



Cruz511 Traveler Information

CRUZ511

Fact Sheet

June 2015

Cruz511 is a service that helps people successfully use the transportation system to access the things they want and need. Whether by private auto, bike, bus, carpool or on foot, the Cruz511.org website offers a centralized “go-to” place for Santa Cruz County travelers to find information about a wide variety of transportation choices. Knowledgeable travel counselors are also available to help people understand their options for getting around.

Traveler Information - Know Before You Go

Travel smarter by consulting Cruz511’s user-friendly, bilingual website via your phone, mobile device or computer *before you start your trip*. Armed with the knowledge about current traffic conditions, you may choose to delay your trip, choose an alternate mode, an alternate route or cancel your trip altogether and call into a meeting from home. Cruz511 smart traveler tools include:

- Interactive traffic map that includes travel speeds, incident locations, traffic camera images, changeable message signs, and construction lane closures. Statewide map provides useful information for travel outside of our region.
- Alerts and detour information about emergencies affecting the transportation system
- Free online ride-matching connecting people with potential carpool, vanpool, and bike partners
- Trip Planner – personalized directions for riding the bus, biking, walking and driving
- Countywide bike map
- Park and ride lots and EV charging station locations
- True cost of driving calculator
- Accessible travel options

How to Access Cruz511

- **ONLINE**
cruz511.org – mobile ready, traveler-friendly website
[Facebook.com/cruz511](https://www.facebook.com/cruz511)
[Twitter.com/cruz_511](https://twitter.com/cruz_511)
- **PHONE** – 831.429.POOL
- **EMAIL** – info@cruz511.org
- **IN PERSON** – At community & organization events

Organizational Assistance

Cruz511 helps schools, colleges, employers, and organizations with transportation needs including:

- Workplace commute program support and assistance including maps and site reviews
- Environmental and Wellness Fairs – instant ridematching, giveaways, and presentations
- Green business certification and relocation assistance
- Telework, flex-time & compressed work week policies
- Commute tax benefits info
- Customized programs for schools, churches, and special events
- Information and referral to transportation services throughout the community

