Pedestrian Safety Work Group
(A subcommittee of the RTC’s Elderly & Disabled Transportation Advisory Committee)

Santa Cruz Regional Transportation Commission
1523 Pacific Avenue, Santa Cruz, CA

Agenda – Thursday, February 22, 2018 @ 10:30 am to 11:30 am

1. Introductions
2. Additions or Deletions to the agenda
3. Review February 8, 2018 Meeting Notes
4. Review Pedestrian/Bicycle Brochure layout
5. Review Pedestrian/Bicycle Brochure paper choices
6. Review Pedestrian/Bicycle Brochure print quantities and distribution locations
7. Review Action items
8. Next Meeting Date & Topics

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Attendees: Veronica Elsea (Chair), Grace Blakeslee, John Daugherty, Joanna Edmonds, Cara Lamb, John Mills, John Silas, Becky Steinbruner, April Warnock

1. **Introductions**

2. **Additions or deletions to the agenda**
   - Move item 6 before item 4

3. **Received Notes from 2/17/17 meeting**

4. **Discussed Pedestrian/Bicycle Brochure Outreach**
   - Reviewed outreach that was conducted for Pedestrian/Motorists brochure
   - Reviewed distribution sites for Pedestrian/Bicycle brochure and other outreach strategies

5. **Reviewed Pedestrian/Bicycle Brochure Spanish Translation**
   - Considered format change from bi-fold 8.5” x 11” brochure to quad-fold 8.5” x 14” brochure

6. **Reviewed Action items**
   - Reformat English and Spanish Pedestrian/Bicycle Brochure (Cara)
   - Samples of paper options for printing (Joanna)

7. **Next Meeting Dates & Topics**
   - Thursday, February 22 10:30 AM to 11:30 AM
     - Discuss printing and distribution of Pedestrian/Bicycle Brochure
   - Thursday, March 8 3:00 PM to 4:00 PM
     - Pedestrian Hazard Report, next steps for Pedestrian/Bicycle Brochure outreach