

However You Move — Get There Safer and Faster!

Bicycling and Walking

Measure D

In Santa Cruz County, biking is an essential daily activity for commuters, students and others to get to work, school and other destinations. Improvements to bike lanes and sidewalks will encourage greater bicycle use and make these modes of transportation safer for kids and adults.

Investing in safe and reliable bicycle and pedestrian travel not only **promotes a healthy active mode of transportation**, it also results in a healthier environment and fewer cars on the road.



A US Census Bureau survey found that from 2002 to 2010, bicycle commuting increased 66%.

Where infrastructure is safe and accessible, people bike and walk more, which results in lower health care costs, less traffic and less pollution.

The Santa Cruz County 2016 Transportation ballot measure includes projects that will provide maximum benefits to those biking and walking for the next 30 years, including an unprecedented \$130 million commitment to biking and pedestrian safety upgrades and enhancements that include:

- Improving paths, trails and bike lanes for safety
- Local street and road repair and maintenance
- Construct school route projects to allow students to bike safely to school
- Neighborhood traffic safety and speed reduction
- Completing street projects for increased bicycle and pedestrian access
- Constructing unfunded sections of the Coastal Rail Trail and connecting Santa Cruz, Capitola, Aptos and Watsonville by bike
- Two new bike and pedestrian bridges over Highway 1



To learn more about the Santa Cruz County

Measure D: Transportation Improvement Plan please visit:







