the RTC has the opportunity to review project budgets and work plans and to provide input or set conditions or requirements on funding. According to the RTC Rules and

Regulations, only Commissioners representing the County and the Cities are eligible to vote on Article 8 allocation requests.

DISCUSSION

The Health Services Agency (HSA) and Ecology Action submitted TDA funding requests for the Community Traffic Safety Coalition, the Ride 'n Stride Program and the Bike to Work Program for Bicycle Committee review and Commission consideration. The Bicycle Committee reviewed all claims at the April 4, 2011 meeting and recommends approval. Because the RTC provides a substantial portion of the operational funding for each program, the annual budgets and work programs for these projects are forwarded to the RTC for information, input and approval.

While the RTC's ongoing funding commitment is \$100,000 for the HSA's two programs and \$40,000 for Ecology Action's Bike to Work program, financial challenges caused by the economic recession necessitated reductions in all TDA apportionments. The HSA and Ecology Action have had their TDA apportionments reduced for the past two years. In FY 10/11, Ecology Action received \$34,427 while HSA received \$86,064. All other TDA recipients have had their apportionments reduced by about 21% since FY 07/08. In FY 08/09, prior to the economic downturn, Ecology Action received \$41,200, reflecting a requested 3% cost of living increase.

This year, the HSA and Ecology Action have requested restoration of the RTC's full funding commitment. In addition, Ecology Action requested a \$10,000 increase for FY 11/12. These funding levels were approved by the RTC in March 2011 as part of the TDA funding apportionments in the RTC's FY 11-12 budget.

Community Traffic Safety Coalition and Ride 'n Stride Programs

The County Health Services Agency (HSA) submitted the attached TDA funding requests, work plans and budgets for Commission review and consideration for its CTSC and Ride 'n Stride Programs (Exhibits 1 through 4 of Attachment 1). Included are a TDA claim form required from all TDA claimants, as well as a work program and budget for the ongoing work of the CTSC. The work program spans a two year period. As in previous years, the FY 11/12 funding request for the CTSC is slightly higher than half of this year's \$100,000 allotment at \$51,155 total.

Exhibits 5 through 7 of Attachment 1 are the TDA claim form, the work plan and budget for continuation of the Ride 'n Stride bicycle and pedestrian education program. This project includes staff costs for bicycle and pedestrian safety presentations to elementary school students. The FY 11/12 funding request for this program is \$48,845, the remaining balance of the \$100,000 allotment.

The total amount requested for the CTSC and Ride 'n Stride does not exceed the \$100,000 level established in the approved RTC FY 11/12 budget. County Health Services Agency staff will be at the meeting to address any questions.

Bike to Work

Bike to Work (BTW) staff submitted a funding request, FY 11/12 TDA claim, budget and work plan (Exhibits 1 through 5 of Attachment 2) for Commission review and consideration. BTW is

requesting \$50,000 in FY 11/12 TDA funds to support their efforts. Exhibits 1 through 4 of Attachment 2 provide the FY 11/12 scope of work and budget detailing the services BTW proposes to provide during the coming fiscal year. Exhibit 5 of Attachment 2 provides a 2010 Summary Report containing a description of services provided by BTW during the 2010 calendar year. Ecology Action staff will be at the meeting to address any questions or comments regarding the Bike to Work program.

The Bicycle Committee reviewed the CTSC, Ride 'n Stride and BTW work plans and budgets at its April 14, 2011 meeting. **The Bicycle Committee and staff recommend adoption of the attached resolutions (Attachments 1 and 2) approving the TDA claims from CTSC, the Ride 'n Stride Program and BTW program.**

SUMMARY

The Bicycle Committee and staff recommend that the Regional Transportation Commission review and approve TDA Article 8 funding requests from the Health Services Agency's CTSC and Ride 'n Stride Programs, and the Bike to Work Program in the amount of \$100,000 and \$50,000, respectively. Attached are FY11/12 claims, budgets, work programs, and allocation requests from the Health Services Agency for the Community Traffic Safety Coalition and the Ride 'n Stride Programs and from Ecology Action for the Bike to Work Program for review and consideration. Only Commissioners representing the County and the Cities are eligible to vote on Article 8 allocation requests.

Attachments:

1. Community Traffic Safety Coalition and Ride 'n Stride Program Resolution with exhibits
2. Bike to Work Program Resolution with exhibits

RESOLUTION NO.

Adopted by the Santa Cruz County Regional Transportation Commission
on the date of June 2, 2011
on the motion of Commissioner
duly seconded by Commissioner

A RESOLUTION APPROVING TRANSPORTATION DEVELOPMENT ACT (TDA)
ARTICLE 8 FUNDING FOR THE COMMUNITY TRAFFIC SAFETY COALITION
AND THE RIDE 'N STRIDE BICYCLE AND PEDESTRIAN SCHOOL EDUCATION PROGRAM

WHEREAS, the County of Santa Cruz Health Services Agency's (HSA) Community Traffic Safety Coalition (CTSC) and the Ride 'n Stride Bicycle and Pedestrian School Education programs provide bicycle and pedestrian safety education and outreach;

WHEREAS, in FY 98/99 the RTC committed to providing on-going funding for the CTSC program and in FY 01/02 the RTC committed to providing on-going funding for the Ride 'n Stride program for a total amount of \$100,000 through the yearly budget process;

WHEREAS, TDA revenue apportionments have been reduced since FY 07/08 for TDA claimants and since FY 09/10 for the two HSA programs due to decreased sales tax revenues; and

WHEREAS, TDA revenue trends are improving and HSA requested restitution of the Regional Transportation Commission funding commitment of \$100,000 annually; and

WHEREAS, the RTC allocated \$100,000 in its FY 11/12 budget for the Community Traffic Safety Coalition and the Ride 'n Stride Bicycle and Pedestrian School Education Program;

BE IT RESOLVED BY THE SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION:

1. The Regional Transportation Commission hereby approves \$51,155 in FY 11/12 Transportation Development Act Article 8 funds for the Community Traffic Safety Coalition, and
2. The Regional Transportation Commission hereby approves \$48,845 in FY 11/12 Transportation Development Act Article 8 funds for the Ride 'n Stride Bicycle and Pedestrian School Education Program.

AYES: COMMISSIONERS

NOES: COMMISSIONERS

ABSTAIN: COMMISSIONERS

ABSENT: COMMISSIONERS

Mark Stone, Chair

ATTEST:

George Dondero, Secretary

Exhibit 1: Request Letter from Katie LeBaron, Project Director for the Community Traffic Safety Coalition and Ride `n Stride Programs

Exhibit 2: Community Traffic Safety Coalition FY 11/12 TDA Claim Form

Exhibit 3: Community Traffic Safety Coalition FY 10/12 Work Plan

Exhibit 4: Community Traffic Safety Coalition FY 11/12 Budget

Exhibit 5: Ride `n Stride TDA Claim Form

Exhibit 6: Ride `n Stride FY 11/12 Work Plan

Exhibit 7: Ride `n Stride FY 11/12 Budget

Distribution: RTC Fiscal
 RTC Planner
 Health Services Agency

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COMMUNITY TRAFFIC SAFETY COALITION



March 22, 2011

George Dondero
Executive Director
Santa Cruz County Regional Transportation Commission
1523 Pacific Avenue
Santa Cruz, CA 95060-3911

Regarding: FY 2011/12 TDA Request for the Community Traffic Safety Coalition (CTSC) and Ride n' Stride program

Dear Mr. Dondero:

CTSC continues to serve Santa Cruz County residents through its efforts to reduce bicycle and pedestrian injuries/fatalities and increase the use of safe alternate modes of transportation. CTSC brings together agencies, groups and individuals to develop and implement a work plan that supports activities in the areas of education and training, public outreach, engineering and enforcement. The Ride n' Stride program also continues to positively impact the community through its elementary school-based classroom education model that teaches road safety practices to thousands of children every year as the foundation for life-long behaviors, and works with school districts, CTSC and other community partners to conduct outreach efforts and provide helmets to low-income youth.

At the March 3, 2011 meeting of the Santa Cruz County Regional Transportation Commission, commissioners approved a restoration in Health Service Agency's TDA budget for CTSC and Ride n' Stride programs from \$86,064 in FY 2010/11 to \$100,000 in FY 2011/12. Therefore, HSA is requesting \$51,155 to support staffing and project implementation for CTSC, and \$48,845 to support the Ride n' Stride education program. HSA will provide \$100,840 in match funds through in-kind contributions, grants and other funding sources, for a total CTSC/Ride n' Stride budget of \$200,840 for FY 2011/12.

Enclosed you will find the Transportation Development Act (TDA) – Local Transportation Funds Claim forms for our Bike/Pedestrian Projects, along with attachments outlining the new work plans and budgets for each program. I attest to the accuracy of this claim and all its accompanying documentation. Every effort has been made to ensure that the CTSC and Ride n' Stride work plans reflect the needs and concerns of the community. Thank you for your consideration and continued support.

Sincerely,

A handwritten signature in black ink that reads "Katie LeBaron".

Katie LeBaron, MPH
Senior Health Educator
Chronic Disease and Injury Prevention, HSA
(831) 454-5477
katie.lebaron@health.co.santa-cruz.ca.us

**Transportation Development Act (TDA) – Local Transportation Funds
CLAIM FORM
for Bike/Pedestrian Projects**

Submit a separate form for each project.

*If you have any questions about this claim form or would like an electronic copy of the form,
please contact the Santa Cruz County Regional Transportation Commission at 460-3200.*

Project Information

1. Project Title: **Community Traffic Safety Coalition (CTSC)**
2. Implementing Agency: County of Santa Cruz Health Services Agency
3. Sponsoring Agency (if different) – must be a TDA Eligible Claimant: Santa Cruz County Regional Transportation Commission
4. TDA funding requested this claim: **\$51,155**
5. Fiscal Year (FY) for which funds are claimed: **FY 2011/12**
6. General purpose for which the claim is made, identified by the article and section of the Act which authorizes such claims (ex. Article 8 Bicycle project): **Article 8 Bike/Pedestrian Project**
7. Contact Person/Project Manager: **Katie LeBaron**
Telephone Number: (831) 454-5477 E-mail: katie.lebaron@health.co.santa-cruz.ca.us

Secondary Contact (in event primary not available): **Dena Loijos**
Telephone Number: (831) 454-5018 E-mail: dena.loijos@health.co.santa-cruz.ca.us
8. Project/Program Description/Scope (use additional pages, if needed, to provide details such as work elements/tasks): **See Attachment A - CTSC Work Plan for FY 2010-12** (updated for FY 2011/12)
9. Number of people to be served/anticipated number of users of project/program: **The number of people served will depend on the strategies incorporated in most projects, such as public campaigns. For projects involving direct education, media outreach, etc. the numbers of users will be documented or estimated.**
10. Project Location/Limits (attach a map and/or photos if available/applicable, include street names): **Most CTSC projects are countywide. Activities conducted with the South County Bike and Pedestrian Work Group will focus on the Watsonville/South County area, and as needs and opportunities arise, other jurisdictions will be targeted for bike and/or pedestrian safety activities.**
11. Justification for the project. (Why is this project needed? Primary goal/purpose of the project; problem to be addressed; project benefits; importance to the community): **The CTSC continues to be the primary community-based coalition in Santa Cruz County that focuses on bicycle and pedestrian traffic safety for all age groups. The Coalition provides a forum for various agencies and individuals to share information, address community issues, collaborate on solutions, and act as a resource for its members and the community. To see highlights of CTSC accomplishments over the last 5 years, go to <http://www.sctrafficsafety.org/accomplishments.html>.**
12. Consistency and relationship with the Regional Transportation Plan (RTP) – please reference Project or Policy number: **Programmed into the RTP under project #CO50**

- 13. Measures of performance, success or completion to be used to evaluate project/program: Please see attached Work Plan for evaluation measures.
- 14. Impact(s) of project on other modes of travel, if any (ex. parking to be removed): A primary goal of the CTSC is to encourage people to use alternative forms of transportation safely. For example, CTSC work plan includes objectives to promote bicycling and walking through community events, such as Walk and Bike to School Day, and through a public media campaign towards the goal of increasing the number of people using these forms of transportation instead of vehicles.
- 15. Project Cost/Budget, including other funding sources, and Schedule: *(complete "15a" or "15b") N/A*

15a. Capital Projects

	Planning	Environmental	Design/Engineering	ROW	Construction	Other*	Contingency	Total
SCHEDULE (Month/Yr)								
Total Cost/Phase								
\$TDA requested								
Source 2:								
Source 3:								
Source 4:								

**Please describe what is included in "Other":*

15b. Non-Capital Projects – Cost/Schedule: List any tasks and amount per task for which TDA will be used. Can be substituted with alternate budget format.

See attached Community Traffic Safety Coalition Budget for FY 2011-12.

- 16. Preferred Method and Schedule for TDA fund distribution, consistent with the RTC Rules and Regulations (a. 90% prior to completion/10% upon completion; or b. 100% after completion): 100% after completion, county transfer fund (journal)
- 17. Proposed schedule of regular progress reports including an evaluation of prior year's activities: Biannual progress report to be submitted by January 31, 2012 and final report to be submitted by July 31, 2012.
- 18. TDA Eligibility:

	YES?/NO?
A. Has the project/program been approved by the claimant's governing body? Attach resolution to claim. (If "NO," provide the approximate date approval is anticipated.)	Yes, on file
B. Has this project previously received TDA funding?	Yes
C. For capital projects, have provisions been made by the claimant to maintain the project or facility, or has the claimant arranged for such maintenance by another agency for the next 20 years? (If an agency other than the Claimant is to maintain the facility provide its name:	N/A
D. Has the project already been reviewed by the RTC Bicycle Committee and/or Elderly/Disabled Transportation Advisory Committee? (If "NO," project will be reviewed prior to RTC approval).	Bicycle Committee review 4/4/11.
E. For "bikeways," does the project meet Caltrans minimum safety design criteria pursuant to Chapter 1000 of the California Highway Design Manual? (Available on the internet via: http://www.dot.ca.gov).	N/A

Documentation to Include with Your Claim:

All Claims

- **A letter of transmittal** to SCCRTC addressed to the Executive Director that attests to the accuracy of the claim and all its accompanying documentation.
- **Resolution from** TDA eligible claimants indicating their roles and responsibilities; and, if applicable, commitment to maintain facilities as indicated in the submitted plans for a period of 20 years.

Bike to Work, Community Traffic Safety Coalition/Ride 'n Stride – PLEASE KEEP ANSWERS BRIEF

19. Improving Program Efficiency

- Describe any areas where special efforts have been made in the **last fiscal year** to reduce operating cost and/or increase ridership/program usage. Note any important trends.
- Goals for next fiscal year (ex. identify opportunities to maximize economies of scale). Describe any areas where special efforts will be made to improve efficiency and increase program usage/ridership:

Despite continuing County fiscal challenges, HSA has consistently provided at least 100% matching grant funds to support knowledgeable and experienced health educators to serve as CTSC staff and work with staff to increase efficiency while maintaining and improving program quality. Under leadership of and staffing by HSA, the coalition has continued to implement a rigorous Work Plan each year through increased coalition member involvement, volunteer recruitment, efficient meeting schedule, development of a two-year vs. one-year work plan, and collaboration with coalition member/partner agencies.

A main premise of the CTSC is to bring together groups with an interest in traffic safety to maximize collaboration and avoid duplication of efforts within the Santa Cruz County community. An example is the formation of the Safe Routes to School (SRTS) subcommittee of CTSC, which brought together bicycle and pedestrian safety educators from around the county to develop plans to coordinate school-based activities to promote safe, alternate modes of transportation. The CTSC also continues to utilize creative media strategies and collaborative partnerships to conduct cost-effective traffic safety outreach, including the recent expansion of traffic safety efforts by its South County Bike and Pedestrian Work Group. Internally, CTSC staff maintain the CTSC website, create public information products, conduct surveys and evaluations, and analyze data in lieu of paying outside contractors.

20. What is different from last year's program/claim?

Based on Commissioners' approval vote at the March 3, 2011 RTC meeting, HSA's total TDA for CTSC and Ride n' Stride programs will increase from \$86,064 in FY 10/11 to \$100,000 in FY 11/12. HSA will continue to secure a minimum 100% in match funds through grants and other funding sources to maintain a level of staffing for these programs to ensure continuing success and benefits to the community.

Community Traffic Safety Coalition
Work Plan for Fiscal Years 2010-2012
Updated for FY 2011-12

Mission:

The mission of the Community Traffic Safety Coalition (CTSC) is to reduce traffic-related injuries, while promoting the use of alternative modes of transportation. The primary focus is on bicycle and pedestrian safety issues. The Coalition educates all road users in safety practices to decrease the risk and severity of collisions, and advocates for improved conditions to make all methods of transportation safer.

Staff Responsibilities:

Staff to the Coalition is responsible for recruitment, retention and satisfaction of coalition members, coordinating and facilitating bimonthly coalition meetings and regular project subcommittee meetings, acting as a liaison between agencies, tracking county bicycle and pedestrian injury statistics, writing all reports and letters of advocacy/support, representing the coalition at other agency meetings, and maintaining the coalition web site.

Narrative:

Coalition members select and implement projects according to current issues, public requests, and direction from community agencies and the Santa Cruz County Regional Transportation Commission. The Coalition also has several ongoing projects, including the Ride n' Stride Bicycle and Pedestrian Education Program, the Pace Car Program, the CTSC website, the Bicycle Traffic School, and the South County Bike and Pedestrian Work Group (SCBPWG). The SCBPWG implements traffic safety projects that address the unique needs of South Santa Cruz County. CTSC staff support these programs in addition to coordinating the work plan projects chosen by the Coalition members.

The work plan below is based on two-year projects, which are to be completed by the end of FY 11/12. Activities have been listed to show how the projects will be accomplished and an evaluation component to determine the effectiveness of projects and provide feedback for improving future projects.

Guidelines for implementing this work plan will include attaching budget figures to activities, identifying agencies and members who will work on certain projects, looking at collaborative opportunities with the SCBPWG, and prioritizing activities.

The Coalition has chosen the following projects for Fiscal Years 2010-12:

Public Media Campaign

Increase awareness, respect, and safety for all road users through a public media campaign.

- Target larger, contained audiences, such as *Back to School Night* or *Open House*, using short educational videos, such as the 20-minute "Getting There By Bike".
- Present data visually, such as utilizing a visual graphic depicting a motorist's field of vision at varying speeds.

- Develop or use a slogan with a safety message clearly than “Share the Road”, such as “Pass Safely” or “Bikes may use Full Lane”.
- Utilize media campaigns that have already been produced and are being used in other communities.
- Distribute stickers for garbage bins, with message such as “Slow Down” or “Watch for Children”, plus education about proper placement of the bins.
- Inform the public on the meaning of the "Bicycles May Use Full Lane" sign as well as sharrows (shared lane pavement markings) on the roadway.
- Use creative, less expensive outlets, such as social networking sites, such as Twitter and Facebook, online media like Santa Cruz Wire, or videos on You Tube.
- Use emotional, personal media messages, such as those outlined by Bikes Belong.
- Contact the public relations school at SJSU, Cabrillo digital media classes, or UCSC interns to do a media project or design competition.
- Approach Community TV to produce a PSA to inform motorists and students.
- Utilize wide distribution of media to impact more people in the general public.
- Continue updating and revamping CTSC website to be more current and user-friendly.

Evaluation: Quantify audiences reached in all direct media campaign activities and create a catalogue of all media outreach tools created or acquired.

Education and Training

Provide traffic safety education and training opportunities to specific populations of road users, stakeholders, and community partners.

- Publicize data on bike/ped issues to educate elected officials, public works, and police departments.
- Utilize League of American Bicyclists (LAB) motorist education curriculum to target groups of motorists.
- Offer bike/pedestrian education on protective gear and safety behavior.
- Take a photo of a sign or traffic situation that is misleading and use it for education.
- Conduct safety education targeting motorists, parents and other adults.
- Conduct traffic safety education checkpoints, as staffing, volunteer and partner agencies capacity allows.
- Support sustainability of the helmet distribution program, including the train-the-trainer program with established Helmet Fit Sites.

Evaluation: Quantify audiences reached in direct education and training activities and track outreach to all jurisdictions throughout the county.

Advocacy and Encouragement

Promote more bicycling and walking in Santa Cruz County and advocate for treatment of walking and bicycling as equals with other transportation modes, as outlined in the March 11, 2010 US Department of Transportation policy statement.

- Advocate for and promote traffic safety programs throughout the county, including seeking out funding sources.
- Provide positive promotion of bicycling and walking as transportation and recreation.

Evaluation: Create log of letters written and actions taken in support of traffic safety and alternative transportation projects and community outreach events attended.

Engineering

Coordinate and collaborate with public works jurisdictions and neighborhoods to carry out traffic calming and complete streets efforts.

- Conduct a traffic calming demonstration, such as street painting in front of a preschool or daycare program.
- Plan for sidewalk construction and improvement of sidewalks with public works departments.
- Include bike/pedestrian interests as priorities in all design, planning and construction.
- Identify locations where loop detectors are not working to add stencils and educate bicyclists on using them.
- Collaborate with SCCRTC to begin a traffic counting project in multiple jurisdictions.

Evaluation: Track and report number of community members, sidewalk improvements, and complete streets efforts by activity and/or jurisdiction.

Enforcement

Collaborate with police departments and the CHP on enforcement of traffic laws for all road users and on educational efforts to increase awareness and safe behavior on the roadways.

- Create opportunities for law enforcement to receive bike/pedestrian specific training.
- Expand Bicycle Traffic School to other jurisdictions and general public.
- Share information, feedback and promotion of Bicycle Traffic School with police departments.
- Pass out bicycle incident cards with phone numbers of law enforcement agencies at bike shops and other venues.
- Communicate with law enforcement agencies about special enforcement operations, such as BADGES, that aim to curb unsafe behavior for all road users.

Evaluation: List bike/ped training opportunities provided to law enforcement, utilize Bicycle Traffic School classroom evaluation form in classes, and summarize evaluations and data on students in annual report.

Overall outcome evaluation methods: Utilize available data to evaluate changes in pedestrian and bicycle traffic injuries/fatalities in Santa Cruz County. Utilize local observational survey results and other sources to evaluate pedestrian, bicyclist and motorist behaviors, and changes in numbers of road users who are bicycling and walking as alternate modes of transportation.

**Community Traffic Safety Coalition
TDA Budget, FY 2011-12**

Line Item	TDA Budget	HSA Match	Total Project Costs
Personnel (Salary + Benefits @ 45%)			
Senior Health Educator (.10 FTE)		11,418	11,418
Health Educator (.65 FTE)	47,961	21,082	69,043
Subtotal Personnel	47,961	32,500	80,461
Overhead (15% of Personnel)		12,069	12,069
Travel/Mileage	194	131	325
Direct Costs			
Printing/Office Supplies	500		500
Other Project Implementation items	2,500		2,500
Inkind (estimate based on prior FY's)		7,000	7,000
Totals	\$51,155	\$51,700	102,855

**Transportation Development Act (TDA) – Local Transportation Funds
CLAIM FORM
for Bike/Pedestrian Projects**

Submit a separate form for each project.

*If you have any questions about this claim form or would like an electronic copy of the form,
please contact the Santa Cruz County Regional Transportation Commission at 460-3200.*

Project Information

1. Project Title: **Ride n' Stride** (bike & pedestrian safety education program of CTSC)
2. Implementing Agency: County of Santa Cruz Health Services Agency
3. Sponsoring Agency (if different) – must be a TDA Eligible Claimant: Santa Cruz County Regional Transportation Commission
4. TDA funding requested this claim: **\$48,845.00**
5. Fiscal Year (FY) for which funds are claimed: **FY 2011/12**
6. General purpose for which the claim is made, identified by the article and section of the Act which authorizes such claims (ex. Article 8 Bicycle project): Article 8 Bike/Ped Project
7. Contact Person/Project Manager: Katie LeBaron
Telephone Number: (831) 454-5477 E-mail: katie.lebaron@health.co.santa-cruz.ca.us

Secondary Contact (in event primary not available) : Dena Loijos
Telephone Number: (831) 454-5018 E-mail: dena.loijos@health.co.santa-cruz.ca.us
8. Project/Program Description/Scope (use additional pages, if needed, to provide details such as work elements/tasks): See attached **Ride n' Stride Education Work Plan for FY 2011/12**
9. Number of people to be served/anticipated number of users of project/program: Primary work plan objective will reach a minimum of **3,000** elementary- and pre-school aged children in Santa Cruz County. In addition, it is anticipated that community-based presentations and participation in local events, including Bike to School/Work and bike helmet fitting and distribution activities, will reach **100's more** children and parents/caregivers throughout the county.
10. Project Location/Limits (attach a map and/or photos if available/applicable, include street names): All projects are county wide.
11. Justification for the project. (Why is this project needed? Primary goal/purpose of the project; problem to be addressed; project benefits; importance to the community): Local traffic collision and observation survey data continue to show that school-aged children are at risk as bicyclists and pedestrians. The Ride n' Stride Program provides a unique service to the community through its elementary school-based classroom education model, with the goal of teaching children road safety practices as the foundation for life-long behaviors and promoting safe, alternate modes of transportation among families. Program staff is bilingual and bicultural, enabling the program to be effective in reaching the county's diverse population of students and parents with key messages promoting safe riding and walking. Over the last five years, evaluation methods have consistently shown 25-30% average increases in bike safety knowledge among 3rd-6th grade level students, and

high satisfaction rates among teachers. In addition, school administrators and parents have expressed appreciation of this program and a desire to for it to continue in their schools. Ride n’ Stride staff has also been working with CTSC/HSA staff and partners to develop and coordinate a community-based helmet fitting and distribution program for low-income children, youth and adults.

- 12. Consistency and relationship with the Regional Transportation Plan (RTP) – please reference Project or Policy number: Programmed into the RTP under project #CO50.
- 13. Measures of performance, success or completion to be used to evaluate project/program: Please see attached Work Plan for evaluation measures.
- 14. Impact(s) of project on other modes of travel, if any (ex. parking to be removed): Through road safety education, promotion and provision of bike helmets, more students and parents will gain confidence for students to walk and/or ride a bicycle to school, thereby reducing the numbers of vehicles traveling to and from school sites, as well as for other local trips.
- 15. Project Cost/Budget, including other funding sources, and Schedule: *(complete “15a” or “15b”)*

15a. Capital Projects

	Planning	Environmental	Design/Engineering	ROW	Construction	Other*	Contingency	Total
SCHEDULE (Month/Yr)								
Total Cost/Phase								
\$TDA requested								
Source 2:								
Source 3:								
Source 4:								

**Please describe what is included in “Other”:*

15b. Non- Capital Projects – Cost/Schedule: List any tasks and amount per task for which TDA will be used. Can be substituted with alternate budget format.

See attached Ride n’ Stride Safety Program Budget for FY 2009-10

- 16. Preferred Method and Schedule for TDA fund distribution, consistent with the RTC Rules and Regulations (a. 90% prior to completion/10% upon completion; or b. 100% after completion): 100% after completion, county transfer fund (journal)
- 17. Proposed schedule of regular progress reports including an evaluation of prior year’s activities: Biannual progress reports to be submitted by January 31, 2012 and final report to be submitted by July 31, 2012.

18. TDA Eligibility:	YES?/NO?
A. Has the project/program been approved by the claimant's governing body? Attach resolution to claim. (If "NO," provide the approximate date approval is anticipated.)	Yes, on file
B. Has this project previously received TDA funding?	Yes
C. For capital projects, have provisions been made by the claimant to maintain the project or facility, or has the claimant arranged for such maintenance by another agency for the next 20	N/A

years? (If an agency other than the Claimant is to maintain the facility provide its name:	
D. Has the project already been reviewed by the RTC Bicycle Committee and/or Elderly/Disabled Transportation Advisory Committee? (If "NO," project will be reviewed prior to RTC approval).	Bicycle Committee review 4/4/11.
E. For "bikeways," does the project meet Caltrans minimum safety design criteria pursuant to Chapter 1000 of the California Highway Design Manual?	N/A

Documentation to Include with Your Claim:

All Claims

- **A letter of transmittal** to SCCRTC addressed to the Executive Director that attests to the accuracy of the claim and all its accompanying documentation.
- **Resolution from TDA** eligible claimants indicating their roles and responsibilities; and, if applicable, commitment to maintain facilities as indicated in the submitted plans for a period of 20 years.

Ride ‘n Stride education program – PLEASE KEEP ANSWERS BRIEF

19. Improving Program Efficiency

- Describe any areas where special efforts have been made in the **last fiscal year** to reduce operating cost and/or increase ridership/program usage. Note any important trends.
- Goals for next fiscal year (ex. identify opportunities to maximize economies of scale). Describe any areas where special efforts will be made to improve efficiency and increase program usage/ridership:

In the face of increasing fiscal challenges, HSA has strived to maintain the Ride n’ Stride education program’s high level of achievement and credibility through 100% matching grant funds and retention of an experienced, efficient bilingual staff. This program consistently meets or exceeds its stated goals and objectives, utilizing cost-effective outreach strategies and working in close collaboration with its traffic safety partners to avoid duplication and maximize opportunities for successful outcomes. Efforts are made to utilize existing or low-cost/no-cost educational materials that reflect current best practices and are developmentally appropriate for the target populations, and to secure in-kind donations of teacher and volunteer time, as well as helmets and other safety equipment from reputable companies and partner agencies.

20. What is different from last year’s program/claim?

Based on Commissioners’ approval vote at the March 3, 2011 RTC meeting, HSA’s total TDA for CTSC and Ride n’ Stride programs will increase from \$86,064 in FY 10/11 to \$100,000 in FY 11/12. HSA will continue to secure a minimum 100% in match funds through grants and other funding sources to maintain a level of staffing for these programs to ensure continuing success and benefits to the community.

Community Traffic Safety Coalition (CTSC) Ride n' Stride Education Work Plan FY 2011-12

The goal of the Ride n' Stride program is to increase safe bicycling and walking among children and youth in Santa Cruz County. Ride n' Stride bilingual staff utilizes a school-based education model that teaches basic safety practices to children, inspires students to ride and walk to school more often, and encourages participants to convey their new knowledge and skills to parents, siblings and friends. Interactive classroom education sessions on bicycle safety (and other wheeled sports, such as scooters and skateboards) target primarily 3rd to 6th graders. Pedestrian safety education sessions target primarily, though not exclusively, pre-kindergarteners to 3rd graders. Program curricula and educational approach are tailored to be age-appropriate and culturally competent. Pre-/post-test results consistently show an average 25% increase in bike safety knowledge among samplings of 3rd-6th graders, and teacher evaluations are very positive. Through classroom presentations, school and community safety events, and other outreach activities conducted by Ride n' Stride staff, this program has reached tens of 1,000's of children, parents, teachers, caregivers and other community members who care about the safety of our most vulnerable population.

During FY 2009/10, Ride n' Stride program staff reached over 3,500 students, 430 pre-school children and 75 Spanish-speaking parents with traffic safety education, and 2,500 students to date in FY 2010/11. Ride n' Stride program staff also participated in community education events, Bike to School activities, distribution of helmets and other safety gear, and CTSC bike and pedestrian safety observation surveys. Based on available traffic collision injury/fatality data, local observation surveys and other evaluations methods, more education and outreach are needed to increase traffic safety practices among children and youth, particularly in Watsonville, an area of the county that has had consistently low numbers of student cyclists and poor rates of helmet use.

FY 2011-12 Objectives and Activities Work Plan:

- ❑ Conduct bicycle and pedestrian safety classroom presentations for at least 3,000 elementary school students and pre-school children in Santa Cruz County school districts.
- ❑ Provide at least 5 traffic safety presentations to parents and caregivers through schools, community agencies and neighborhood groups to promote safe bicycling and walking in Santa Cruz County.
- ❑ Participate in at least 5 community fairs and/or events to provide traffic safety information and promote safer bicycling and walking in Santa Cruz County.
- ❑ Collaborate with CTSC and HSA staff to conduct annual bicycle and pedestrian safety observation surveys.
- ❑ Work with CTSC, HSA and community partners to coordinate distribution of bike safety helmets to low-income children and youth and conduct helmet fittings.
- ❑ Participate in the fall and spring Bike to School/Work events.
- ❑ Attend traffic safety meetings, such as CTSC, South County Bike/Pedestrian Work Group, Safe Routes to School subcommittee, and Safe Kids Chapter meetings, as staffing capacity and other program priorities allow.
- ❑ Program evaluation methods will include pre/post-testing of student sample, teacher evaluations, and results of observational surveys and local injury/fatality data.

**Ride n' Stride Bicycle and Pedestrian Education Program
TDA Budget, FY 2011-12**

Line Item	TDA Budget	HSA Match	Total Project Costs
Personnel (Salary + Benefits @ 45%)			
Senior Health Educator (.10 FTE)		11,418	11,418
Bilingual Health Program Specialist (.75 FTE)	46,745	21,997	68,742
Subtotal Personnel	46,745	33,416	80,160
Overhead (15% of Personnel)		12,024	12,024
Travel/Mileage	800	200	1,000
Direct Costs			
Duplication/Office Supplies	500		500
Other Education Materials and Supplies	800		800
Inkind (estimate based on prior FY's)		3,500	3,500
Totals	48,845	49,140	97,984

RESOLUTION NO.

Adopted by the Santa Cruz County Regional Transportation Commission
on the date of June 2, 2011
on the motion of Commissioner
duly seconded by Commissioner

A RESOLUTION APPROVING TRANSPORTATION DEVELOPMENT ACT
FUNDING FOR THE BIKE TO WORK PROGRAM

WHEREAS, Bike to Work events provide important information and incentives for encouraging and rewarding bicycle commuting;

WHEREAS, in 2003 the Regional Transportation Commission committed to providing on-going Transportation Development Act (TDA) funding in the amount of \$40,000 per year to the Bike to Work program through the annual budget process and approval of the TDA claim;

WHEREAS, TDA revenue apportionments have been reduced since FY 07/08 for TDA claimants and since FY 09/10 for the Bike to Work Program due to decreased sales tax revenues; and

WHEREAS, TDA revenue trends are improving and Bike to Work has requested restoration of the Regional Transportation Commission funding commitment of \$40,000 as well as a \$10,000 increase for FY 11/12; and

WHEREAS, the Regional Transportation Commission allocated \$50,000 in its FY 11/12 budget for the Bike to Work Program;

BE IT RESOLVED BY THE SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION:

1. The Regional Transportation Commission hereby approves \$50,000 in FY 11/12 Transportation Development Act funds for the Bike to Work Program.

AYES: COMMISSIONERS

NOES: COMMISSIONERS

ABSTAIN: COMMISSIONERS

ABSENT: COMMISSIONERS

Mark Stone, Chair

ATTEST:

George Dondero, Secretary

Exhibit 1: Letter from Piet Canin, Bike to Work Program Director

Exhibit 2: Bike to Work TDA Claim Form

Exhibit 3: Bike to Work FY 11/12 Scope of Work

Exhibit 4: Bike to Work FY 11/12 Budget

Exhibit 5: 2010 Bike to Work Program Summary/Annual Report

Distribution: Bike to Work Program, RTC Fiscal, RTC Planner

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December 17, 2010

George Dondero
Executive Director
Santa Cruz County Regional Transportation Commission
1523 Pacific Avenue
Santa Cruz, CA 95060

Dear Mr. Dondero:

Ecology Action(EA) is requesting \$50,000 of TDA funds for FY 2011-2012 to support the Santa Cruz County Bike to Work and Bike to School (BTW/S) program. The Commission's allotment has proven crucial for the continuing success and expansion of our programs aimed at increasing bicycle commuting and children biking to school (K-12). Ecology Action is requesting an increase in previous year TDA levels to meet the continued growing demand of more children and adults biking for transportation. Ecology Action collects travel data from BTW/S participants to determine program effectiveness.

In the past two years the RTC has reduced TDA funding levels which prompted EA to struggle to secure temporary replacement funding to meet the increase demand for this low-cost, healthy and sustainable form of transportation. From 2007 to 2010 Bike to Work/School has increased in participation by 31% at the same time TDA funding was reduced by 16%. Ecology Action is requesting a modest \$8,800 increase from FY 07/08 funding (the peak of TDA funding for BTW/S) for FY 11/12. During FY 07/08, Ecology Action requested and received \$41,200 which represented a 3% cost of living increase above the \$40,000 commitment level previously established. This restoration and modest increased level of funding would allow EA to continue to expand the program's reach and effectiveness while maintaining our year round outreach, public education and support to bike commuters.

We continue to include more K-12 schools, especially those in the Watsonville area, in our twice a year Bike to School campaign. Bike to School actively encourages sustainable transportation behavior and activities for youth, which they adopt as a lifestyle as they grow up. Annually, 9,610 school students at over 40 schools participate in Bike to School Day. Bike to Work/School has by far and away the most participants than any other sustainable transportation program in the county!

The \$8,800 increase is a very small amount compared to the entire TDA budget, the funds are supporting a cost effective program, and an investment in healthy, clean and active transportation, especially for our youth, which will pay dividends for years to come.

US Census American Community Survey data from 2008 shows that Santa Cruz County bike to work trips as a percentage of overall commuters (16 years or older) increased 65% from 2000 to 2008. Santa Cruz County, including all jurisdictions, had a rate of 3.3% of bike to work trips an increase from 2000's rate of 2%. This compares favorably to San Francisco with a 2.75%, San Jose at 1.23%, and a national rate of .55%. There are many factors for this bike ridership increase and the RTC funded Bike to Work program is one important effort that has pushed bike numbers upward. This US Census data illustrates that biking is a viable and growing means of green transportation throughout Santa Cruz County.

In considering this request please note the following 2010 Bike to Work/School Highlights:

- **Over 12,590 youth and adults biked** on the spring & fall Bike to Work/School Days (an 11% increase from 2009)
- **50% increase of Bike to Work participation county-wide** over the past decade.
- **300% increase of Bike to School participation county-wide** over the past decade.
- **175% increase of Watsonville area schools from 2006 to 2010 participating in Bike to School Day.**
- **Over 54,000 pounds of CO2 emissions** were prevented from entering the atmosphere
- **Over One million calories were burned** by all participants (22 calories/mile)

Ecology Action is challenged to meet the increasing demand for this program at the same time our main funding source has diminished. Bike to Work not only reduces traffic congestion, pollution and parking demand but also improves the health and well being of individuals.

The Bike to Work program continues to leverage RTC funding with over \$22,000 in cash support and some \$75,000 of in-kind contributions from local businesses, individuals, and public agencies. Ecology Action supplements RTC funding with federal and regional funds where possible to meet the growing demands especially for our school bike encouragement services.

Bike To Work's impact on bike commuting trends reaches beyond the popular Bike To Work/School Days. Participants of these biannual events will more likely continue to bike because they have experienced the benefits of biking and have successfully overcome barriers to bike commuting. They realize that biking is an efficient, healthy, and cost saving way to get to and from work. Bike To Work/School Day is a steppingstone for recruiting year-round bike commuters. Getting someone to bike to work and therefore experience it first-hand is much more powerful than simply telling someone about the benefits of biking to work.

Ecology Action thanks the RTC for their past support and consideration of our request of \$50,000 for FY 2011-2012 of TDA funds to support Bike to Work/School's successful increase of sustainable transportation.

Sincerely,

A handwritten signature in black ink, appearing to read "Piet Canin". The signature is fluid and cursive, with a large initial "P" and a stylized "C".

Piet Canin
Vice President
Ecology Action Transportation Group

**Transportation Development Act (TDA) – Local Transportation Funds
CLAIM FORM
for Bike/Pedestrian Projects**

Submit a separate form for each project.

*If you have any questions about this claim form or would like an electronic copy of the form,
please contact the Santa Cruz County Regional Transportation Commission at 460-3200.*

Project Information

1. Project Title: Bike to Work/School program
2. Implementing Agency: Ecology Action
3. Sponsoring Agency (if different) – must be a TDA Eligible Claimant: SCCRTC
4. TDA funding requested this claim: \$50,000
5. Fiscal Year (FY) for which funds are claimed: FY 11/12
6. General purpose for which the claim is made, identified by the article and section of the Act which authorizes such claims (ex. Article 8 Bicycle project): Article 8 Bicycle project
7. Contact Person/Project Manager: Piet Canin
Telephone Number: 515-1327 E-mail: pcanin@ecoact.org

Secondary Contact (in event primary not available) : Virginia Johnson
Telephone Number: 515-1315 E-mail: gjohnson@ecoact.org
8. Project/Program Description/Scope (use additional pages, if needed, to provide details such as work elements/tasks): The Bike to Work/School program consists of the following main activities: 1) Fall Bike to Work/School Day; 2) Spring Bike to Work and School Day; 3) Spring Bike Week, which features up to 10 inclusive, fun and informative bicycle activities; 4) Ongoing support targeting novice or infrequent bike commuters via online communications. Use email list from Bike to Work participants who have identified themselves as novice or infrequent bike commuters with emails, Facebook and website updates..
9. Number of people to be served/anticipated number of users of project/program: We anticipate over 10,000 people will participate directly in the program.
10. Project Location/Limits (attach a map and/or photos if available/applicable, include street names):
The project includes the entire Santa Cruz County area including all the incorporated cities.
11. Justification for the project. (Why is this project needed? Primary goal/purpose of the project; problem to be addressed; project benefits; importance to the community)
Bike to Work/School (BTW/S) fulfills the need to promote, encourage and support school students and adults to bike to school or work. The program provides incentives and tools for local commuters to bicycle for transportation therefore reducing their single-occupancy vehicle trips. BTW/S strives to normalize bicycling as a mode of transportation and lets participants experience how biking is possible for many different types of trips. BTW/S uses a variety of promotional, outreach and publicity methods to reach out to Santa Cruz County residents. BTW/S also offers numerous services

to support commuters in switching to bicycle travel and to bike commute more often. The program’s benefits include reducing traffic congestion, reducing air, water, and noise pollution, reducing greenhouse gases, as well as promoting a healthy means of travel that helps combat obesity. As Santa Cruz County grapples with worsening traffic congestion, growing childhood obesity rates, and how to reduce its carbon footprint, Bike to Work/School provides assistance in alleviating these problems.

12. Consistency and relationship with the Regional Transportation Plan (RTP) – please reference Project or Policy number: Project RTC #26
13. Measures of performance, success or completion to be used to evaluate project/program:
 To measure the project’s success, Bike to Work tracks the following data using participant surveys: the number of program participants, the participant’s bike commute mileage, the number of beginning and infrequent bike commuters, the number of first time participants, and the number of participants who usually drive alone to work. EA also tracks the number of school students K-12 who bike and walk to school and at a growing number of school we survey pre-BTS biking and walking rates. BTW also measures success by the amount of publicity generated through news articles, radio talk shows, TV newscasts, the number of newsprint ads, and the number of radio and TV PSA’s aired. Success is also measured by the number of posters and brochures distributed, direct mailings sent out, website visits, and emails delivered. The number of community, business and school events staffed with informational booths is also tracked.
14. Impact(s) of project on other modes of travel, if any (ex. parking to be removed):
 The Bike to Work/School program helps reduce single-occupancy vehicle trips and parking demand while increasing the number of bus/bike combined trips. There also is a slight increase in people walking to work or school, as a number of walkers participate in the Bike to Work/School Day activities.
15. Project Cost/Budget, including other funding sources, and Schedule: (*complete “15a” or “15b”*)

15a. Capital Projects

	Planning	Environmental	Design/Engineering	ROW	Construction	Other*	Contingency	Total
SCHEDULE (Month/Yr)								
Total Cost/Phase								
\$TDA requested								
Source 2:								
Source 3:								
Source 4:								

**Please describe what is included in “Other”:*

15b. Non-Capital Projects – Cost/Schedule: List any tasks and amount per task for which TDA will be used. Can be substituted with alternate budget format.

SEE ATTACHED BUDGET

Work Element/ Activity/Task	SCHEDULE (Month/Yr)	Total Cost per Element	\$TDA requested	\$ Source 2:	Source 3:	Source 4:
Administration/ Overhead						
Activity 1:						
Activity 2:						
Activity 3:						
Activity 4:						
<i>Ex. Consultants</i>						
<i>Ex. Materials</i>						

16. Preferred Method and Schedule for TDA fund distribution, consistent with the RTC Rules and Regulations (a. 90% prior to completion/10% upon completion; or b. 100% after completion):
Quarterly reimbursement for work performed.

17. Proposed schedule of regular progress reports including an evaluation of prior year's activities:
Annual report as well as program activity narrative updates with monthly invoices.

18. TDA Eligibility:

	YES?/NO?
A. Has the project/program been approved by the claimant's governing body? Attach resolution to claim. (If "NO," provide the approximate date approval is anticipated.)	RTC to consider at their 5/5/11 meeting.
B. Has this project previously received TDA funding?	Yes
C. For capital projects, have provisions been made by the claimant to maintain the project or facility, or has the claimant arranged for such maintenance by another agency for the next 20 years? (If an agency other than the Claimant is to maintain the facility provide its name: _____)	
D. Has the project already been reviewed by the RTC Bicycle Committee and/or Elderly/Disabled Transportation Advisory Committee? (If "NO," project will be reviewed prior to RTC approval).	To be reviewed by the RTC Bike Committee on 4/6/11.
E. For "bikeways," does the project meet Caltrans minimum safety design criteria pursuant to Chapter 1000 of the California Highway Design Manual? (Available on the internet via: http://www.dot.ca.gov).	

Documentation to Include with Your Claim:

All Claims

- **A letter of transmittal** to SCCRTC addressed to the Executive Director that attests to the accuracy of the claim and all its accompanying documentation.
- **Resolution from TDA** eligible claimants indicating their roles and responsibilities; and, if applicable, commitment to maintain facilities as indicated in the submitted plans for a period of 20 years. RTC to consider on 4/3/08.

Bike to Work, Community Traffic Safety Coalition/Ride 'n Strike – PLEASE KEEP ANSWERS BRIEF

19. Improving Program Efficiency

- Describe any areas where special efforts have been made in the **last fiscal year** to reduce operating cost and/or increase ridership/program usage. Note any important trends.

Bike to Work/School Day participation increased 11% during the 2010 calendar year from the previous year (we do not have complete program data for FY 09-10 since our spring Bike Week and Bike to Work/School Day has not occurred yet). This significant increase was due to increased outreach to local employers, compelling and relevant incentives, increased awareness of climate change, and the program's continued comprehensive promotional campaign including newsletter outreach to over 3,000 local residents.

The Bike to Work program continues to reduce operating costs by recruiting an extensive pool of volunteers and in-kind staff and product donations from a wide variety of supporters. Local businesses, public agencies, and individuals provide a high level of skilled volunteer labor to assure the smooth running of the Bike to Work program. As we strive to increase the scope and results of the program, we are faced with the rising cost of living, product costs, and general increases in doing business. The Bike to Work program has built on its 24 years of success to generate non-TDA cash donations from local businesses, individuals and public agencies. Last year the program raised over \$20,000 in cash donations to match the TDA funds. These cash donations are from non-transportation funding sources. EA also actively seeks other funding sources such as federal and state Safe Routes to School, local foundations, and applicable funders.

- Goals for next fiscal year (ex. identify opportunities to maximize economies of scale). Describe any areas where special efforts will be made to improve efficiency and increase program usage/ridership:

Bike to Work will continue to build on mutually beneficial collaborations to improve efficiency and increase bike ridership. Such collaborations include working with Monterey and San Benito County Bike Week programs to pool resources and take advantage of economies of scale on promotional items such as posters, brochures, stickers, and T-shirts. We will increase efficiency by dividing tasks to get more accomplished with less staff time. We will also increase our alliances with employers to increase bike commuter ridership by providing more incentives for employees. We will stress the importance of bike ridership in reducing greenhouse gases to gain more support and cooperation from employers looking to be green and project a green image.

20. What is different from last year's program/claim?

This year's program will focus even more on providing commuters with the resources to facilitate an increase of bike commuter trips. Ecology Action staff will target novice and infrequent bike commuters from past Bike to Work events through ongoing email newsletters, Facebook and Website updates. As more people are looking for ways to reduce costs we will stress the significant cost saving benefits of biking. Our effort will focus on the year-round importance of biking as a way to reduce carbon emissions as greenhouse gas reducing measures become more prevalent.

Bike to Work Program Scope of Work FY 11-12

The Bike to Work (BTW) Program, a year-long bike commuter incentive, education, and support service program consists of four main projects 1) Fall Bike to Work/School Day; 2) Spring Bike to Work and School Day; 3) Spring Bike Week, which features inclusive, fun and informative bicycle activities; 4) Ongoing support targeting novice or infrequent bike commuters via online communications. Utilize email list from Bike to Work participants who have identified themselves as novice or infrequent bike commuters with emails, Facebook and website updates.

Fall Bike to Work/School Day: Thursday, October 6, 2011

Work Schedule/Tasks:

The BTW staff will coordinate the 13th Annual Fall Santa Cruz County Bike to Work/School Day, which features free breakfast for all bike commuters at a minimum of 14 public sites and 35 school sites. Bike to Work staff will secure public and school breakfast sites for BTW/S Day. There will be a special emphasis on reducing car traffic at schools to make school streets safer for all users.

- Solicit donations for food to feed over 5,500 bicyclists.
- Continue expanding Bike to School Day through increased participation of schools and greater outreach to students, teachers, and parents.
- Continue to offer a prize drawing to attract more participation, especially from novice cyclists.
- Increase outreach to novice bike commuters through business site visits, online social marketing, media outreach, and equipment incentives.
- Provide resources for novice commuters to overcome obstacles to bike commuting.
- Coordinate Bike to School Day efforts with bike safety presentations conducted by EA's Bike Smart! Youth Bike Safety program and the Community Traffic Safety Coalition (CTSC).
- Coordinate helmet distribution with the CTSC at school sites.
- Distribute the UCSC Transportation and Parking Services (TAPS) bicycle safety video to classrooms.
- Distribute the Santa Cruz County Regional Transportation Commission (RTC) highly sought after Santa Cruz County Bikeways map.
- Conduct a promotional campaign utilizing a variety of outreach venues and techniques including TV, radio, newspaper, posters, flyers, and facebook, website, email, and other virtual outlets. The promotional campaign will blanket the county in general outreach as in preceding years, but will also focus on localized promotion for each breakfast site.
- Continue the "Be Bright, Use a Light at Night," campaign started in fall 2000. Promote bike light use to the general bike riding population. This effort will be coordinated with the Community Traffic Safety Coalition.
- Coordinate with Ecology Action's zero interest bike loan program at Cabrillo College.
- Recruit and coordinate volunteers to assist with BTW/S activities.

Performance Goals for the Fall Bike to Work/School Day, 2011

- Increase participation levels by 5% from past year's fall BTWS Day.
- Increase the number of beginning cyclists by 5% attending BTW Day.
- Increase by 5% Bike to School breakfast sites from the previous year.
- Maintain the number of schools receiving bike safety presentations, helmet distribution or safety videos.
- Place over 1,000 event and informational posters at local businesses.
- Have a least two article published in a local newspaper regarding bike commuting.
- Develop and send at least 6 targeted emails to over 3,000 past Bike to Work Day participants with bike commuting news, incentives, and resource information
- Air two weeks of PSA's on a local radio station.

Spring Bike Week, Third Week of May 2012

Work Schedule/Tasks:

The BTW staff will coordinate the 25th annual Santa Cruz County Bike Week event, which features a Bike to Work/School Day at least one bike safety activity/commuter instruction workshop, a commuter race event, a food delivery day by bicycle, a rail and trail day, and other events. The main goal of Bike Week will be to continue to promote bicycle commuting as well as bicycle transportation for other trips that replace single occupancy vehicle trips. The variety of events during Bike Week will focus on hands-on, fun, and inclusive methods for motivating residents to bicycle more often and drive less. BTW will integrate the bike commuting and safety message into our events.

- Bike to Work staff will secure at least 12 public and 35 school breakfast sites for BTW/S Day. We will work with large employers to provide incentives for their employees to bike to work.
- Continue to increase the ever-popular Bike to School Day effort, which gets children accustomed to biking for transportation at an early age.
- Solicit donations for food to feed over 5,500 bicyclists.
- Continue to improve our website services with an online Bike to Work Day survey, which would allow more commuters to participate in Bike to Work Day. Also provide commuter maps and updated bike commuter resources. Promote the new Google Map bicycle option.
- Mass emails to past Bike to Work participants with a focus on novice and infrequent bike commuters.
- Maintain Facebook page with frequent updates and news.
- Coordinate Bike to School Day efforts with bike safety presentations conducted by EA's Bike Smart! Youth Bike Safety program and the Community Traffic Safety Coalition.
- Coordinate helmet distribution with the CTSC at school sites.
- Distribute the UCSC TAPS bicycle safety videos to classrooms.
- Recruit over 100 volunteers to staff all Bike Week events, especially breakfast sites and food delivery day.
- Promote bike commuter equipment to make bikes more functional for commuting, running errands, or going to a social activity.
- Recruit other bicycle and community groups as well as businesses to host Bike Week events.
- Provide staff and promotional support to other groups who host Bike Week events.
- Keep business sponsors updated on Bike Week activities and bike commuter services for their employees to use.

- Conduct a promotional campaign utilizing a variety of outreach venues and techniques including TV, radio, newspaper, posters, brochures/postcards, emails, and workplace booths. The promotional campaign will blanket the county in general outreach as we have done previously. We will also focus on localized promotion for each breakfast site.
- Solicit cash donations from local public agencies and businesses to fund material purchases.
- Host an innovative and attention getting media event that demonstrates the appeal of bike commuting versus commuting by car.
- Coordinate artwork, T-shirt and color poster production with Monterey and San Benito County Bike Week staff.
- Coordinate TV and radio promotion as a tri-county Bike Week effort, in conjunction with Clean Air Month activities.
- Utilize the tri-county Clean Air Month cash prize drawing to attract more participants, especially novice cyclists.
- Continue to work with local transportation agencies to promote bike commuting as well as other forms of alternative transportation during Bike Week.
- Coordinate promotion with other Ecology Action transportation programs.
- Work closely with Cabrillo College and UCSC to promote their breakfast sites for BTW/S Day.
- Continue to expand efforts into South County and improve outreach to the Latino community.

Performance Goals for the Spring Bike Week, 2012

- increase participation by 5% from the previous spring Bike Week.
- Increase participation by 5% from the previous spring Bike to Work/School Day.
- Increase by 5% number of schools for the Bike to School breakfast sites.
- Increase by 10% the outreach/promotion to businesses through company liaisons from the previous spring Bike Week by using email, flyers, posters, and business site presentations/booths.
- Increase by 5% the number of beginning cyclists attending BTW Day from the previous spring BTW Day.
- Develop and send at least 10 targeted emails to over 3,000 past Bike to Work Day participants with bike commuting news, incentives, and resource information.
- Print and distribute over 1,000 Bike Week posters. Distribution posters in both English and Spanish.

Bike Safety and Commuter Information Resources

Work Schedule/Tasks:

BTW promotes and provides resources for safe cycling throughout the year. Information is provided via www.bike2work.com, our office information library, booths at special events, and via emails to BTW Day participants and sponsoring businesses. Staff also works with other public agencies to help them in their road safety and bike resource projects. Staff is an active member of the SCCRTC's Bicycle Committee and the County Health Service's Community Traffic Safety Coalition (CTSC) and the South County Bike/Ped Safety Work Group. We promote issues such as bike theft prevention, helmet use, bicycling in the rain and cold, and bike parking. These are some of the ways we conduct outreach on these issues:

- Maintain current bike resource information on the BTW website.

- Staff information booth at local special events.
- Communicate with BTW participants on important bike issues.
- Attend RTC Bicycle Committee and CTSC meetings.

Performance Goals for Bike Safety/Commuter Resources:

- Keep bike resource information current on our website, Facebook and mass emails.
- Staff at least 5 information booths at community special events.
- Keep BTW participants updated on important bike issues via email.

Bike to Work
 Budget Request of
 \$50,000 FY11/12
 TDA Funds

EA's Bike to Work/ School 11/12 Budget

	SCCRTC	Match*
Personnel		
Program Director (.15 FTE)	\$ 10,000.00	\$ 2,000.00 **
Outreach Specialist (.35 FTE)	\$ 15,000.00	\$ 5,000.00 **
Program Specialist (.35 FTE)	\$ 25,000.00	
Material		
Direct Costs (program materials & supplies)		\$ 25,000.00 **
Inkind services (staff & supplies)		\$ 25,000.00
Inkind product donations (food, advertising, prizes)		\$ 50,000.00
Total	\$ 50,000.00	\$ 107,000.00
TOTAL PROJECT BUDGET	\$ 157,000.00	

* Local business and public agencies donations, raffle and T-shirt sales, EA contribute an estimated \$25,000** (pays for percentage of staff and direct costs) in cash plus an additional \$75,000 of inkind services and product annually for Bike to Work.

Santa Cruz County Bike to Work/School Program 2010 Program Summary/ Annual Report

Program Summary

The Bike to Work/School Day (BTW/S) program continues to generate the most extensive publicity, outreach, and public education for bicycle transportation in Santa Cruz County. This twenty-three year old community program provides local employers, employees, residents, and students with quality education, incentives, and services. BTW/S achieved a 11% increase in participation from the previous year. Ecology Action also collected important data quantifying the program's impact in reducing carbon dioxide emissions. Bike to Work/School continued to generate a significant amount of good press for bicycle transportation.

Last year the highest number ever participated in Bike to Work/School Day with 12,590 residents participating in the spring and fall events. The Bike to School program had the highest participation with 9,632 kids, teenagers, teachers and parents biking to school. The Bike to Work/School Day cyclists rode 61,869 miles for the spring and fall events. This significant mileage helped reduce CO2 emissions by some 61,000 pounds.

Contributes to the documented growth of Bike to Work Trips

BTW has successfully recruited new bike commuters as the percentage of ongoing weekly bike to work trips in the county has significantly increased since 2000. Last year, 604 beginning bike commuters (45% more than '09) rode their bikes for BTW Day, and 527 participants were infrequent bike commuters. Some 978 BTW cyclists reported driving alone to work prior to participating in Bike to Work Day. This documents that the program is reaching out to commuters who currently drive to work.

Benefits of increased bicycle commuting

BTW activities contribute to a healthier community: less air, noise, run-off pollution, less traffic congestion, safer streets and healthier individuals. BTW uses a multi-faceted program approach to target and change the behavior of non-bike commuters, novice bike commuters and experienced bike commuters. We use positive, fun and interactive methods to encourage commuters to try bicycling, to commute by bicycle more frequently and to bicycle safely and responsibly.

Broad-base Support

BTW leveraged a considerable amount of private and public money to extend SCCRTC's funding. We generated \$22,500 in cash from local businesses, individuals and public agencies, plus some \$75,000 of in-kind services and product donations in 2010. Over 75 businesses and public agencies, plus 100 individuals volunteered time and contributed to this community effort.

Major Accomplishments for Bike to Work/School Day

Combined figures for 2010

- **Over 12,590 youth and adults biked** on the spring & fall Bike to Work/School Days (an 11% increase from 2009). There were 9,632 kids, parents and school staff biked on Bike to School and 2,990 Bike to Work cyclists.
- **50% increase of Bike to Work participation county-wide** over the past decade.

- **300% increase of Bike to School participation county-wide** over the past decade.
- **604 beginning bicycle commuters** participated in the spring and fall BTW Day events.
- **459 cyclists were first time** Bike to Work Day participants.
- **527 were infrequent bike commuters.**
- **61,869 miles were biked** instead of driven for Bike to Work/School Day.
- **107,998 miles biked** for all Bike Week reported trips.
- **Over 61,000 pounds of CO2 emissions** were prevented from entering the atmosphere for BTW/S trips.
- Over **one and a half million calories were burned** by all BTW/S participants (22 calories/mile).

Spring Bike Week Event Highlights

Rail and Trail Day

This event generates a lot of excitement as it provides a unique opportunity for families to bike down Highway 9, with its towering redwood trees, in relative safety provided by a CHP escort. This ride inspires many to ride more as they experience the thrill of biking on a beautiful road. The fifth annual event was again a success with over 450 kids, teenagers and adults riding the Roaring Camp Train up to Felton from Depot Park in Santa Cruz with their bikes. The ride finished and became a part of the Fun and Fitness Festival being organized in conjunction with the local Amgen Tour of California organizing body.

Commuter Race

This media focused event featured a bicyclist, hybrid vehicle motorist, and a Zap electric vehicle driver. The race took place in Watsonville and included the city's Mayor in an effort to generate greater awareness of alternative transportation options to that community. The attention generating race was reported in the Santa Cruz Sentinel, and the Register-Pajaronian.

Bike to Worship

This event targets trips to local places of worship to reduce the traffic and parking problems associated with religious services. Many congregations support this effort as a way to combat climate change and 2010 had over 300 participants from over 10 congregations.

Annual Promotion

- **E-newsletter campaign:** Launched a year-round newsletter campaign to provide ongoing education, incentives and promotion of bicycle commuting related information. 23 newsletters were sent to a recipient list of over 3,000 community members including specific emails appropriate to beginner cyclists. The email list is composed of previous Bike to Work participants, supporters, and those interested in receiving bike commuting information.
- **Facebook:** Developed a Bike to Work Facebook page that has over 525 page fans. This is used to provide updates and notices regarding Bike to Work Day along with other local programs and commuter information.
- **Newspaper articles:** 3 articles in the Sentinel including high visibility placements with captivating photographs.
- **More newspaper articles:** Mention in the Santa Cruz Weekly, article on Commuter Race in the Register-Pajaronian, articles in the Santa Cruz Cycling Club Newsletter, article in the People Power Newsletter.

- Newsprint Ads: 5 ads in the Sentinel, Sentinel online ads, a Spanish language ad in La Ganga, an ad in the UCSC Rec Guide, ads placed in UCSC shuttles.
- TV ads: 2 weeks of ads (200 ads total) on Comcast Cable TV
- Website: Nine thousand visitors to www.bike2work.com with 75% new site visits.
- Community events: Cabrillo Health Fair, Santa Cruz Downtown Farmers Markets, Earth Day Santa Cruz, Santa Cruz Earth Day, UCSC Fall Festival, Plantronics Wellness Fair.
- Posters: over 2,200 posters placed in shop windows throughout the county. All event posters were published in English and Spanish. Watsonville-specific posters were generated to increase participation in South County
- T-shirts: distributed 325 event T-shirts to volunteers and program participants.
- Large Format Postcards: Distributed 4,000 event Postcards at community events and shops.
- Banners: Large format banners placed in high visibility locations in Scotts Valley, Watsonville, and Capitola. 8 street signs attached to lampposts posted in Santa Cruz.
- Event site banners: placed at most of the public breakfast stops one week prior to the event.

Bike to School Promotions

- ◆ Bike to School promotional flyers in English/Spanish distributed to all participating schools.
- ◆ 4-color posters, in English and Spanish, distributed to all participating schools.
- ◆ Educational/informational bicycling materials on safety, helmet guidelines, traffic rules and regulations, etc. in English and Spanish provided to participating schools.
- ◆ Share the Road signs: 28 Share the Road signs posted at Bike to School sites to provide event promotion and notify motorists to drive especially carefully since there will be more kids biking on school streets.
- ◆ Worked with EA's Bike Smart! Youth Bicycle Safety Education and the Community Traffic Safety Coalition (CTSC) to conduct school presentations about safety, helmet guidelines, traffic rules and regulations, and responsible bicycling.
- ◆ Worked with parent groups, school district and local school administrators to promote.
- ◆ Collaborated with United Way's Jovenes Sanos to promote to Bike to School sites in south county.
- ◆ UCSC TAPS-produced Bike safety DVD and videos distributed to teachers and parents upon request.

Sponsors and Contributions

Bike to Work continues to receive strong support from 75 local businesses and public agencies for spring Bike Week. These sponsors contributed cash, products, and services to the program. Fifteen private and public sponsors donated \$22,500 in cash.

An estimated \$50,000 worth of products (breakfast food and drinks, promotional materials and ads, and event supplies) were donated along with \$25,000 in-kind staff and volunteer time. Volunteer services were donated to plan, implement, and promote the various Bike Week activities.

Collaboration

Bike Week's success relies on extensive collaboration with community groups, public agencies and local businesses. This year we strengthened our partnership with these entities to get more people to bike commute more often in a safe and responsible manner. We worked jointly with the organizing agencies of Bike Week in Monterey and San Benito Counties to increase promotion in the tri-county area. We also continued to work with an increasing number of local schools to boost Bike to School participation, with city and county agencies to improve planning and promotion, and with business

sponsors to do better outreach and provide information to their employees. The following is a partial list of our partnerships:

- ◆ **Regional Bike Week** programs: Coordinated with Monterey (TAMC) and San Benito (San Benito COG) Counties to reduce cost and produce a unified look for promotional materials. The three counties shared artwork, poster and T-shirt production, radio and TV station promotions, website content, highway signs and donations/product giveaways. This partnership produces an economy of scale, which reduces cost.
- ◆ **Santa Cruz County Regional Transportation Commission:** Provided major cash funding and promotional support of BTW outreach materials. The RTC's Bike Committee provided input to Bike Week event planning and BTW updated the Committee on our activities. BTW distributed hundreds of the RTC's Bikeway maps, the RTC's Bike Hazard reporting form and promoted its Bike Secure program to BTW participants
- ◆ **The Community Traffic Safety Coalition (CTSC):** BTW distributed CTSC bike safety pamphlets and BTW staff attended CTSC monthly meetings. CTSC staffed a BTW Day breakfast site, attended Bike to Work Steering Committee meetings, and coordinated school bike safety presentations with Bike to School activities.
- ◆ **South County Bicycle and Pedestrian Working Group (SCBPWG):** Helped deepen the programmatic impact in Watsonville through increased outreach, program feedback, and engaging volunteers.
- ◆ **Bike Smart! Youth Bicycle Safety Program:** Conducted bicycle safety programs including bicycle obstacles courses at several of the highest participating Bike to School Day schools.
- ◆ **Pajaro Valley Transportation Management Association:** Promotional support, and staffing for Bike Week events in south county.
- ◆ **The City of Santa Cruz:** Provided cash funding, staff support for promotions, facilities and equipment.
- ◆ **County of Santa Cruz Public Works Department:** Assisted with logistic and promotional effort.
- ◆ **City of Watsonville:** Provided cash funding, staff support for internal promotion, school safety sign placement, facility use and fee waivers.
- ◆ **City of Scotts Valley:** Provided staff support for internal promotions.
- ◆ **City of Capitola:** Provided cash and staff support for promotion, event planning and implementation. Staff helped with placement of street banner.
- ◆ **HUB for Sustainable Transportation: People Power** helped host Rail Trail Day, provided volunteer support and promoted Bike Week. **Pedalers Express** was hired to coordinate the food donation pick-ups and food deliveries by bicycle to our 40 free breakfast sites.
- ◆ **Friends of the Rail Trail (FORT):** Helped organize Rail and Trail Day.
- ◆ **Santa Cruz County Cycling Club:** Promoted Bike Week and provided volunteers, especially for Rail Trail Day and.
- ◆ **University of California Santa Cruz (UCSC): UCSC Transportation and Parking Services** provided funding and staff support for promotion and provided an unlimited number of free bike safety DVD. The UCSC **Bike Coop** assisted in setting up and staffing a BTW breakfast site. The UCSC **Woman's Center** hosted a successful first-time breakfast site on lower campus.
- ◆ **Cabrillo College:** Provided staff support for internal promotion, and assisted in setting up BTW breakfast sites.

AGENDA: June 2, 2011

TO: Regional Transportation Commission (RTC)
FROM: Daniel Nikuna, Fiscal Officer & Rachel Moriconi, Senior Transportation Planner
RE: FY2011-12 Transportation Development Act (TDA) Claim from the RTC for Administration, Planning and Operations

RECOMMENDATIONS

Staff recommends that the Regional Transportation Commission (RTC) approve the attached Article 3 and Article 8 Transportation Development Act (TDA) claims (Attachment 1) as follows:

1. Adopting resolution (Attachment 2) for \$453,000 in FY2011-12 Article 3 TDA funds for RTC administration services; and
 2. Adopting resolution (Attachment 3) for \$416,840 in FY2011-12 Article 8 TDA funds for RTC planning services.
-

BACKGROUND

Each year, consistent with the RTC's Rules and Regulations and the Transportation Development Act (TDA), the Regional Transportation Commission (RTC) must submit a claim for TDA funds for RTC administration and planning. Also, the RTC must approve resolutions based on this claim (Attachments 2 and 3) in order to receive the funds.

DISCUSSION

Attached is a claim in the amount of \$869,840 (Attachment 1) for Transportation Development Act funds for administration and planning services in FY2011-12. This claim reflects funds allocated to the RTC based on the Auditor Controller's revenues estimate in FY2011-12. Any future changes to the current estimate will be reflected in subsequent budget amendments. The claim is consistent with the previously approved March 3, 2011 FY2011-12 RTC budget.

SUMMARY

In order to receive funds for the operations of RTC programs in FY2011-12, approval of the attached claim and resolutions is needed.

Attachments:

1. SCCRTC Article 3 and Article 8 Claim
2. Resolution Approving Article 3 Claim for Administration
3. Resolution Approving Article 8 Claim for Planning

ATTACHMENT 1

June 2, 2011

Santa Cruz County Regional Transportation Commission
1523 Pacific Avenue
Santa Cruz, CA 95060

RE: FY2011-12 TRANSPORTATION DEVELOPMENT ACT (TDA) CLAIM FOR FUNDS FOR ADMINISTRATION AND PLANNING SERVICES

Members of the Regional Transportation Commission:

This letter along with the enclosed TDA Claim Form constitutes a claim of the Santa Cruz County Regional Transportation Commission for Transportation Development Act (TDA) Article 3 and Article 8 funds for the purpose of providing transportation planning and administrative services, as outlined in the Regional Transportation Commission's FY2011-12 Budget and Work Program and the Commission's Rules and Regulations.

The amounts requested under each fund source are:

Article 3 – TDA Administration	453,000
Article 8 – TDA Planning	416,840
TOTAL	<u>\$ 869,840</u>

This claim is consistent with the Commission's FY2011-12 budget as adopted on March 3, 2011.

Sincerely,

Daniel Nikuna
Fiscal Officer

enclosure
Cc: RTC Fiscal

Transportation Development Act (TDA) – Local Transportation Funds CLAIM FORM

This form has been developed in an effort to standardize information required from TDA recipients, based on TDA Statute, RTC Rules and Regulations, and/or RTC board requests.

If you have any questions about this claim form or would like an electronic copy of the form, please contact the Santa Cruz County Regional Transportation Commission at 460-3200.

Project Information

1. Project Title: **RTC TDA Planning and RTC TDA Administration**
2. Implementing Agency: **SCCRTC**
3. Sponsoring Agency (if different) – must be a TDA Eligible Claimant: **SCCRTC**
4. Article 3 TDA Administration funding requested this claim: **\$453,000**
Article 8 TDA Planning funding requested this claim: **\$416,840**
5. Fiscal Year (FY) for which funds are claimed: **FY 2011/2012**
6. General purpose for which the claim is made, identified by the article and section of the TDA which authorizes such claims: **Article 3 & 8 TDA Administration and Planning**
7. Contact Person/Project Manager
Name: Daniel Nikuna, Fiscal Officer; Telephone Number: (831) 460-3200

Secondary Contact (in event primary not available): Rachel Moriconi
Telephone Number: (831) 460-3203 E-mail: rmoriconi@sccrtc.org
8. Project/Program Description/Scope –
TDA-Administration: SCCRTC as Regional Transportation Planning Agency for Santa Cruz county distributes Transportation Development Act Local Transportation Fund (LTF) and State Transit Assistance (STA) funds for planning, transit, bicycle facilities and programs, pedestrian facilities and programs and specialized transportation in accordance with State law and the unmet transit needs process.
 - Manage Transportation Development Act (TDA) funds (Local Transportation Fund and State Transit Assistance) - apportionments, allocations and claims process
 - Coordinate review of appropriate TDA claims with advisory committees
 - Provide staff support to Budget and Administrative/ Personnel Committees (SCCRTC)
 - Coordinate annual unmet transit needs process and adopt resolution of unmet transit needs finding
 - Maintain records and pay claims for LTF, STA and other trust fund accounts
 - Conduct annual fiscal audit and implement suggested changes
 - Assist transit operators with annual financial audits
 - Implement recommendations in performance audit
 - Obtain TDA funds estimates from County Auditor Controller
 - Monitor TDA revenue receipts, compare to estimates and adjust estimates as necessary
 - Conduct triennial performance audit
 - **Products:**
 - Annual TDA Funds fiscal audits and internal financial statements for SCCRTC and transit operators

- Annual unmet transit needs finding
- Annual LTF and STA allocations and claims from local jurisdictions and agencies
- Triennial Performance Audit, and implementation of recommendations as appropriate
- Annual Cost Allocation Plan

TDA-Planning: These funds are used on the following planning projects. Additional information on these projects and programs is available in the RTC Overall Work Program.

- Plan Coordination – includes Interagency Technical Advisory Committee meetings and Legislative tracking
- Land Use/Transportation Coordination – includes development review
- Public Information – includes public outreach and education efforts
- Bicycle/Pedestrian Planning – including Bikes Secure, Bicycle Committee, Bike to Work, and Community Traffic Safety Coalition bike/ped programs
- Monterey Bay Sanctuary Scenic Trail (MBSST) Network Planning
- Specialized Transportation – includes Elderly/Disabled Transportation Advisory Committee
- Regional Transportation Plan
- Transportation Monitoring - includes data collection
- Transportation Improvement Program – Includes project tracking, programming
- Highway and Roadway Planning

9. Project Location/Limits (attach a map and/or photos if available/applicable, include street names):
Santa Cruz County – RTC

10. Justification for the project. (Why is this project needed? Primary goal/purpose of the project; problem to be addressed; project benefits; importance to the community)

These funds are needed to implement the multimodal programs and projects overseen by the RTC and to ensure funds to other entities are used efficiently and effectively, as well as to meet the obligations and responsibilities of the RTC as the Transportation Planning Agency established per TDA statutes under California Government Code Section 29532.1f.

11. Project Goals:

- Measures of performance, success or completion to be used to evaluate project/program (ex. increase use of facility/service, decrease collisions, etc.):
Ongoing review of budget and operations by RTC and public; reports on RTC projects and programs showing accomplishments; quarterly reports on the Overall Work Program (OWP); TDA audits.
- Number of people to be served/anticipated number of users of project/program (ex. number of new or maintained bike miles; number of people served/rides provided):
The RTC serves all travelers and residents in Santa Cruz County through planning, project development and project implementation.

12. Consistency and relationship with the Regional Transportation Plan (RTP) - Is program/project listed in the RTP and/or consistent with a specific RTP Goal/Policy? **Yes – consistent with the following:**

- **Goal 1. Preserve and Maintain the Existing Transportation System**
- **Goal 2. Increase Mobility by Providing an Improved and Integrated Multi-Modal Transportation System**
- **Goal 3. Coordinate land use and transportation decisions**

- **Goal 4. Ensure transportation system complements and enhances the natural environment and reduce greenhouse gas emissions**
- **Goal 5. Make the most efficient use of limited transportation financial resources.**
- **Goal 6. Solicit broad public input**

13. Impact(s) of project on other modes of travel, if any (ex. parking to be removed): **NA**

14. Estimated Project Cost/Budget, including other funding sources, and Schedule:

What is the total project cost? **Administration: \$605,000; Planning: \$2,207,788 (3/3/11 Budget)**

Is project fully funded? **Yes**

What will TDA funds be used on (ex. administration, brochures, engineering, construction)?

- **Administration & Planning for programs listed in #8**

15. Preferred Method and Schedule for TDA fund distribution: **Biannually in two equal installments**

16. TDA Eligibility:

	YES?/NO?
A. Has the project/program been approved by the claimant's governing body? Attach resolution to claim. (If "NO," provide the approximate date approval is anticipated.)	YES, RTC budget
B. Has this project previously received TDA funding?	YES
C. For capital projects, have provisions been made by the claimant to maintain the project or facility, or has the claimant arranged for such maintenance by another agency? (If an agency other than the Claimant is to maintain the facility provide its name: _____)	NA
D. Bike, Ped, and Specialized Transportation Claims: Has the project already been reviewed by the RTC Bicycle Committee and/or Elderly/Disabled Transportation Advisory Committee?	NA
E. For "bikeways," does the project meet Caltrans minimum safety design criteria pursuant to Chapter 1000 of the California Highway Design Manual?	NA

17. Goals for next fiscal year (ex. identify opportunities to maximize economies of scale). Describe any areas where special efforts will be made to improve efficiency and increase program usage/ridership:

Administration

- Complete fiscal audits and internal financial statements for SCCRTC and transit operators
- Annual LTF and STA allocations and claims from local jurisdictions and agencies
- Conduct annual unmet transit needs hearing and make findings
- Review and revise SCCRTC Rules and Regulations as needed
- Update Cost Allocation Plan
- Implement, as appropriate, recommendations of the Triennial Performance Audit
- Monitor grants and revenues
- Prepare budget and amendments, and manage cash flow
- Continue to implement administrative changes to improve the efficiency and effectiveness of RTC operations
- Continue to implement the new payroll system

Planning

- Participate in statewide efforts to authorize federal transportation funding and ensure that California and its regional agencies receive their fair share of federal transportation funds
- Monitor and participate in efforts at the federal, state and local level related to global warming
- Coordinate with AMBAG, SANTA CRUZ METRO, Caltrans, and other local entities to update the Regional Transportation Plan (RTP), including implementation of SB375 requirements
- Develop and implement public participation programs for major projects

- Produce and distribute RTC agency reports and/or project fact sheets
- Provide user friendly visual elements in outreach materials, including updated website
- Develop a Master Plan for the Monterey Bay Sanctuary Scenic Trail Network
- Complete feasibility study for establishing a 511 multi-modal travel information system
- Program state and federal funds as they become available
- Monitor state and local highway projects

18. List the recommendations provided in your last Triennial Performance Audit and your progress toward meeting them. *Describe the work your agency has undertaken to implement each performance audit recommendation and the steps it will take to fully implement the recommendation. For any recommendations that have not been implemented, explain why the recommendation has not been implemented and describe the work your agency will undertake to implement each performance audit recommendation. Describe any problems encountered in implementing individual recommendations.*

Performance Audit Recommendations to the SCCRTC:

R1. The SCCRTC should work closely with SANTA CRUZ METRO, Community Bridges, and the Volunteer Center to Develop an SRTP update, including the following plan elements:

- Financially sustainable transportation service level;
- Vehicle replacement needs for each agency; and
- Development of countywide performance goals, objectives, and measurable standards.

The SCCRTC effort could include coordination, technical assistance, and partial funding.

The RTC has solicited grant funds to gather transit rider information and will be coordinating with SC METRO on a variety of transit studies. As part of the next RTP update, RTC anticipates expanding information on short range transit needs.

R2. The SCCRTC should require that the sub-recipients of TDA Article 8 funds report the pertinent performance measure identified in PUC Section 99246 (d) at least annually to the City of Santa Cruz and to the SCCRTC. Those performance measures should be evaluated in future performance audits.

The TDA Claim form for subrecipients has been modified to reflect this recommendation.

R3. The SCCRTC should continue to work with AMBAG to align and refine to the extent possible planning objectives, schedules and milestones for the region, and to continue to improve communication between the two agencies.

The RTC continues to work closely with AMBAG to coordinate planning efforts.

Local Agency Certification:

This TDA Claim has been prepared in accordance with the SCCRTC’s Budget, SCCRTC’s Rules and Regulations, and Caltrans TDA Guidebook (<http://www.dot.ca.gov/hq/MassTrans/State-TDA.html>). I certify that the information provided in this form is accurate and correct. I understand that if the required information has not been provided this form may be returned and the funding allocation may be delayed.

Signature _____ Title: Deputy Director Date: _____

RESOLUTION NO.

Adopted by the Santa Cruz County Regional Transportation Commission

on the date of June 2, 2011
on the motion of Commissioner
duly seconded by Commissioner

A RESOLUTION APPROVING CLAIM UNDER ARTICLE 3 FOR ADMINISTRATION
SERVICES BY THE SANTA CRUZ COUNTY REGIONAL TRANSPORTATION
COMMISSION FOR FY 2011-12

BE IT RESOLVED BY THE SANTA CRUZ COUNTY REGIONAL TRANSPORTATION
COMMISSION:

1. Under PUC Section 99233.1, a claim from the Santa Cruz County Regional Transportation Commission for Transportation Development Act Administration is approved in the amount of **\$453,000**.

AYES: COMMISSIONERS

NOES: COMMISSIONERS

ABSENT: COMMISSIONERS

ABSTAIN: COMMISSIONERS

Mark Stone, Chair

ATTEST:

George Dondero, Secretary

Distribution: SCCRTC Fiscal

RESOLUTION NO.

Adopted by the Santa Cruz County Regional Transportation Commission

on the date of June 2, 2011
on the motion of Commissioner
duly seconded by Commissioner

A RESOLUTION APPROVING CLAIM UNDER ARTICLE 8 FOR PLANNING SERVICES
BY THE SANTA CRUZ COUNTY REGIONAL TRANSPORTATION
COMMISSION FOR FY 2011-12

BE IT RESOLVED BY THE SANTA CRUZ COUNTY REGIONAL TRANSPORTATION
COMMISSION:

- 1 Under PUC Sections 99233.2, 99233.9 and 99402, a claim from the SCCRTC for planning services to accomplish the Commission's FY 2011-12 work program is approved in the amount of **\$416,840**.

AYES: COMMISSIONERS

NOES: COMMISSIONERS

ABSENT: COMMISSIONERS

ABSTAIN: COMMISSIONERS

Mark Stone, Chair

ATTEST:

George Dondero, Secretary

Distribution: SCCRTC Fiscal

TO: Regional Transportation Commission (RTC)
FROM: Luis Pavel Mendez, Deputy Director
RE: Amendments to the FY 2010-11 Budget & Work Program

RECOMMENDATIONS

Staff recommends that the Regional Transportation Commission (RTC) approve the attached resolution ([Attachment 1](#)) amending the fiscal year (FY) 2010-11 Budget and Work Program as shown on Exhibit A of [Attachment 1](#);

BACKGROUND

At its November 2010 meeting, the Regional Transportation Commission (RTC) approved the major fall amendment to the fiscal year (FY) 2010-11 budget and approved additional amendments in March 2011. Due to expenditure trends, final federal fiscal year (FFY) 2009-10 Federal Highway Administration (FHWA) Planning (PL) fund allocations, and revised FHWA PL fund allocations for FFY 2010-11, it is necessary for the RTC to consider further amendments to its FY 2010-11 budget.

DISCUSSION

Planning Budget (pages 11, 12 and 13 of Exhibit A)

The RTC receives funds from various sources to meet its federal, state and local transportation planning obligations. Federal Highway Administration (FHWA) Planning (PL) funds is one of those sources. Prior to the beginning of a fiscal year, the RTC receives an estimate of FHWA PL funds from FHWA through the Association of Monterey Bay Area Governments (AMBAG). As the federal fiscal year (FFY) progresses and depending on developments for that year's federal budget, the RTC may receive updated estimates. After a federal fiscal year closes, the RTC also receives the final amount of available FHWA PL funds for that fiscal year.

Recently the RTC received the final amount of FHWA PL funds for FFY 2009-10 and an updated estimate for FFY 2010-11. With these new amounts there is an increase of \$7,522 in FFY 2009-10 funds and \$33,939 in FFY 2010-11 funds for a total of \$41,461 additional FHWA PL funds available to the RTC. These funds are shown in the proposed budget amendment as added to the planning revenues and distributed among various staff expenditure lines for federally required planning work.

Shifts within Budgeted Staff Resources (throughout Exhibit A)

During this time of a budget year, RTC staff evaluates the work completed to date for all RTC projects and work items along with the anticipated work to be done during the remainder of the

year. Staff compares that to the budget for the various projects and work activities and makes any budget adjustment recommendations that may be necessary. The proposed FY 2010-11 budget amendment maintains the overall staff budget previously approved by the RTC at the same level but shifts staff resources within the overall budget to reflect the actual work being done for specific projects and work items.

Other Proposed Amendments

The RTC works with AMBAG to maintain and improve the regional travel demand model and support the transportation data gathering needs for the region's planning requirements. Caltrans has secured funds to conduct a statewide household travel survey, which will help to improve the regional travel demand model and inform a variety of transportation planning and project efforts. To ensure that the number of household travel surveys conducted in the AMBAG region is statistically adequate, AMBAG has been working with RTC and other local agencies to secure additional funds to purchase additional surveys. The additional FHWA PL funds free up some other RTC funds which can be used towards matching grant funds for the household travel survey; therefore, the proposed budget amendment includes \$15,000 for household travel surveys.

Under the Commute Solutions budget, funds for the Park and Ride Lot Improvement Project are proposed to be carried over to FY 2011-12. Work originally anticipated for that project in the current fiscal year will be done in FY 2011-12 because staff resources were required on other work areas.

Staff recommends that the RTC approve the attached resolution (Attachment 1) amending the FY 2010-11 budget and work program as shown on Exhibit A of Attachment 1.

SUMMARY

The proposed amended FY 2010-11 budget incorporates additional estimated Federal Highway Administration (FHWA) Planning (PL) funds, redistributes staff resources within the overall budget to reflect work trends and makes other amendments. Staff recommends that the RTC amend the FY 2010-11 budget as shown on Exhibit A of Attachment 1.

Attachments:

1. Resolution amending the FY 2010-11 budget as shown on Exhibit A

ATTACHMENT 1

RESOLUTION NO.

Adopted by the Santa Cruz County Regional Transportation Commission
on the date of June 2, 2011
on the motion of Commissioner
duly seconded by Commissioner

A RESOLUTION AMENDING THE FY 2010-11 BUDGET AND WORK PROGRAM FOR THE REGIONAL TRANSPORTATION COMMISSION

BE IT RESOLVED BY THE SANTA CRUZ COUNTY REGIONAL TRANSPORTATION
COMMISSION:

1. The FY 2010-11 Budget and Work Program for the Santa Cruz County Regional Transportation Commission (RTC) are hereby amended as shown in Exhibit A.

AYES: COMMISSIONERS

NOES: COMMISSIONERS

ABSTAIN: COMMISSIONERS

ABSENT: COMMISSIONERS

Mark Stone, Chair

ATTEST:

George Dondero, Secretary

Attachments: Exhibit A - SCCRTC FY 2010-11 Budget as amended

Distribution: RTC Fiscal
AMBAG

SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION
PROJECTED REVENUE SUMMARY
 FY 2010-2011 BUDGET

EXHIBIT A

1 PROJECTED REVENUE SUMMARY

SOURCES	FY10-11 APPROVED 03/03/11	FY10-11 PROPOSED 05/05/11	DIFFERENCE	NOTE
5 Transportation Development Act (TDA):				
6 Auditor's 1/4 Cent Sales Tax Estimate	6,587,537	6,587,537	0	
7 Reserves budgeted			0	
8 RTC apportionment funds returned	71,750	71,750	0	
9 Interest Estimate	12,500	12,500	0	
10 <i>Total TDA Apportioned</i>	6,671,787	6,671,787	0	
11				
12 State Transit Assistance (STA)	2,801,550	2,801,550	0	
13 Planning Grant Funds/Others:				
14 Rural Planning Assistance (RPA)	315,000	315,000	0	
15 STIP for Planning (PPM)	331,501	331,501	0	
16 RSTP Exchange - Eco Act, CTSC & Bike Signage	175,947	175,947	0	
17 FHWA - Earmark	380,000	380,000	0	
18 FHWA - Planning (PL) - from AMBAG	228,231	269,692	41,461	- Final revenues for FY 09-10 & updated estimate for FY 10-11
19 Coastal Conservancy	250,000	250,000	0	
20 Section 5317 - from AMBAG	0	0	0	
21 AB2766/Air District Funds:	32,738	32,738	0	
22 Env. Justice Context-Sensitive Planning Grant	34,000	34,000	0	
23 New Freedom Grant	165,000	165,000	0	
24 RTC Funds Budgeted	247,051	245,590	-1,461	- lower level of RTC funds required
25 <i>Planning/Other Total</i>	2,159,468	2,199,468	40,000	
26 Rideshare:				
27 RSTP and RSTP Exchange	160,000	160,000	0	
28 CMAQ - Rideshare	174,100	174,100	0	
29 AB2766	99,571	99,571	0	
30 Service Authority for Freeway Emergency (SAFE):				
31 DMV Fees and interest	241,000	241,000	0	
32 Other - MTC SAFE and Partnership Planning Grant	300,781	300,781	0	
33 SAFE Funds Budgeted	68,800	68,800	0	
34 Freeway Service Patrol (FSP):				
35 Caltrans Grant	204,900	204,900	0	
36 American Recovery and Reinvestment Act (ARRA)	65,403	65,403	0	
37 RSTP and RSTP Exchange Funds	180,000	180,000	0	
38 FSP Reserves Budgeted and Interest	1,000	1,000	0	
39 Rail/Trail Authority:				
40 Proposition 116 and STIP	19,564,918	19,564,918	0	
41 Leases and Union Pacific	430,000	430,000	0	
42 Federal Earmark and RSTPX	279,805	279,805	0	
43 Transfer - in from TC Planning	102,129	112,129	10,000	- Higher level of staff work to secure funds and close escrow
44 Rail/Trail Funds Budgeted	316,872	316,872	0	
45 Highway 1:				
46 RSTP Exchange	3,117,102	3,117,102	0	
47 CMAQ	111,200	111,200	0	
48 Federal Earmark	312,087	312,087	0	
49 STIP	428,598	428,598	0	
50 CMIA	0	0	0	
51 RSTP Exchange Program	7,800,957	7,800,957	0	
52 TOTAL	45,592,028	45,642,028	50,000	

**SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION
 APPORTIONMENT SUMMARY
 FY 2010-2011 BUDGET**

1

2 **APPORTIONMENT SUMMARY**

3

CLAIMANTS	FY10-11 APPROVED 03/03/11	FY10-11 PROPOSED 05/05/11	DIFFERENCE	NOTE
Transportation Development Act (TDA): (1)				
TDA Reserve Fund	14,836	14,836	0	
SCCRTC:				% Change
TDA Administration	431,995	431,995	0	0.00%
TDA Planning				
General Planning	254,480	254,480	0	0.00%
Bike to Work	34,427	34,427	0	0.00%
Bike & Pedestrian Safety	86,064	86,064	0	0.00%
<i>Subtotal</i>	806,966	806,966	0	0.00%
SCMTD				
Specialized Transit (Community Bridges/CTSA)	5,001,737	5,001,737	0	0.00%
Volunteer Center	491,399	491,399	0	0.00%
City of Capitola	58,500	58,500	0	0.00%
City of Santa Cruz - Non Transit	11,178	11,178	0	0.00%
City of Santa Cruz - Non Transit	65,417	65,417	0	0.00%
City of Scotts Valley	13,046	13,046	0	0.00%
City of Watsonville	57,590	57,590	0	0.00%
County of Santa Cruz	151,117	151,117	0	0.00%
<i>Total TDA Apportioned</i>	6,656,951	6,656,951	0	0.00%
State Transit Assistance (STA) - SCMTD	2,801,550	2,801,550	0	
Planning Grant Funds/Others:				
SCCRTC:	2,019,783	2,059,783	40,000	- Final revenues for FY 09-10 & updated estimate for FY 10-11
Community Traffic Safety Coalition	69,852	69,852	0	
Ecology Action	69,833	69,833	0	
<i>Subtotal</i>	2,159,468	2,199,468	40,000	
Rideshare	433,671	433,671	0	
SAFE	610,581	610,581	0	
Freeway Service Patrol (FSP)	451,303	451,303	0	
Rail/Trail Authority	20,693,724	20,703,724	10,000	- Higher level of staff work to secure funds and close escrow
Highway 1	3,968,987	3,968,987	0	
RSTP Exchange Program	7,800,957	7,800,957	0	
TOTAL	45,592,028	45,642,028	50,000	

(1) TDA apportionments are based on the formulas in the RTC's Rules and Regulations. Balance not used for Planning and Administration is allocated to other TDA claimants as follows:
 85.5% is appropriated to SCMTD, 8.4% to Community Bridges and 1% to the Volunteer Center; the remaining funds are proportionally allocated to cities and the County according to population.

**SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION
OPERATING BUDGET SUMMARY
FY 2010-2011 BUDGET**

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2 **OPERATING BUDGET SUMMARY**

PROGRAM	FY09-10 ADOPTED DETAIL			FY10-11 ADOPTED DETAIL			FY10-11 PROPOSED DETAIL		
	TOTAL FY 09-10 ADOPTED 06/10	SALARIES & BENEFITS	SERVICES & SUPPLIES	TOTAL FY10-11 ADOPTED 03/03/11	SALARIES & BENEFITS	SERVICES & SUPPLIES	TOTAL FY10-11 PROPOSED 05/05/11	SALARIES & BENEFITS (1)	SERVICES & SUPPLIES
9 SCCRTC - Administration	652,500	201,000	451,500	616,956	201,000	415,956	616,956	201,000	415,956
11 Rideshare	294,100	185,500	108,600	422,100	195,000	227,100	337,100	180,000	157,100
12 SAFE	553,350	95,000	458,350	609,800	150,000	459,800	609,800	150,000	459,800
13 Freeway Service Patrol	331,400	47,500	283,900	342,000	55,000	287,000	342,000	55,000	287,000
14 Rail/Trail Authority	21,095,320	120,000	20,975,320	20,693,724	100,000	20,593,724	20,703,724	110,000	20,593,724
15 Highway 1	4,004,831	250,000	3,754,831	3,968,987	235,000	3,733,987	3,968,987	225,000	3,743,987
16 SCCRTC Planning	2,300,898	859,326	1,441,572	2,349,478	966,807	1,382,671	2,389,478	981,807	1,407,671
17									
18 Total Operating Budget	29,232,399	1,758,326	27,474,073	29,003,045	1,902,807	27,100,238	28,968,045	1,902,807	27,065,238

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**OPERATING BUDGET COMPARISON
PRIOR YEAR AND BUDGET YEAR**

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PROGRAM	FY 09-10 ADOPTED 06/10	FY 09-10 ACTUAL 6/30/10	FY 09-10 ACTUAL LESS ADOPTED 06/10	FY10-11 PROPOSED 05/05/11	FY 09-10 ADOPTED 06/10	FY10-11 PROPOSED VS FY 09-10 ADOPTED
29 SCCRTC - Administration	652,500	461,221	(191,279)	616,956	652,500	(35,544)
30 Rideshare	294,100	170,537	(123,563)	337,100	294,100	43,000
31 SAFE	553,350	247,956	(305,394)	609,800	553,350	56,450
32 Freeway Service Patrol	331,400	295,845	(35,555)	342,000	331,400	10,600
33 Rail/Trail Authority	21,095,320	556,709	(20,538,611)	20,703,724	21,095,320	(391,596)
34 Highway 1	4,004,831	2,103,406	(1,901,425)	3,968,987	4,004,831	(35,844)
35 SCCRTC Planning	2,300,898	1,609,076	(691,822)	2,389,478	2,300,898	88,580
36						
37 Total Operating Budget	29,232,399	5,444,750	(23,787,649)	28,968,045	29,232,399	(264,354)

Notes: (1) Includes staffing shown on page 15

**SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION
OPERATING BUDGET BY PROGRAM - RIDESHARE
FY 2010-2011 BUDGET**

1 **RIDESHARE:** 721400

2 3 4	WORK ELEMENT #179	FY10-11 APPROVED 03/03/11	FY10-11 PROPOSED 05/05/11	DIFFERENCE	NOTE
5	REVENUES:				
6	RSTP Exchange	160,000	160,000	0	
7	RSTP Exchange	0	0	0	
8	CMAQ - Rideshare	174,100	174,100	0	
9	AB2766	99,571	99,571	0	
10	TOTAL REVENUES	433,671	433,671	0	
11	EXPENDITURES:				
12	Salaries & Benefits	195,000	180,000	-15,000	- Most of Park & Ride Lot project rolled over to FY 11-12
13					
14	Services and Supplies:				
15	Rideshare:				
16	Telephone	1,000	1,000	0	
17	Membership	600	600	0	
18	Postage	1,000	1,000	0	
19	Other - Office Expense	1,500	1,500	0	
20	Transportation/Travel/Education	2,500	2,500	0	
21	Advertisement & Promotion Materials	28,000	28,000	0	
22	Rideshare Database/Programming	7,500	7,500	0	
23	Carpool Incentive Program	85,000	85,000	0	
24	Park & Ride Lot Project	100,000	30,000	-70,000	- Most of Park & Ride Lot project rolled over to FY 11-12
25	<i>Subtotal Services & Supplies</i>	227,100	157,100	-70,000	
26	Unappropriated Revenues:	11,571	96,571	85,000	
27					
28	TOTAL EXPENDITURES	433,671	433,671	0	

Note:

**SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION
OPERATING BUDGET BY PROGRAM - RAIL/TRAIL AUTHORITY
FY 2010-2011 BUDGET**

1 **RAIL/TRAIL AUTHORITY:** 722100

2 3 4	WORK ELEMENT #682	FY10-11 APPROVED 02/03/11	FY10-11 PROPOSED 05/05/11	DIFFERENCE	NOTE
5	REVENUES:				
6	STIP	9,350,000	9,350,000	0	
7	Proposition 116	10,214,918	10,214,918	0	
8	Leases	30,000	30,000	0	
9	Federal Earmark	29,805	29,805	0	
10	Transfer from TC Funds	102,129	112,129	10,000	- Higher level of staff work to secure funds and close escrow
11	RSTP Exchange	250,000	250,000	0	
12	Union Pacific	400,000	400,000	0	
13	Rail/Trail Authority Reserve Funds Budgeted	316,872	316,872	0	
14	TOTAL REVENUES	20,693,724	20,703,724	10,000	
15	EXPENDITURES:				
16	Salaries & Benefits	100,000	110,000	10,000	- Higher level of staff work to secure funds and close escrow
17					
18	Services and Supplies:				
19	Liability Insurance	15,000	15,000	0	
20	Consulting Services:				
21	Appraisals	4,348	4,348	0	
22	Negotiation Attorney	109,887	109,887	0	
23	Lease Investigation	0	0	0	
24	Bond Counsel	10,000	10,000	0	
25	Title Review	5,012	5,012	0	
26	Freight Service and Business & Management Plan	9,925	9,925	0	
27	STB Filing and Legal Counsel	33,172	33,172	0	
28	Closing Costs	25,000	25,000	0	
29	General Inspection	10,000	10,000	0	
30	On Call Consultant for Rail Operations Management	23,000	23,000	0	
31	Haz Mat Investigation and Related Costs	130,412	130,412	0	
32	Title Insurance	15,000	15,000	0	
33	Hazardous Materials and Pollution Insurance	250,791	250,791	0	
34	General Contingency	17,177	17,177	0	
35	Various Rail Line Improvements	5,735,000	5,735,000	0	
36	Right of Way Acquisition	14,200,000	14,200,000	0	
37	<i>Subtotal Services & Supplies</i>	20,593,724	20,593,724	0	
38					
39	TOTAL EXPENDITURES	20,693,724	20,703,724	10,000	

Note:

**SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION
OPERATING BUDGET BY PROGRAM - HIGHWAY 1
FY 2010-2011 BUDGET**

1 HWY 1 ENVIRONMENTAL DOCUMENT & Design: 722200

2 3 4	WORK ELEMENT #683	FY10-11 APPROVED 03/03/11	FY10-11 PROPOSED 05/05/11	DIFFERENCE	NOTE
5	REVENUES:				
6	RSTP Exchange - HOV Lanes	2,645,424	2,645,424	0	
7	CMAQ - HOV Lanes	111,200	111,200	0	
8	STIP - HOV Lanes	193,826	193,826	0	
9	Federal Earmark Aux Lanes: Design	312,087	312,087	0	
10	STIP - Aux Lanes: Design (carryover)	234,772	234,772	0	
11	RSTP Exchange - Aux Lanes: Design	286,678	286,678	0	
12	RSTP Exchange - Aux Lanes: PA/ED	185,000	185,000	0	
13	TOTAL REVENUES	3,968,987	3,968,987	0	
14	EXPENDITURES:				
15	Salaries and Benefits	235,000	225,000	-10,000	- Based on work trend for HOV Lanes project
16					
17	Services and Supplies:				
18	Hwy 1 HOV Lanes PA/ED:				
19	PA/ED Consultant - Nolte Contract	883,008	883,008	0	
20	PA/ED on Call Consultants	4,197	4,197	0	
21	PA/ED Public Information, materials, postage & meetings	80,000	80,000	0	
22	ROW Consultant	50,958	50,958	0	
23	FHWA Project Value Analysis	50,000	50,000	0	
24	Sustainability Analysis (STARS)	158,000	158,000	0	
25	Reserve for future year expenses	1,574,287	1,584,287	10,000	- Based on work trend
26	Highway 1 Morrissey-Soquel Aux Lane PA/ED				
27	PA/ED Legal Costs	185,000	185,000	0	
28	Hwy 1 Morrissey-Soquel Aux Lane Design:				
29	Final Design and Engineering Consultants	698,866	698,866	0	
30	Design on Call Consultants	5,120	5,120	0	
31	Design Public Information, materials, Postage & meeting space	3,074	3,074	0	
32	PS&E Construction Admin Activities	14,973	14,973	0	
33	Pre-construction activities	26,504	26,504	0	
34	<i>Subtotal Services & Supplies</i>	3,733,987	3,743,987	10,000	
35					
36	Unappropriated Revenues - Aux Lanes:	0	0	0	
37	TOTAL EXPENDITURES	3,968,987	3,968,987	0	

**SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION
OPERATING BUDGET BY WORK PROGRAM - PLANNING REVENUES BY SOURCES
FY 2010-2011 BUDGET**

1 **PLANNING REVENUES:** 721600/721700/721750

SOURCES	FY10-11 APPROVED 03/03/11	FY10-11 PROPOSED 05/05/11	DIFFERENCE	NOTE
REVENUES:				
TDA Planning	374,971	374,971	0	
Rural Planning Assistance (RPA)	315,000	315,000	0	
STIP for Planning (PPM)	331,501	331,501	0	
Transit Professional Development Grant - from AMBAG	0	0	0	
RSTP Exchange - Eco Act, CTSC, & Bike Signage	175,947	175,947	0	
CMAQ - Ecology Action	0	0	0	
FHWA - Earmark	380,000	380,000	0	
FHWA - Planning (PL) - from AMBAG	228,231	269,692	41,461	- Final revenues for FY 09-10 & updated estimate for FY 10-11
Section 5317 - from AMBAG	0	0	0	
Env. Justice Context-Sensitive Planning Grant	34,000	34,000	0	
New Freedom Grant	165,000	165,000	0	
Coastal Conservancy	250,000	250,000	0	
AB2766/Air District Funds:				
Bike Secure - RTC	29,000	29,000	0	
Folding Bikes on Bus Program - Ecology Action	0	0	0	
Emergency Ride Home - Ecology Action	3,738	3,738	0	
Climate change in RTP	0	0	0	
RTC Funds Budgeted	62,090	60,629	-1,461	- lower level of RTC funds required
TOTAL REVENUES	2,349,478	2,389,478	40,000	

Note:

**SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION
OPERATING BUDGET BY PROGRAM - PLANNING EXPENDITURES
FY 2010-2011 BUDGET**

1 **PLANNING EXPENDITURES:** 721600/721700/721750

EXPENDITURES	WORK ELEMENT NUMBER	FY10-11 ADOPTED 03/03/11	FY10-11 PROPOSED 05/05/11	DIFFERENCE	NOTE
EXPENDITURES:					
Staff costs by Program					
Plan Coordination	112	123,170	126,430	3,260	- Based on work trend
Land Use/Transportation Coordination	411	45,020	45,020	0	
Work Program	101	50,000	53,500	3,500	- Based on work trend
Public Information	113	120,000	120,000	0	
Bicycle/Pedestrian Planning	614	40,000	40,000	0	
Bike Secure		5,020	5,020	0	
Bike Signage Plan		40,000	40,000	0	
Monterey Bay Sanctuary Scenic Trail (MBSST) Network	614	50,000	50,000	0	
Specialized Transportation	621	46,000	46,000	0	
Pedestrian Improvement to Transit Plan		37,778	39,417	1,639	- Based on work trend
Regional Transportation Plan	622	88,847	98,814	9,967	- Based on work trend
Traffic Monitoring	231	11,000	8,300	-2,700	- Based on work trend
TSM	631	11,472	11,472	0	
Transportation Improvement Program (TIP)	641	214,500	202,793	-11,707	- Based on work trend
Hwy & Roadway Planning	683	84,000	95,041	11,041	- Based on work trend
<i>Subtotal Staff Costs</i>		966,807	981,807	15,000	
Services & Supplies					
<u>Passthrough Programs</u>					
Folding Bikes on Bus Program (Ecology Action)	614	-	-	0	
Bike To Work Program (Ecology Action)	614	34,427	34,427	0	
Bike & Ped Safety (Community Traffic Safety Coalition)	614	86,064	86,064	0	
South County Bike/Ped Safety (Comm Traffic Safety Coal)	614	69,852	69,852	0	
Go Green Campaign (Ecology Action)		66,095	66,095	0	
Emergency Ride Home (Ecology Action)		3,738	3,738	0	
Safe Paths to Transit	614	165,000	165,000	0	
<u>Professional Services (contracts)</u>					
Sacramento Assistant	112	36,000	36,000	0	
Washington Assistant	112	44,600	44,600	0	
Transportation Funding Development Consultants	622	2,356	2,356	0	
Engineering and Other Technical Consultants	641	15,000	15,000	0	
STARS for Regional Transportation Plan		25,000	25,000	0	
Regional Transportation Plan EIR		-	-	0	
MBSST Network Master Plan Consultant		550,000	550,000	0	
<u>RTC Work Element Related Items</u>					
Bike Secure Program	614	30,660	30,660	0	
Transportation Data Monitoring and Collection	231	25,000	40,000	15,000	- For Household Travel Survey
Printing RTP, RTIP, other Documents and Pub Info Materials	622	25,000	25,000	0	
MBSST Network Plan Outreach	614	30,000	30,000	0	
Transfer to TDA Reserve	683	71,750	71,750	0	
Transfer to Special Allocation for Community Bridges		-	-	0	
Transfer to Rail/Trail Authority	682	102,129	112,129	10,000	- Higher level of staff work to secure funds and close escrow
<i>Subtotal Services & Supplies</i>		1,382,671	1,407,671	25,000	
TOTAL EXPENDITURES		2,349,478	2,389,478	40,000	

Note:

**SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION
OPERATING BUDGET BY PROGRAM - PLANNING FUND SOURCE DETAIL
FY 2010-2011 BUDGET**

PLANNING DETAIL: 721600/721700/721750

	WORK ELEMENT NUMBER	FY10-11 PROPOSED 05/05/11	TDA	RTC FUND	RPA	FHWA PL - AMBAG	AB2766	STIP	FHWA Earmark	Env Just Plng Grant	New Freedom Grant	Coastal Conserv	RSTPX	
EXPENDITURES														
Staff Costs by Program														
5	Plan Coordination	112	126,430	1,895	-	88,975	30,159	5,401						
6	Land Use/Transportation Coordination	411	45,020	-	-	15,365	29,655							
7	Work Program	101	53,500	-	-	13,200	40,300							
8	Public Information	113	120,000	-	-	28,000	92,000							
9	Bicycle/Pedestrian Planning	614	40,000	-	-	32,625	7,375							
10	Bike Secure	614	5,020	5,020	-									
11	Bike Signage Plan	614	40,000	-	-								40,000	
12	Monterey Bay Sanctuary Scenic Trail (MBSST) Network	614	50,000	-	-				50,000					
13	Specialized Transportation	621	46,000	-	-	39,724	6,276							
14	Pedestrian Improvement to Transit Plan	641	39,417	-	-	1,639		3,778		34,000				
15	Regional Transportation Plan	622	98,814	-	-		52,886	45,928						
16	Traffic Monitoring	231	8,300	-	-			8,300						
17	TSM	631	11,472	-	-	11,472								
18	Transportation Improvement Program (TIP)	641	202,793	-	-			202,793						
19	Hwy & Roadway Planning	683	95,041	-	-	84,000	11,041							
20	<i>Staff Costs Subtotal</i>		981,807	6,915	-	315,000	269,692	-	266,200	50,000	34,000	-	40,000	
21														
22	Services & Supplies													
23	<u>Passthrough Programs</u>													
24	Folding Bikes on Bus Program (Ecology Action)	614	-	-	-									
25	Bike To Work Program (Ecology Action)	614	34,427	34,427	-									
26	Bike & Ped Safety (Community Traffic Safety Coalition)	614	86,064	86,064	-									
27	South County Bike/Ped Safety (Comm Traffic Safety Coal)	614	69,852	-	-								69,852	
28	Go Green Campaign (Ecology Action)		66,095	-	-								66,095	
29	Emergency Ride Home (Ecology Action)		3,738	-	-			3,738						
30	Safe Paths to Transit	614	165,000	-	-						165,000			
31														
32	<u>Professional Services</u>													
33	Sacramento Assistant	112	36,000	36,000	-									
34	Washington Assistant	112	44,600	44,600	-									
35	Transportation Funding Development Consultants	622	2,356	2,356	-									
36	Engineering and Other Technical Consultants	641	15,000	-	7,765			7,235						
37	STARS for Regional Transportation Plan		25,000	-	-			25,000						
38	Regional Transportation Plan EIR		-	-	-									
39	MBSST Network Master Plan Consultant	614	550,000	-	-				300,000			250,000		
40	(Master Plan, environmental, review, preliminary design)													
41														
42	<u>RTC Work Element Related Items</u>													
43	Bike Secure Program	614	30,660	1,660	-			29,000						
44	Transportation Data Monitoring and Collection	231	40,000	23,500	1,500			15,000						
45	Printing RTP, RTIP, other Documents and Pub Info Materials	622	25,000	5,194	1,740			18,066						
46	MBSST Network Plan Outreach	614	30,000	-	-				30,000					
47	Transfer to TDA Reserve		71,750	70,000	1,750									
48	Transfer to Special Allocation for Community Bridges		-	-	-									
49	Transfer to Rail/Trail Authority	682	112,129	64,255	47,874									
50	<i>Subtotal Services & Supplies</i>		1,407,671	368,056	60,629	-	-	32,738	65,301	330,000	-	165,000	250,000	135,947
51														
52	TOTAL EXPENDITURES		2,389,478	374,971	60,629	315,000	269,692	32,738	331,501	380,000	34,000	165,000	250,000	175,947

**SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION
FUND BALANCES AND RESERVES
FY 2010-2011 BUDGET**

1

2 **FUND BALANCES & RESERVES: 05/05/11**

3	4	5	6	7	8	9	10	11	12	13	14	15
DESCRIPTION	TDA FUND (1)	RTC FUND (2)	RIDESHARE	RAIL/TRAIL AUTHORITY FUND	HIGHWAY ONE PA/ED FUND	HWY 1 CONSTR FUND	SAFE OPERATING FUND	FSP FUND	RSTP EXCHANGE FUND	STA (3) FUND	TOTAL ALL FUNDS	
7 Fund Balance 7-01-10	1,849,957	465,807		316,872	1,280,443	-	541,043	93,682	7,760,956	2,802,101	15,110,861	
8 Reserves budgeted	-	(245,590)										
9 Budgeted Carryover 09/10 (4)	(1,667,332)			(316,872)	(1,280,443)	-	(68,800)	-	(7,760,957)	(2,801,550)	(13,895,954)	
10 From RTC Funds	14,836											
11 Adjustment								-			-	
12												
13												
14 Available Reserve Fund Balance	197,461	220,217									1,214,907	
15 Target for Reserves - 8%	(527,003)	(240,515)									(767,518)	
16												
17 Surplus <Deficit> from Target	(329,542)	(20,298)	-	-	-	-	472,243	93,682	(1)	551	447,389	
18												
19 Unappropriated Revenues			96,571	-	-	-	781	109,303	719,437		926,092	
20												
21 Total Fund Balance	(329,542)	(20,298)	96,571	0	0	0	473,024	202,985	719,436	551	1,373,481	

22

23

24 **Notes:**

25 - Numbers in parentheses are negative numbers. All other numbers are positive numbers.

26 - Funds within each category (column) are restricted for use on projects/programs within that category.

27 - **Fund Balance (7-01-10)** = Balances of funds not used at the end of prior fiscal year.

28 - **Budgeted Carryover/New** = Portion of Fund Balance used in current fiscal year budget.

29 - Target for Reserves = Minimum Fund Balance recommended to cover potential revenue shortfalls. For TDA and RTC Funds see notes 1 & 2 below

30 - **Unappropriated Revenues** = Amount of revenues designated for specific projects/programs that likely will not be expended in FY10/11, but will be needed in future years.

31

32

33 (1) 8% reserve established in RTC Rules and Regulations not met due to continuing use of reserve funds; 3% minimum maintained thanks to funds returned by RTC

34 (2) 8% reserve target consistent with TDA reserve fund; 7.3% available

35 (3) This is a pass-through fund, all receipts are paid to Santa Cruz Metro.

36 (4) Includes combination of budgeted carryover and budgeted new for RTC Fund

37