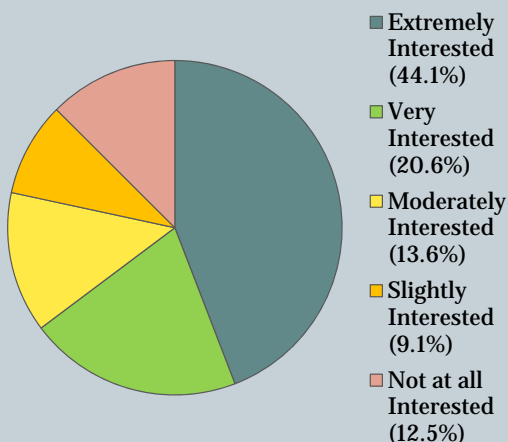


Summary of 2014 Survey Results

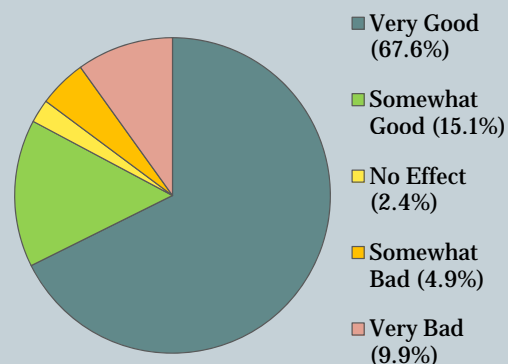
- Online survey, respondents were self-selected
- Survey open: July 11- August 11, 2014
- 1,936 responses received
- Survey used to solicit input on goals, objectives, station locations, and service scenarios

Rail Survey Results: Overview Questions

In general, how interested are you in taking a train to destinations along the Santa Cruz County Branch Line?

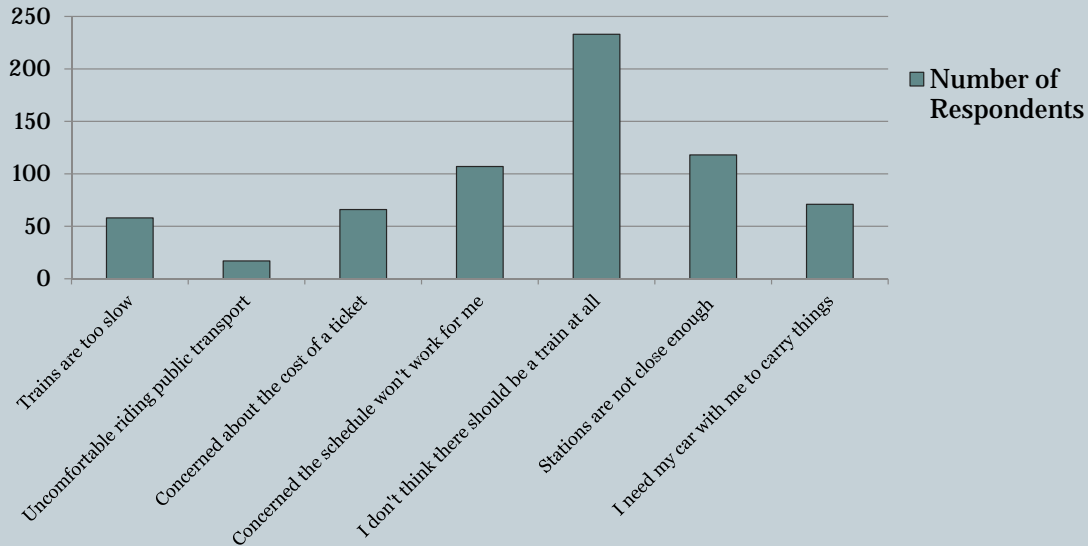


After considering the possible positive and negative impacts of passenger rail, do you think train service will be good or bad for Santa Cruz County, as a whole, in the long term?



Survey Results: Why are you not interested?

Out of those who chose "Slightly Interested" or "Not at all Interested", why are you not interested in taking the train?



* Questions allowed more than one answer selection

Survey Results: Potential Stations

After looking at the maps of potential station sites located above, please mark how often you would potentially use each station.

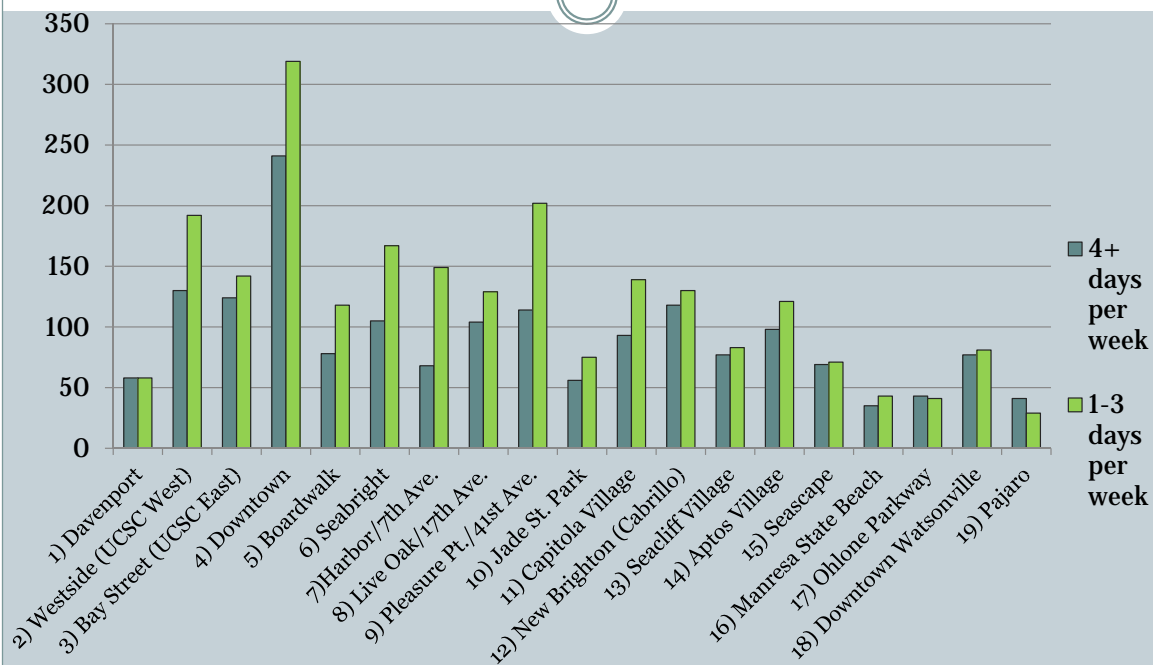
Most Popular

- Westside Santa Cruz
- Bay Street, Santa Cruz
- Downtown Santa Cruz
- Seabright Ave.
- 41st Avenue/Pleasure Pt.
- Capitola Village
- Cabrillo

Lowest Use

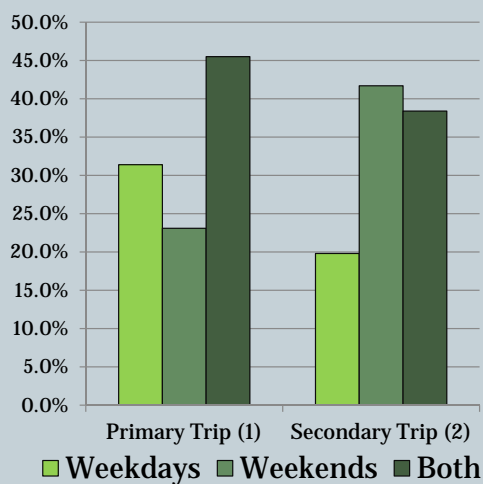
- Davenport
- Jade Street Park
- Seascape
- Manresa State Beach
- Ohlone Parkway
- Pajaro

Survey Results: Potential Station Options

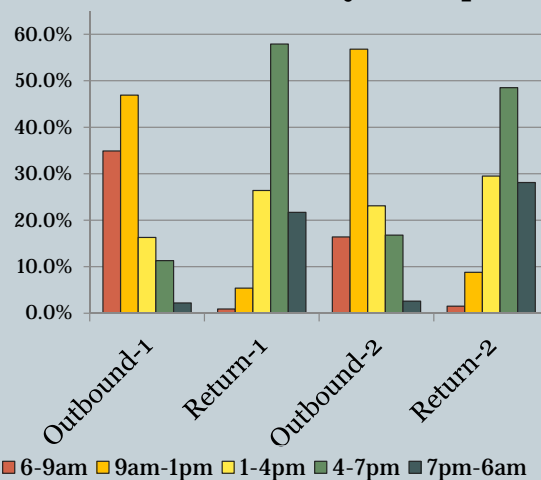


Survey Results: Common Trip Times

Do you usually take this trip on Weekdays (Monday-Friday) or Weekends (Saturday/Sunday)?



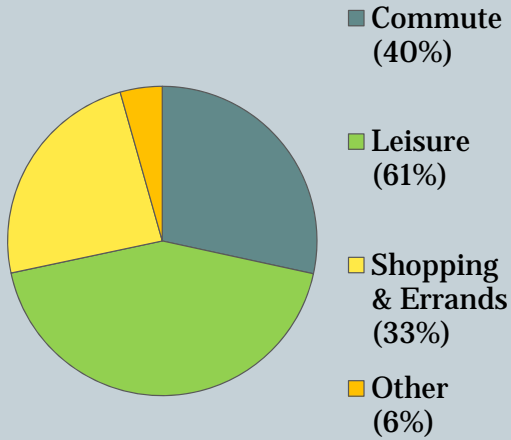
When do you usually START and RETURN from the trip you take most often (1); and second most likely (2) trip?



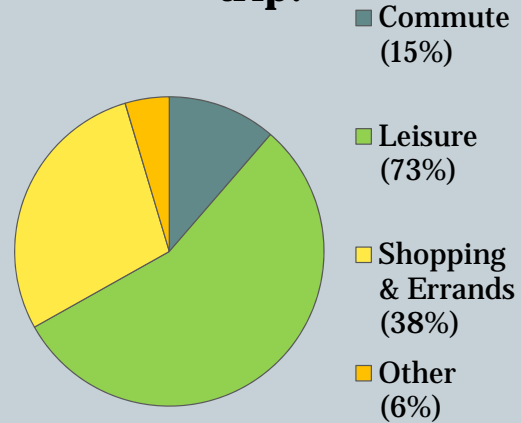
* Questions allowed more than one answer selection

Survey Results: Trip Purpose

What is the purpose of your PRIMARY trip?



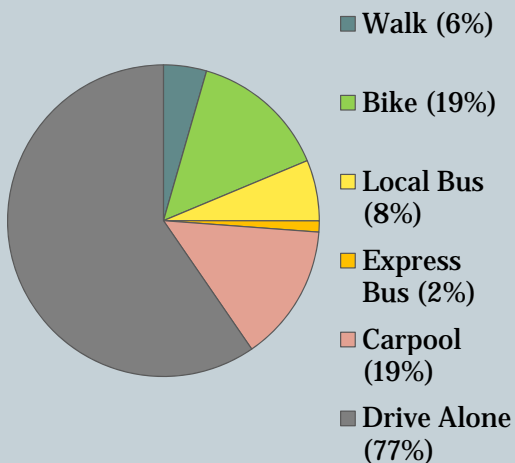
What is the purpose of your SECONDARY trip?



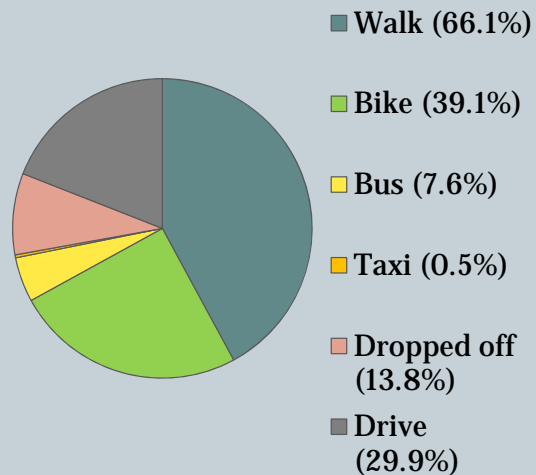
* Questions allowed more than one answer selection

Survey Results: How do you get there?

How do you make your primary trip NOW?



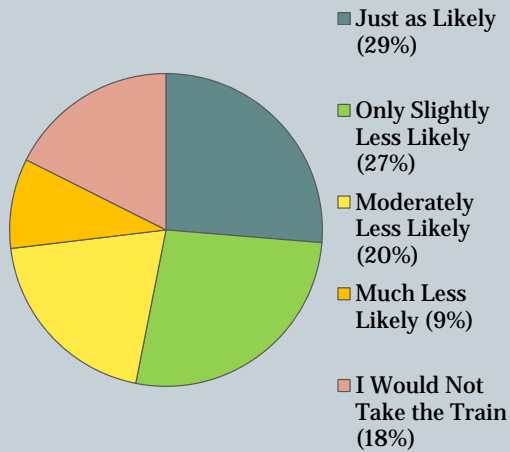
How do you think you would get to your closest neighborhood station?



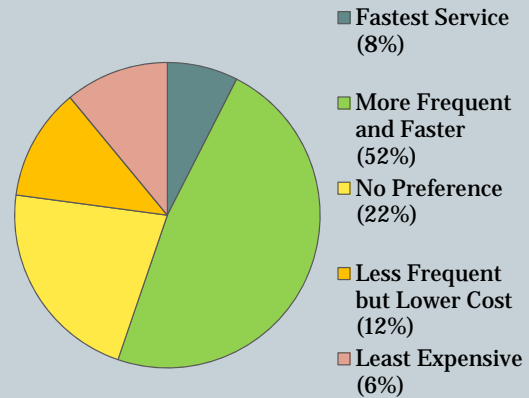
* Questions allowed more than one answer selection

Survey Results: Scope and Service

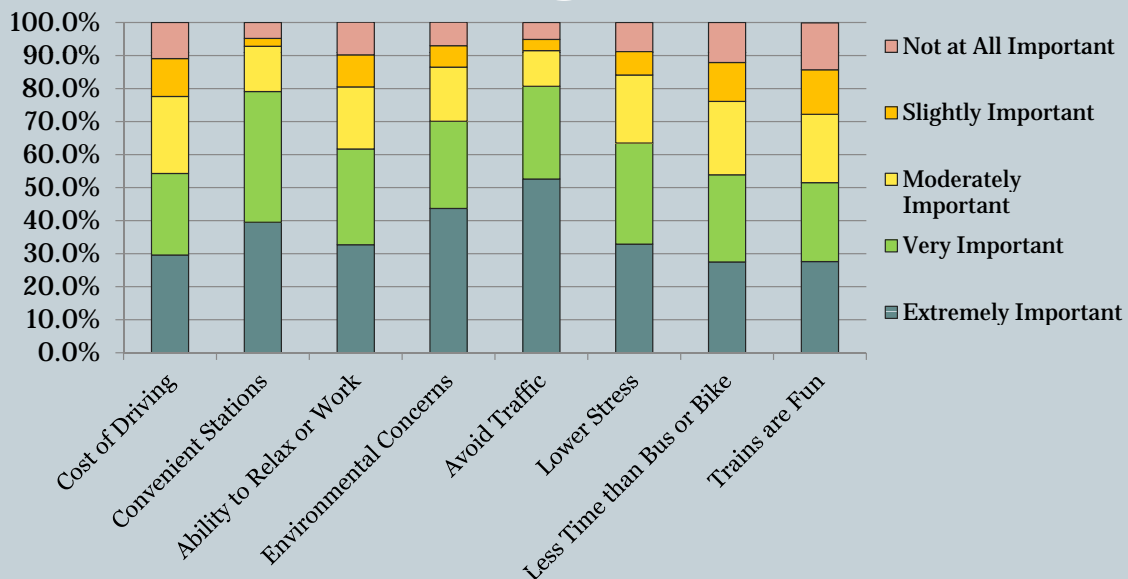
If the train did NOT stop at your closest neighborhood station, but rather the next closest, how likely would you be to ride the train?



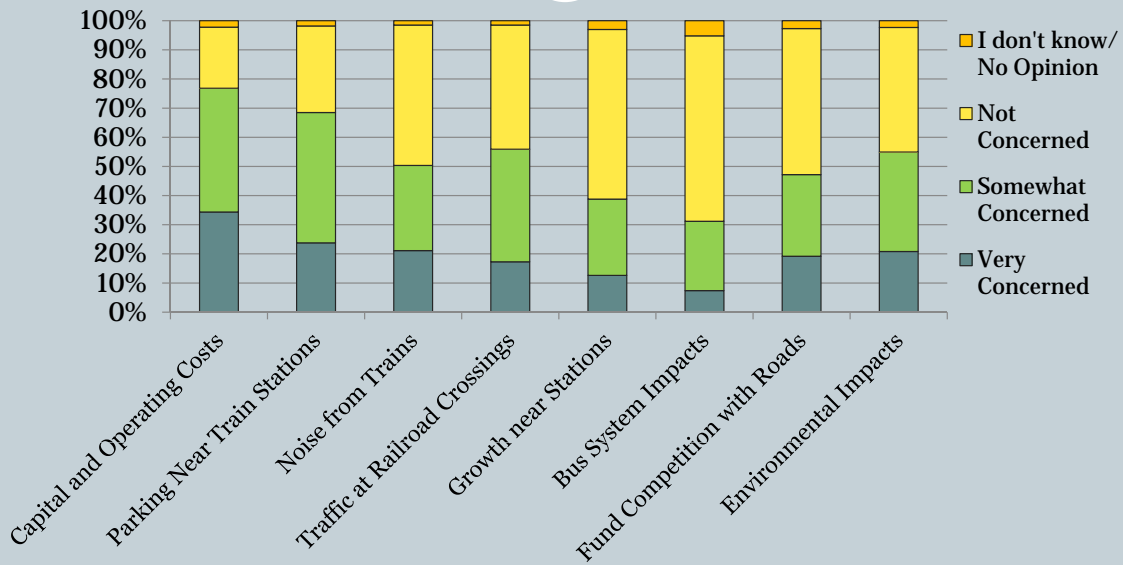
Is it more important to you that this rail project provides the fastest and most frequent service, or that construction and operation costs are kept as low as possible?



Survey Results: Why Take the Train?

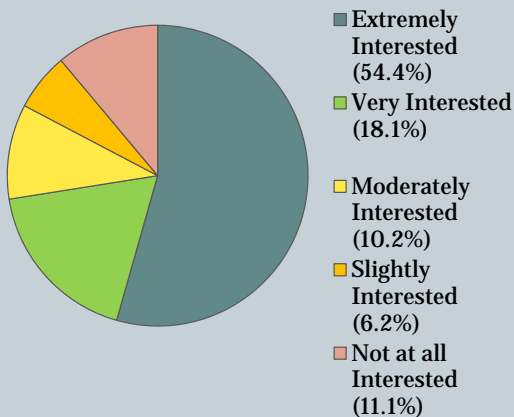


Survey Results: Considerations

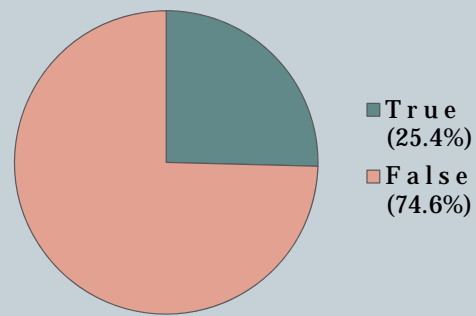


Survey Results: Connections & Cost

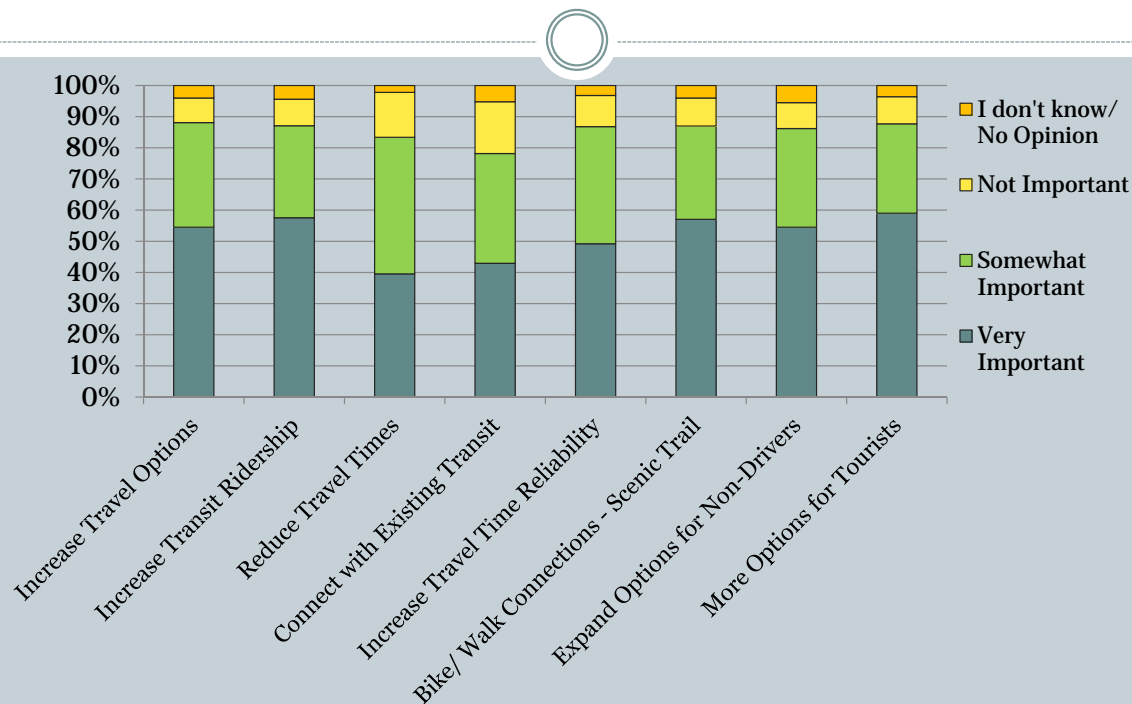
How interested would you be in using a connection in Pajaro to transfer to future trains to the San Francisco Bay Area, Monterey, and beyond?



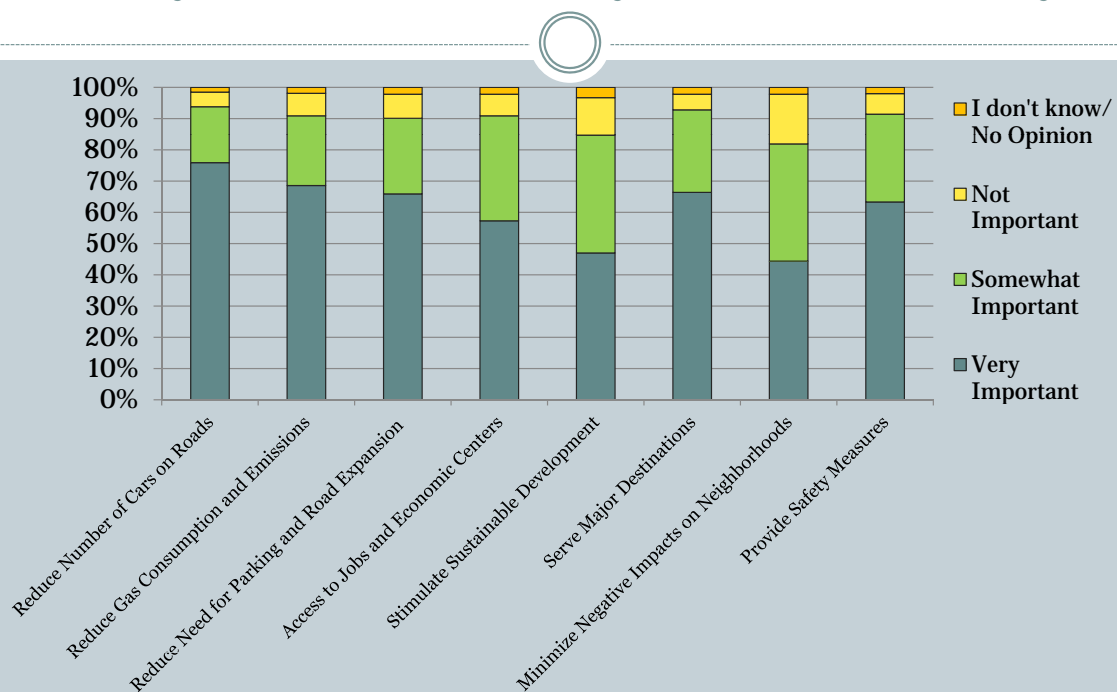
I would only ride the train if it cost LESS than the type of transportation I use currently.



Study Goals: Transportation Choices & Alternatives



Study Goals: Sustainability & Economic Vitality



Study Goals: Cost Effectiveness & Performance

