RECOMMENDATIONS

Staff recommends that the Regional Transportation Commission make the following appointments to the Santa Cruz County Regional Transportation Commission’s Bicycle Advisory Committee:

1. Theresia Rogerson (alternate) to represent District 5
2. Michael Moore (voting) to represent the City of Capitola;
3. Kelly Bond (voting) to represent the City of Santa Cruz; and
4. Richard Masoner (voting) and Jo Fleming (alternate) to represent the City of Scotts Valley.

BACKGROUND

Seats on the Regional Transportation Commission’s Bicycle Advisory Committee (Committee) correspond to City and Supervisorial District seats on the Regional Transportation Commission (RTC). Commissioners may nominate individuals for the consideration of the Committee and the RTC. Two additional seats for Bike to Work and the Community Traffic Safety Coalition also exist. Appointments for those seats are made by the respective agency. Seats for three-year terms on the Bicycle Committee expire on a rotating basis. The Bicycle Advisory Committee’s description, role and membership are in the 2017 RTC Rules and Regulations available on the RTC website.

DISCUSSION

A number of vacancies exist for seats on the Committee including both the primary and alternate seats for District 4, the alternate seat for District 5, both the primary and alternate seats for the City of Capitola, the alternate seat for the City of Santa Cruz, both the primary and alternate seats for the City of Scotts Valley and the alternate seat for the City of Watsonville.

It is important to have diverse geographic representation on the Committee so that all the jurisdictions have an opportunity to weigh in on projects and programs that affect cyclists in Santa Cruz County. For this reason staff has been actively recruiting for interested volunteers to fill these vacancies. Recruitment has consisted of advertising on social media, the RTC website, on the radio and at outreach events. Staff welcomes recommendations from Commissioners. The application and more information are available on the RTC website at https://sccrtc.org/about/committee-rosters/bicycle-committee/.
From this recruitment effort a number of volunteers have applied for seats on the Committee and several Commissioners have made nominations for the Committee’s and RTC’s consideration. Applications for each nominee are included in this staff report as Attachment 1. The Committee reviewed the nominees at the June 11, 2018 meeting and recommends the RTC approve the member nominations as described below and in the draft roster (Attachment 2).

**District 5** - Commissioner McPherson nominated Theresia Rogerson as the alternate for the County of Santa Cruz District 5 seat. Ms. Rogerson staffs the Community Traffic Safety Coalition and has previously served on a similar advisory committee.

**City of Capitola** - Commissioner Bertrand nominated Michael Moore as the primary for the City of Capitola seat. Mr. Moore has previously served on the Committee and is currently the General Manager for Bicycle Trip. The City of Capitola prefers to review nominations at a meeting of the City Council prior to recommending nomination to the RTC. This nomination was considered and approved at the June 28, 2018 meeting of the Capitola City Council.

**City of Santa Cruz** - Amelia Conlen, was formerly the voting representative of the City of Santa Cruz and is currently the chair. However, she was recently employed by Ecology Action and was subsequently appointed to the voting seat for the Bike to Work program. Commissioner Brown has nominated Kelly Brown to step in as the voting representative for the City of Santa Cruz. Amelia Conlen will continue to serve as the chair.

**City of Scotts Valley** - Commissioner Johnson nominated Richard Masoner as the primary and Jo Fleming as the alternate for the City of Scotts Valley seat. Mr. Masoner has previous volunteer experience with bicycle committees and organizations. Ms. Fleming started an active transportation working group in Scotts Valley and has a wealth of knowledge about current and upcoming projects in the City of Scotts Valley.

**Staff recommends that the Regional Transportation Commission approve nominations submitted by Commissioners Bertrand, Brown, Johnson and McPherson as described above and shown in the draft roster (Attachment 2).**

**SUMMARY**

Staff has been recruiting volunteers to fill vacant seats on the RTC’s Bicycle Advisory Committee. New applications were submitted and forwarded to the Commissioner representing the seat for which the volunteer applied. Commissioners made nominations as described in this report. Staff recommends that the Regional Transportation Commission appoint the individuals nominated by those Commissioners.

**Attachments:**
1. Applications from nominees
2. Draft roster

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