



Santa Cruz County Regional Transportation Commission

1523 Pacific Avenue

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Pedestrian Safety Work Group

(A subcommittee of the RTC's Elderly & Disabled Transportation Advisory Committee)

Santa Cruz Regional Transportation Commission

1523 Pacific Avenue, Santa Cruz, CA

Agenda –Thursday, February 22, 2018 @ 10:30 am to 11:30 am

- 1. Introductions**
- 2. Additions or Deletions to the agenda**
- 3. Review February 8, 2018 Meeting Notes**
- 4. Review Pedestrian/Bicycle Brochure layout**
- 5. Review Pedestrian/Bicycle Brochure paper choices**
- 6. Review Pedestrian/Bicycle Brochure print quantities and distribution locations**
- 7. Review Action items**
- 8. Next Meeting Date & Topics**

DRAFT
Pedestrian Safety Work Group – 2/8/2018

Attendees: Veronica Elsea (Chair), Grace Blakeslee, John Daugherty, Joanna Edmonds, Cara Lamb, John Mills, John Silas, Becky Steinbruner, April Warnock

1. Introductions

2. Additions or deletions to the agenda

- Move item 6 before item 4

3. Received Notes from 2/17/17 meeting

4. Discussed Pedestrian/Bicycle Brochure Outreach

- Reviewed outreach that was conducted for Pedestrian/Motorists brochure
- Reviewed distribution sites for Pedestrian/Bicycle brochure and other outreach strategies

5. Reviewed Pedestrian/Bicycle Brochure Spanish Translation

- Considered format change from bi-fold 8.5" x 11" brochure to quad-fold 8.5" x 14" brochure

6. Reviewed Action items

- Reformat English and Spanish Pedestrian/Bicycle Brochure (Cara)
- Samples of paper options for printing (Joanna)

7. Next Meeting Dates & Topics

Thursday, February 22 10:30 AM to 11:30 AM

- Discuss printing and distribution of Pedestrian/Bicycle Brochure

Thursday, March 8 3:00 PM to 4:00 PM

- Pedestrian Hazard Report, next steps for Pedestrian/Bicycle Brochure outreach