

SUSTAINABLE TRANSPORTATION PLAN PUBLIC MEETING

Be a part of developing the long-term transportation plan for Santa Cruz County and the Monterey Bay Region, referred to locally as the Regional Transportation Plan, and the larger three-county Metropolitan Transportation Plan. Now is the time to provide input on the first draft of the **transportation plan goals, targets, and policies**, which will provide the basis for the selection of priority transportation projects.

As part of this effort, the Santa Cruz County Regional Transportation Commission (RTC) is focused on incorporating sustainability principals into transportation planning and projects. The sustainability principles focus on maximizing benefits in three areas: people, the planet and the economy. This is commonly called the "Triple Bottom Line."

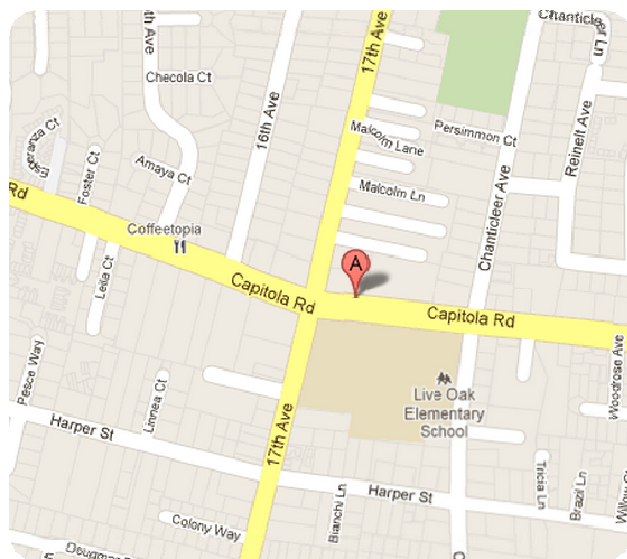
In part, this work will help the Monterey Bay Region achieve statewide clean air and greenhouse gas emission reduction requirements, but it's also critical to provide access to goods and services, provide options for people to get around, create a safe and healthy environment, benefit the local economy, and ensure that limited transportation funds are used efficiently.

Please attend this public workshop to hear more about the sustainability approach to provide feedback on the long-term transportation plan.

APRIL 19, 2012
THURSDAY | 6:30 – 8:00 PM

Live Oak Senior Center
1777 Capitola Road

Location served by Santa Cruz METRO route #69



Additional project information can be found on the RTC website:

<http://sccrtc.org/funding-planning/long-range-plans/rtp/>

Goals & Policies

Funding Estimates

Project Lists

Draft Plan

Final Plan



SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION

1523 Pacific Avenue, Santa Cruz, CA 95060

phone (831) 460-3200 | fax (831) 460-3215

email: info@sccrtc.org | website: www.sccrtc.org