



## Santa Cruz County Regional Transportation Commission

### Elderly & Disabled Transportation Advisory Committee

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**Minutes**  
**Tuesday, June 14, 2016**

**RTC Offices**  
**1523 Pacific Avenue, Santa Cruz, 95060**

1 Call to Order: 1:30 pm

2. Introductions

**Members Present:**

Pam Arnsberger, 2<sup>nd</sup> District  
Lisa Berkowitz, CTSA  
Debbi Brooks, Social Service Provider- Persons  
of Limited Means  
John Daugherty, Metro Transit  
Veronica Elsea, 3<sup>rd</sup> District  
Clay Kempf, Social Service Provider for Seniors  
Greta Kleiner, Potential Transit User  
Cara Lamb, Potential Transit User

**Alternates Present:**

Laura Diaz, Community Bridges/Lift Line  
Tom Duncanson, 2<sup>nd</sup> District  
Sheryl Hagemann, Social Service Provider-  
Disabled  
John Mills, Potential Transit User  
April Warnock, Metro Transit/ParaCruz

**Excused Absences:**

Michael Molesky, Social Service Provider  
Disabled  
Lori Welch Bettencourt, 4<sup>th</sup> District

**Unexcused Absences:**

**RTC Staff Present:**

Grace Blakeslee  
Ginger Dykaar  
Brianna Goodman  
Cathy Judd  
Karena Pushnik  
Rachel Moriconi

**Others Present:**

Rodney Cahill, Mesiti-Miller Engineering  
Barrow Emerson, Metro Transit  
Scott Hamby, City of Scotts Valley  
Irene Ibeanza  
Dulce Lizarraga-Chagolla, CCCIL  
Vi Olly  
Jack Sohriakoff, County of Santa Cruz  
Kathleen Wright

3. Oral Communications

- July is the anniversary of the signing of the Americans with Disabilities Act signed by President Bush on July 26, 1990
- The RTC will hold a public hearing on June 16 at 9:30 am at the City of Santa Cruz Council Chambers to discuss, make its decision, and take action on placing the ½ cent tax measure on the November ballot. The Board of Supervisors takes action on June 29<sup>th</sup>.

4. Additions or deletions to consent and regular agenda - None

- Hand out for Item 13 – Letter from Garfield Park Village - Transit Service Reductions
- Item 9 – Revised E&D TAC meeting calendar – August 9, 2016 E&D TAC meeting, previously removed from the calendar, will be held
- Invitation for folks to apply for the E&D TAC membership especially for District 5

## CONSENT AGENDA

5. Approved Minutes from May 10, 2016

*Action: The motion (Daugherty/Brooks) - - to approve the Consent Agenda - - carries.*

*Ayes: Pam Arnsberger, Lisa Berkowitz, Debbi Brooks, John Daugherty, Veronica Else, Clay Kempf, Greta Kleiner, Cara Lamb, Laura Diaz, Sheryl Hagemann*

*Nays:*

*Abstain:*

6. Received Transportation Development Act Revenues Report
7. Received RTC Meeting Highlights
8. Received E&D TAC Roster
9. Approved Revised 2016 E&D TAC Meeting Calendar
10. Received Final Unmet Paratransit and Transit Needs List
11. Received Information Items
- a. AP Article from June 10, 2016, "Transit Systems Eye Uber, Lyft for Savings on the Disabled."
12. Received Agency Updates
- a. Volunteer Center – 3<sup>rd</sup> Quarter Report
  - b. Community Bridges – 2<sup>nd</sup> Quarter Report
  - c. Santa Cruz Metro –
    - i. ParaCruz Report

## REGULAR AGENDA

13. Santa Cruz Metropolitan Transit District Service Reduction Proposal

Barrow Emerson, Metro, provided an update on the Santa Cruz Metropolitan Transit District Comprehensive Operational Analysis and fixed-Route Service Reduction Proposals. Metro held public hearings on May 26 and 27 regarding the proposed service reduction and Metro's Board is scheduled to adopt the service reduction proposal at its June 24, 2016 Board meeting at the City of Santa Cruz Council Chambers beginning at 8:30 am. Metro conducted extensive outreach to obtain input on the proposed service reductions. More information regarding routes is available at <http://scmetroforward.com/>

Members discussed the proposed FY 16-17 and FY 17-18 Metro budget including contributions from Cabrillo College in the amount of \$944,000, and UCSC in the amount of \$600,000 above the current \$3.5M; measures to reduce operating expenses and increase revenue; and transit service restructuring. Members discussed future transit services including, but not limited to, route 4 serving Emeline, route 19 serving Garfield Park; and, ParaCruz service. Members also discussed the difference in cost between Metro fixed-route transit service and ParaCruz service.

14. City of Scotts Valley Mt. Hermon Rd/Scotts Valley Dr/Whispering Pines Dr Intersection Operations Improvement Project

City of Scotts Valley provided a presentation on the preliminary design for the Mt. Hermon Rd/Scotts Valley Dr/ Whispering Pines Dr Intersection Operations Improvement Project. Members discussed the impact of reducing the size of the pork chop islands particularly on sight impaired individuals; installation of audible pedestrian beacons and locator tones where there are rapid flashing beacons, and expanding pedestrian facilities and reducing crossing distances.

15. County of Santa Cruz TDA Claim for Boulder Creek Elementary Pedestrian Improvements and Twin Lakes State Beach/Monterey Bay Sanctuary Scenic Trail Network Project

Jack Sohriakoff, County of Santa Cruz presented the TDA Article 8 allocation claim for bike lane maintenance (\$150,000), Boulder Creek Elementary School Pedestrian Safety Project (\$150,000), and Twin Lakes State Beach Sanctuary Scenic Trail Project (\$86,069). The project is consistent with the County's March 2011 Bicycle Transportation Plan; and the RTC's Monterey Bay Sanctuary Scenic Trail Network Master Plan and 2014 Regional Transportation Plan.

Members discussed including a crosswalk at Gross Street and Highway 9 as part of the Boulder Creek Elementary School Pedestrian Safety Project.

*Action: The motion (Kempf/Arnsberger) - - to recommend to the Regional Transportation Commission approval of the County of Santa Cruz TDA Claim for Bike Lane Maintenance for \$150,000, Boulder Creek Elementary School Pedestrian Safety Project for \$150,000, and Twin Lakes State Beach Sanctuary Scenic Trail Project for \$86,069 - - carries.*

*Ayes: Pam Arnsberger, Lisa Berkowitz, Debbi Brooks, John Daugherty, Veronica Elsea, Clay Kempf, Greta Kleiner, Cara Lamb, Laura Diaz, Sheryl Hagemann*

*Nays: None*

*Abstain: None*

16. Regional Transportation Plan – Project List

Ginger Dykaar, RTC Transportation Planner, reviewed the process for developing the 2040 Regional Transportation Plan and 2040 Metropolitan Transportation Plan project list and requested input from members on the draft project list. Once the draft project list is complete, the list will be analyzed by staff and then separated into financially constrained and unconstrained project lists. The final project list will be brought back to the RTC, project sponsors, Advisory Committees, and the public for review before the final 2040 RTP is adopted in 2018.

Members asked about the project listing related to accessible pedestrian signal funding and requested that the project description read, "grant program to fund installation of accessible pedestrian signal equipment with locator tones including rapid flashing beacons and count-down timers, etc. to facilitate crossings by mobility impaired persons". Members also reviewed cost estimates for the 22 year period.

17. User Oriented Transit Plan Project Information

Grace Blakeslee, RTC Transportation Planner, informed members that the RTC was awarded a Transit Planning for Sustainable Communities grant of \$150,000 from Caltrans to conduct a User Oriented Transit Travel Planning Project to test an individualized marketing program in Santa Cruz County that encourages solo-drivers to switch transportation modes, with a special emphasis on attracting new transit riders. Brianna Goodman, RTC Transportation Planning Technician, described the project activities including selecting neighborhoods for testing the project, developing customized materials to provide information about transit, bicycling and walking services, identifying individuals most likely to change behavior through expressed interest, conducting personalized outreach, and collecting before and after data to measure the change in the frequency with which participants use transportation modes, and awareness and attitudes about alternatives

to solo-driving. The RTC is working in partnership with Metro to develop the project and Metro will provide free transit passes to support the effort.

Members asked if the targeted neighborhoods represented families, seniors and long-term residents, discussed the use of Google maps, Metro Headways, using Metros in-person resources, and creating opportunities to participate on-line. Members provided suggestions for outreach including identifying ambassadors in each neighborhood to encourage neighborhood participants, utilizing neighborhood email lists, property management companies, and faith based organizations to inform individuals about the opportunity to participate.

18. Pedestrian Safety Workgroup Update – Draft Brochure What Pedestrian and Bicyclists Want Each Other to Know

Veronica Elsea, Pedestrian Safety Workgroup Chair, discussed the Draft Brochure *What Pedestrians and Bicycles Want Each Other to Know*. The goal of the document is to foster better understanding and good relationships between pedestrians and cyclists. The Pedestrian Safety Work Group presented the draft document and received input from Bicycle Advisory Committee at its June 6<sup>th</sup> meeting. Ms. Elsea requested input and suggestions on the Draft document from members.

19. Adjourn 4:16 pm

Respectfully submitted, Cathy Judd, RTC Staff