

## **Pedestrian Safety Work Group – 2/16/16**

Attendees: Veronica Elsea (Chair), Grace Blakeslee, John Daugherty, Nestor Guevara, Tara Leonard, Theresia Rogerson

### **1. Notes from 1/19/2016 meeting**

- Approved as amended to clarify that the point of sale programs affecting commercial and residential properties.

### **2. Community Traffic Safety Coalition's 2013 Pedestrian Injuries and Fatalities for Santa Cruz County Report and 2015 Pedestrian Safety Observation Study- Tara Leonard, HSA**

- Reviewed report highlights. Full report available on CTSC website. Mapped data website to be sent out.
- Discussed future grant opportunities including additional data to help understand collisions data, investigating areas with a higher number of collisions, identifying methodology for additional data collection,
- Discussed details of pedestrian observation including location of observations, definition of "due care" and observation challenges
- Additional incident details are available in the full CTSC report including weather, time of day, road conditions
- Discussed CTSC adoption of Vision Zero: Idea of zero fatalities in road traffic. Bring this idea to Santa Cruz. Look at nearby examples such as San Francisco.
- Discussed importance of education for improving walking safety and educational opportunities targeting: Locals' experience, Seniors' experience, younger population, WalkSmart program: classroom and hands-on experience.
- CTSC meets every two months and alternates between north and south county..Next meeting is in April 5 in Santa Cruz.

### **3. Bicycle/Pedestrian Brochure**

- Review updated brochures and feedback from bicycle community
- CTSC staff provided feedback for Part 1 of the brochure. Will revisit part 2 with CTSC staff next meeting.

### **4. Ped Hazard Report review**

- Reviewed pedestrian hazard pin drop features. Discussed having map as an option, not just a mandatory feature.

### **5. Sidewalk Repair Ordinance**

- Property owner is responsible for sidewalk repair and maintenance in Santa Cruz. Also liable for any injuries caused by negligence of sidewalk
- Point of Sale program: property owner must repair sidewalk before sale is made final. Pacifica, Pasadena, and Piedmont all have this program in CA.

### **6. Public Events – Postponed until next meeting**

- Aptos/Soquel/Capitola Business Fair- February 24
- Santa Cruz Business Fair- March 16
- Earth Day Events (April)
- Bike 2 Work (May)
- National Night Out (August)

**7. Review Action items**

- Distribute updated brochure

**8. Next Meeting Date & Topics**

- Friday March 4<sup>th</sup> 2016. RTC Conference room. 10:00 AM to 12:00 PM
- Bicycle/Pedestrian Brochure: Revisit part 2
- Ped Hazard Report
- Sidewalk Maintenance FAQ