Pedestrian Safety Work Group – 2/16/16

Attendees: Veronica Elsea (Chair), Grace Blakeslee, John Daugherty, Nestor Guevara, Tara Leonard, Theresia Rogerson

1. Notes from 1/19/2016 meeting
   • Approved as amended to clarify that the point of sale programs affecting commercial and residential properties.

   • Reviewed report highlights. Full report available on CTSC website. Mapped data website to be sent out.
   • Discussed future grant opportunities including additional data to help understand collisions data, investigating areas with a higher number of collisions, identifying methodology for additional data collection,
   • Discussed details of pedestrian observation including location of observations, definition of “due care” and observation challenges
   • Additional incident details are available in the full CTSC report including weather, time of day, road conditions
   • Discussed CTSC adoption of Vision Zero: Idea of zero fatalities in road traffic. Bring this idea to Santa Cruz. Look at nearby examples such as San Francisco.
   • Discussed importance of education for improving walking safety and educational opportunities targeting: Locals’ experience, Seniors’ experience, younger population, WalkSmart program: classroom and hands-on experience.
   • CTSC meets every two months and alternates between north and south county. Next meeting is in April 5 in Santa Cruz.

3. Bicycle/Pedestrian Brochure
   • Review updated brochures and feedback from bicycle community
   • CTSC staff provided feedback for Part 1 of the brochure. Will revisit part 2 with CTSC staff next meeting.

4. Ped Hazard Report review
   • Reviewed pedestrian hazard pin drop features. Discussed having map as an option, not just a mandatory feature.

5. Sidewalk Repair Ordinance
   • Property owner is responsible for sidewalk repair and maintenance in Santa Cruz. Also liable for any injuries caused by negligence of sidewalk
   • Point of Sale program: property owner must repair sidewalk before sale is made final. Pacifica, Pasadena, and Piedmont all have this program in CA.

6. Public Events – Postponed until next meeting
• Aptos/Soquel/Capitola Business Fair- February 24
• Santa Cruz Business Fair- March 16
• Earth Day Events (April)
• Bike 2 Work (May)
• National Night Out (August)

7. Review Action items
   • Distribute updated brochure

8. Next Meeting Date & Topics
   • Friday March 4th, 2016. RTC Conference room. 10:00 AM to 12:00 PM
   • Bicycle/Pedestrian Brochure: Revisit part 2
   • Ped Hazard Report
   • Sidewalk Maintenance FAQ