

Public Workshop:

SUSTAINABLE TRANSPORTATION PLAN: GOALS/TARGETS/POLICIES




Santa Cruz County Regional Transportation Commission

Workshop Agenda

- 6:30 Presentation: Background and Context
- 6:50 Exercise #1: Feedback on Draft Transportation Plan **Targets**
- 7:10 Exercise #2: Feedback on Draft Transportation Plan **Policies**
- 7:30 Small Group Discussion: **Policies**
- 7:50 Next Steps
- 8:00 Adjourn

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Santa Cruz County RTP



All transportation modes
 (Icons: Car, Bus, Bicycle, Wheelchair, Pedestrian)

Required to receive State & Federal \$
 (Icon: Dollar sign)

Regional and local projects
 (Icons: Road construction, Bridge)

Identify needs
 (Icons: Traffic cones, Road sign)

Transportation Plan

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Purpose

- Engage public
- Guide planning & funding decisions
- Evaluate investments
- Comprehensive & long range planning



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Building Blocks



Goals & Policies (Icons: Car, Bus, Bicycle, Wheelchair, Pedestrian)

Funding Estimates (Icons: Dollar sign)

Project Lists (Icons: Car, Bus, Bicycle, Wheelchair, Pedestrian)

Draft Plan (Icons: Car, Bus, Bicycle, Wheelchair, Pedestrian)

Final Plan (Icon: Dollar sign)

We are here →

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How different from 2010 RTP?

- Sustainable outcomes
- Trends
 - Demographic
 - Greenhouse gas emissions
 - Fuel prices
 - Vehicle Ownership
 - Transportation Financing
- Backcasting
- AB32 & SB375
 - Greenhouse gas targets
 - Sustainable Community Strategy

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Greenhouse gas emissions

AB 32

- Lower GHG to 1990 levels by 2020
- All sectors
- All strategies
 - For example, transportation
 - Vehicle efficiency
 - Low-carbon fuels
 - Vehicle Miles Traveled
 - System Operations
 - Construction, Maintenance and Agency Operations

SB 375

- Reduce GHG per capita by 5% by 2035 in Monterey Bay Region
- Only transportation and land use sectors
- Strategies to reach this target
 - Vehicle Miles Traveled**
 - System Operations**
 - Sustainable Communities Strategy

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Sustainability

Why and How

- Transportation infrastructure investments **connected** to larger environmental, economic, and social systems.
- Sustainable transportation that **contributes** to sustainable development

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Sustainable Outcomes

STARS Sustainable Outcomes

- Access & Mobility
- Safety & Health
- Social Equity
- Economic Benefit
- Cost Effectiveness
- Climate & Energy
- Ecological Function

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How it fits together

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Targets

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Targets

Per Capita GHG Emissions

Year	GHG Emissions (%)
2005	0 (2005 Baseline)
2035	-5 (5% reduction from 2005 levels*)

* GHG reductions as shown here are due to changes in VMT and speed consistency.

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Policies

- Provide direction about types of investments needed to achieve goals
- Maximize benefit to Triple Bottom Line

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Performance Measures

- Vehicles Miles Traveled
- Speed Consistency
- Travel Time Reliability
- Mode Split
- Within 30 minute bike, walk, transit trip

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Next Steps

- Continue to solicit input on draft goals and policies
 - Online survey
 - Submit comments directly to RTC
- RTC Consider Approval of Draft Goals and Policies- Planned for May 3 RTC Mtg

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Timeline

- Sustainability Framework- November 2012
- Draft Goals and Policies- Spring 2012
- Solicit Projects – Fall 2012
- Draft Project Lists - Summer 2013
- Adopt Transportation Plan-May 2014

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Stay Involved

- RTC Website: www.sccrtc.org
- Send Email or Get E-news: info@sccrtc.org
- RTC on TV: Transportation Café and televised board meetings
- RTC on Facebook: <http://www.facebook.com/sccrtc>

Santa Cruz County Regional Transportation Commission 18