

Santa Cruz County Regional Transportation Commission

Elderly & Disabled Transportation Advisory Committee

Minutes Special Meeting Tuesday, May 10, 2016

RTC Offices 1523 Pacific Avenue, Santa Cruz, 95060

1 Call to Order: 1:35 pm

2. Introductions

Members Present:

Kirk Ance, Community Bridges/Lift Line Lori Welch Bettencourt, 4th District Lisa Berkowitz, CTSA John Daugherty, Metro Transit Cara Lamb, Potential Transit User

Alternates Present:

Tom Duncanson, 2nd District John Mills, Potential Transit User April Warnock, Metro/ParaCruz

Excused Absences:

Veronica Elsea, 3rd District Greta Kleiner, Potential Transit User

Unexcused Absences:

Debbi Brooks, Social Service Provider- Persons of Limited Means Sally French, Social Services Provider- Disabled Clay Kempf, Social Service Provider for Seniors Michael Molesky, Social Service Provider Disabled

RTC Staff Present:

Grace Blakeslee Cathy Judd Karena Pushnik

Others Present:

Ramon Cancino, Community Bridges Alex Clifford, Metro Andrea Eusse-Gil, Metro

3. Oral Communications

- New members and alternates, Lori Bettencourt Welch, Tom Duncanson, and John Mills were welcomed
- RTC received a grant for the northern most section of the Coastal Rail Trail. There will be an open house on May 24th from 6 to 7:30 pm. E&D TAC members are invited to attend the presentation on the northern most section of the Coastal Rail Trail at the June 6th Bicycle Advisory Committee meeting.
- 4. Additions or deletions to consent and regular agenda None

CONSENT AGENDA

5. Approved Minutes from April 12, 2016

Action: The motion (Berkowitz/Lamb) - - to amend the minutes for the April 12 E&D TAC meeting and approve the Consent Agenda. Amendment to include Veronica Elsea's Aye vote on the motion for Item 5, Consent Agenda minutes; Items 6-13 Consent Agenda, Item 14, Appointment of Chair and Vice Chair; Item 17, Unmet Paratransit and Transit Needs; Item 18, Metro TDA Claim; Item 19, Community Bridges TDA Claim; Item 20, Volunteer Center TDA Claim - - carries.

Ayes: Lori Welch Bettencourt, Lisa Berkowitz, John Daugherty, Cara Lamb, Tom Duncanson, John Mills

Nays: None Abstain: Kirk Ance

Received Information Items

a. Letter to E&D TAC from Santa Cruz Metro regarding absence at April 12, 2016 E&D TAC Consideration of Santa Cruz Metro TDA Claim

REGULAR AGENDA

7. Santa Cruz Metro Comprehensive Operational Analysis

Alex Clifford, Santa Cruz Metropolitan Transit District General Manager, provided a presentation on the Comprehensive Operational Analysis and proposal for service reductions to the fixed route network. Mr. Clifford discussed Metro's modifications to the initial proposal for reductions to the fixed-route service network that was presented to Metro's Board of Directors on March 25, 2016. Metro hosted a series of open house meetings throughout the County to receive public comment. Public hearings will commence on May 26 and continue on May 27. Metro's Board agreed to keep ParaCruz services at the current levels. However, if the sales tax measure does not pass in November Metro may have to review ParaCruz services. Andrea Eusse-Gil provided detailed fixed-route maps and explained the proposed changes in service that will take place in the fall of 2016.

Members expressed concern about the service revisions impact on seniors and disabled persons including revisions to frequency and span of service. Members noted that the location of the Mid County Senior Center (Capitola) was incorrect on map. Members also discussed the recently approved transit pass fee approved by Cabrillo students. The Cabrillo transit pass will go to providing all Cabrillo Students with an ID card to ride Metro buses 7-day per week (this is similar to the fee program for UCSC students). Cabrillo College Stroke Center students are not charged to use fixed-route service. Mr. Clifford explained that increasing fixed route fares is not currently be considered and nor are changes to locations of bus stops.

8. Transportation Improvement Plan – November 2016 Ballot Initiative

Karena Pushnik, RTC Senior Transportation Planner, provided information for the 2016 Transportation Improvement Plan which provides a vision to improve, operate and maintain Santa Cruz County's transportation network. The plan includes improvements to bike lanes, sidewalks -- including \$68 million for the Coastal Rail Trail -- to encourage greater bicycle use for an active, healthy population. Ms. Pushnik explained that final amendments to the plan are expected to take place at the June RTC meeting. RTC staff requested input from E&D TAC about how to help the public understand more about the Transportation Improvement Plan.

Members offered these presentation options for outreach possibilities:

- Joint education effort with Metro to mail flyers to paratransit customers
- First responders
- Chambers of Commerce, Lions Clubs, Soroptimist Clubs, Rotary Groups
- Local political organizations

- YouTube video for outreach to 18 year old first-time or young voters
- League of Women Voters
- First Friday events
- Santa Cruz County Fair
- Farmers markets and Swap meets
- Cabrillo College students
- Community TV spots
- KSCO radio
- PSA's

Ms. Pushnik told members that they could forward additional ideas to her or Grace Blakeslee via email.

9. Adjourn 3:01 pm

Respectfully submitted, Cathy Judd, RTC Staff

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