

RTP Sustainability Public Input Survey

- Summary of Responses -

Survey Information:

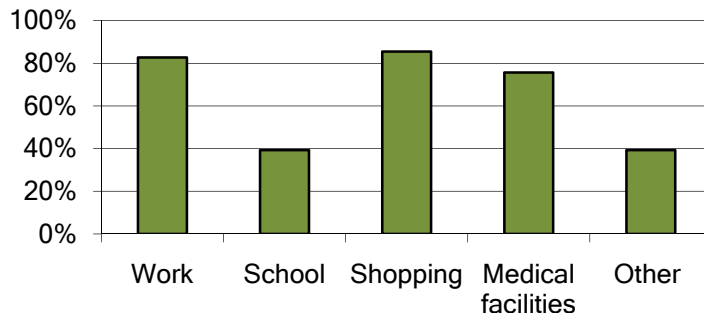
- County Population 262,382 (2010)
- 198 survey participants
- One survey completed in Spanish
- Survey accessed online at www.sccrtc.org
- Available February 15th to March 14th
- Input received will be considered when further defining Regional Transportation Plan goals and policies

Participants were asked the following questions and responses were as shown below:

➤ *Do you agree or disagree that a sustainable transportation system is one that:*

Allows individuals to reach destinations safely.	AGREE	96.9%
	DISAGREE	3.1%
Is affordable for individuals and society and keeps money in the local economy.	AGREE	95.9%
	DISAGREE	4.1%
Limits emissions and waste and minimizes the use of land and the production of noise.	AGREE	94.3%
	DISAGREE	5.7%
Provides individuals a way to reach food, shelter, clothing, education, and health care.	AGREE	92.3%
	DISAGREE	7.7%
Operates efficiently and supports a competitive business environment.	AGREE	86.4%
	DISAGREE	13.6%

➤ *What are important places for you to have access to?*



Other included: libraries, parks, beaches, natural environment, recreation, family and friends, restaurants, entertainment, and other communities.

➤ *What are the economic factors that play a role when you are making decisions about your transportation mode?*

Time to travel	80.0%
Distance of trip	72.4%
Cost of transportation (i.e. fuel, vehicle, maintenance)	71.4%
Reliability of travel time	65.9%

➤ *What environmental factors play a role when you are making decisions about your transportation mode?*

Air quality	84.3%
Greenhouse gas emissions	74.8%
Habitat protection	49.7%
Water quality	44%

➤ *What do you think a sustainable transportation system would look like in Santa Cruz County?*

△ How would people travel?

The majority responded by:

- foot
- bike
- car
- carpool
- bus
- light rail & train
- plane

Others responded by: skateboarding, car sharing, electric bikes and cars, scooters, disabled vans, taxis, pedicabs, ambulances, ferries, monorail, jitney and horseback.

△ For what kinds of trips?

The majority said all kinds of trips including, but not limited to:

- school
- work,
- recreation
- social connections
- day to day business
- shopping
- entertainment
- library
- physical fitness
- medical
- leisure activities
- food
- health care
- traveling to nearby cities

△ What kind of infrastructure would we need?

The majority responded:

- Pedestrian: sidewalks, separate pedestrian paths, well linked pedestrian facilities

- Bicycle: bike lanes, bike facilities separate from cars, bicycle rental kiosk, well linked bicycle facilities, bicycle signage, bicycle parking, preferential treatment for bicycles at intersections
- Road: roads, well maintained roads,
- Transit: reliable public transit system, public transit connections to Bay Area public transit service, express bus, shuttle system, transit sub-stations serving smaller vehicles
- Policies: encourage home based businesses, provide incentives for using an alternative to cars, support multimodal education, establish parking pricing
- Traffic System Operations: timed and synchronized traffic signals,
- Highway: additional highway vehicle capacity, improved highway system, High Occupancy Vehicle Lanes
- Alternative Energy Vehicles: electric vehicle charging stations

Specific project suggestions included:

- rail trail
- bicycle and pedestrian path adjacent to Highway 1
- light rail lines on Soquel and River Street

△ How would the transportation system be different from today?

The majority of people responded that there needs to be less of a focus on automobile facilities and more focus on other modes of travel.

A summary of comments is below:

- | | |
|---|--|
| <ul style="list-style-type: none"> • More multi modal: bicycle, pedestrian, transit, carpool, carsharing • More convenient, reliable, efficient and safe • More reliable, affordable, frequent, and competitive transit service • Better transit trip planning tools • Greater bicycle and pedestrian network connectivity • and transit projects | <ul style="list-style-type: none"> • More dedicated bicycle and pedestrian facilities • Less environmental impact • Support more diverse land use • Less reliance on fossil fuels • Less noisy • No free parking for vehicles • All infrastructure projects supported by gas tax • More funding to bicycle, pedestrian |
|---|--|

Specific project recommendations include:

- Arana Gulch Multi Use Path
- King Street one way for cars and one way for bikes
- Separated bike path from Pacific Ave. to Cabrillo College on Soquel
- Additional Highway 1 pedestrian crossings

- Personal Rapid Transit with connections to key destinations located on rail line or Hwy 1
- Visitor parking away from tourist centers with shuttles connecting to destinations

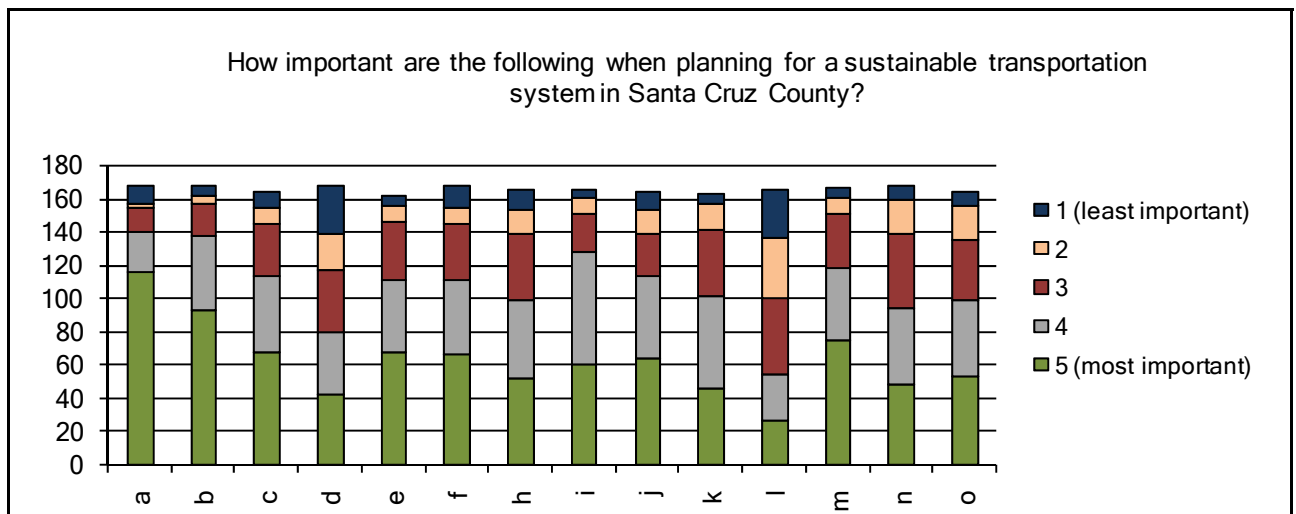
➤ *When asked to rate the importance of different goals in planning for a sustainable transportation system in Santa Cruz County:*

Rated the following goals as the most important:

- Improve people’s ability to meet most of their daily needs without having to drive
- Improve the convenience and quality of trips, especially for walk, bicycle, transit, carpool/vanpool trips
- Improve access and proximity to employment centers

Rated the following goals least important:

- Maintain the existing system
- Improve health by increasing physical activity by people using the transportation system



- Improve people’s ability to meet most of their daily needs without having to drive
- Improve the convenience and quality of trips, especially for walk, bicycle, transit, carpool/vanpool trips
- Improve multimodal safety, especially for the most vulnerable users
- Improve health by increasing physical activity by people using the transportation system
- Improve air quality
- Reduce disparities in healthy, safe access to key destinations for the elderly, youth, and people without cars, experiencing poverty, experiencing language barriers, and disabilities
- Re-invest in the local economy by reducing expenses from fuel consumption and related vehicle use
- Improve access and proximity to employment centers
- Make travel times more reliable and improve traffic flow
- Optimize benefits and costs over the life-cycle of the project, program, and/or plan
- Maintain the existing system
- Reduce smog forming pollutants, greenhouse gas emissions and fossil fuel consumption
- Improve or avoid natural areas for animals and species
- Improve water quality and stream flows

Characteristic's of respondents and public participation:

- 7%* of the people that took the survey attended the STARS Workshop
- The majority of participants heard about the survey from a Friend/Co-worker followed by the RTP Enews

How did you hear about this survey?		
Answer Options	Response Percent	Response Count
RTP Enews	37.8%	34
Newspaper	3.3%	3
RTC Website	5.6%	5
RTC Facebook	1.1%	1
Friend/Co-worker	53.3%	48
Other:		59
	<i>answered question</i>	90
	<i>skipped question</i>	92

- 61 people elected to be added to the RTP Enews List as

**Assumed that the people that skipped the question I did not attend*

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