



*Santa Cruz County Regional Transportation Commission  
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## **Santa Cruz County Regional Transportation Commission (RTC) January 19<sup>th</sup> Meeting Highlights**

### **Presentation from City of Santa Cruz Public Works**

The [Regional Transportation Commission](#) received an update from the City of Santa Cruz Public Works on transportation projects throughout the city. With the recently approved Article 8 Transportation Development Act (TDA) funding from the RTC, the Pacific Avenue Contra-flow Bike Lanes Project, which will increase bicycle access downtown and improve public safety, is due to start this spring. Other highly anticipated Public Works projects include: the Branciforte Creek Bike and Pedestrian Bridge and Trail project that will start in April; schematic design development for segment 7 of the [Monterey Bay Sanctuary Scenic Trail \(MBSST\)](#) and the Railroad Crossing Agreements are complete; and the Highway 1 and 9 intersection safety improvement project, with design plans 65% complete and the right-of-way acquisition process beginning this month. The City of Santa Cruz has also been awarded grants to improve safety with rapid flashing beacons at marked crosswalks, and funding matches from the Land Trust of Santa Cruz County for: design and environmental reviews for segments 8 and 9 of the Rail Trail, and designs to widen the walkway on the San Lorenzo Trestle. The Commission expressed their appreciation for the Public Works department's success in acquiring grants for safety improvements and for coordinating with other jurisdictions.

### **Agreement with the State Board of Equalization for Administrative Functions Related to the New Measure D Transportation Sales Tax Program**

The [Regional Transportation Commission](#) approved the mandatory preparatory and administrative agreements with the State Board of Equalization (BOE) to administer the collection of the new Measure D ½ cent sales tax program that will take effect April 1, 2017. Staff continues to work on the development of agreements and guidelines for agencies receiving direct formula allocations and will provide updates of the 30-year Implementation Plan in February.

### **Cruz511 Program Update**

The [Regional Transportation Commission](#) received an update on the Cruz511 Program and a tour of the [Cruz511.org](http://Cruz511.org) website. The mobile responsive website is a valuable, cost effective tool for finding out about all aspects of using transportation in Santa Cruz County and can be accessed with tablets, smartphones and computers. Travelers can use Cruz511.org for information about real-time traffic conditions, Caltrans and California Highway Patrol (CHP) alerts and road closures, ridematching, specialized transportation services, and to download RTC's Santa Cruz County bike map. Cruz511 uses social media such as [Facebook](#), [Twitter](#), and [Nextdoor](#), bilingual printed materials, and outreach

presentations targeted towards seniors, neighborhoods, and businesses to raise public awareness about the centralized transportation resources available on Cruz511.org. During the recent January storms which had severe impacts on travel conditions, Cruz511.org averaged more than 6,000 daily visits, an increase 12 times more than the daily average. A user-oriented transit travel planning pilot project aimed at obtaining new Metro bus riders and providing personalized assistance to help people identify and use travel options will launch this spring. Another project is underway to upgrade and expand local Park and Ride facilities for commuters.

**Upcoming RTC and Committee Meetings:**

*Please check the RTC website [[www.sccrtc.org](http://www.sccrtc.org)] or call 831-460-3200 to confirm. Agendas are posted to the website at least 3 days before the meeting.*

**Regional Transportation Commission**

Thursday, February 2, 2017, 9:00 a.m.

Watsonville City Council Chambers, 275 Main Street, Ste 400, Watsonville

**Bicycle Advisory Committee**

Monday, February 13, 2017, 6:00 p.m.

RTC Offices, 1523 Pacific Avenue, Santa Cruz

**Elderly and Disabled Transportation Advisory Committee**

Tuesday, February 14, 2017, 1:30 p.m.

RTC Offices, 1523 Pacific Avenue, Santa Cruz

**Transportation Policy Workshop**

Thursday, February 16, 2017, 9:00 a.m.

RTC Offices, 1523 Pacific Avenue, Santa Cruz

**Interagency Technical Advisory Committee**

Thursday, February 16, 2017, 1:30 p.m.

RTC Offices, 1523 Pacific Avenue, Santa Cruz

**Budget and Administration/Personnel Committee**

(special meeting date) Thursday, March 16, 2017, immediately following the TPW meeting

RTC Offices, 1523 Pacific Avenue, Santa Cruz

*Public input on transportation issues is welcomed and encouraged. For more information, visit the SCCRTC website at [www.sccrtc.org](http://www.sccrtc.org) or call 460-3200. Some Regional Transportation Commission meetings are televised countywide by Community TV of Santa Cruz. Consult [www.communitytv.org](http://www.communitytv.org) or call 831-425-8848 for schedule and station information.*