AGENDA

Thursday, October 18, 2018
9:00 a.m.

NOTE LOCATION THIS MONTH
County Board of Supervisors Chambers
701 Ocean Street, 5th Floor
Santa Cruz, CA

NOTE
See the last page for details about access for people with disabilities and meeting broadcasts.

En Español
Para información sobre servicios de traducción al español, diríjase a la última página.

AGENDAS ONLINE
To receive email notification when the TPW meeting agenda packet is posted on our website, please call (831) 460-3200 or email info@sccrtc.org to subscribe.

COMMISSION MEMBERSHIP

Caltrans (ex-officio) Tim Gubbins
City of Capitola Jacques Bertand
City of Santa Cruz Sandy Brown
City of Scotts Valley Randy Johnson
City of Watsonville Trina Coffman-Gomez
County of Santa Cruz Greg Caput
County of Santa Cruz Ryan Coonerty
County of Santa Cruz Zach Friend
County of Santa Cruz John Leopold
County of Santa Cruz Bruce McPherson
Santa Cruz Metropolitan Transit District Ed Bottoff
Santa Cruz Metropolitan Transit District Cynthia Chase
Santa Cruz Metropolitan Transit District Mike Rotkin

The majority of the Commission constitutes a quorum for the transaction of business.
1. Introductions

2. Review items to be discussed in closed session

**CLOSED SESSION**

3. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION pursuant to Government Code Section 54956.9(d)(1) for Santa Cruz Superior Court Case No. 18CV02101

4. CONFERENCE WITH LABOR NEGOTIATOR (SECTION 54957.6)
   Agency negotiator: (RTC Commission)
   Unrepresented employee: Executive Director

**OPEN SESSION**

5. Report on closed session

6. Oral communications

   Any member of the public may address the Commission for a period not to exceed three minutes on any item within the jurisdiction of the Commission that is not already on the agenda. The Commission will listen to all communication, but in compliance with State law, may not take action on items that are not on the agenda.

   Speakers are requested to sign the sign-in sheet so that their names can be accurately recorded in the minutes of the meeting.

7. Additions or deletions to consent and regular agendas

**CONSENT AGENDA**

All items appearing on the consent agenda are considered to be minor or non-controversial and will be acted upon in one motion if no member of the RTC or public wishes an item be removed and discussed on the regular agenda. Members of the Commission may raise questions, seek clarification or add directions to Consent Agenda items without removing the item from the Consent Agenda as long as no other Commissioner objects to the change.

8. Approve resolution to maintain bicycle signage within Caltrans right-of-way *(Resolution)*

9. Approve Bicycle Advisory Committee membership appointment
REGULAR AGENDA

10. Unified Corridor Investment Study-Draft Step 2 Scenario Analysis Discussion – Oral Report
   (Ginger Dykaar and Grace Blakeslee, Sr. Transportation Planners)
   
a. Draft document and performance dashboard are available on line at
   https://sccrtc.org/projects/multi-modal/unified-corridor-study/

11. Next meetings

   The next SCCRTC meeting is scheduled for Thursday, November 1, 2018 at 9:00
   a.m. at the Watsonville City Council Chambers, 275 Main St., Ste. 450, Watsonville, CA.

   A special SCCRTC meeting is scheduled for Thursday, November 15, 2018 at 6:00
   p.m. at the Watsonville City Council Chambers, 275 Main St., Ste. 450, Watsonville, CA.

   The next Transportation Policy Workshop is scheduled for Thursday, December
   20, 2018 at 9:00 a.m. at the RTC Offices, 1523 Santa Cruz, CA.

HOW TO REACH US

Santa Cruz County Regional Transportation Commission
1523 Pacific Avenue, Santa Cruz, CA 95060
phone: (831) 460-3200/fax: (831) 460-3215

Watsonville Office
275 Main Street, Suite 450, Watsonville, CA 95076
phone: (831) 460-3205
e-mail: info@sccrtc.org / website: www.sccrtc.org

HOW TO STAY INFORMED ABOUT RTC MEETINGS, AGENDAS & NEWS

Broadcasts: Many of the meetings are broadcast live. Meetings are cablecast by Community
Television of Santa Cruz. Community TV’s channels and schedule can be found online
(www.communitytv.org) or by calling (831) 425-8848.

Agenda packets: Complete agenda packets are available at the RTC office, on the RTC
website (www.sccrtc.org), and at the following public libraries:

- Aptos Library
- Boulder Creek Library
- Branciforte Library
- Capitola Library
- Felton Library
- Garfield Park Library
- La Selva Beach Library
- Live Oak Library
- Santa Cruz Downtown Library
- Scotts Valley Library
- Watsonville Main Library

For information regarding library locations and hours, please check online at
www.santacruzpl.org or www.watsonville.lib.ca.us.
On-line viewing: The SCCRTC encourages the reduction of paper waste and therefore makes meeting materials available online. Those receiving paper agendas may sign up to receive email notification when complete agenda packet materials are posted to our website by sending a request to info@sccrtc.org. Agendas are typically posted 5 days prior to each meeting.

Newsletters: To sign up for E-News updates on specific SCCRTC projects, go to http://sccrtc.org/about/esubscriptions/.

HOW TO REQUEST

ACCOMMODATIONS FOR PEOPLE WITH DISABILITIES
The Santa Cruz County Regional Transportation Commission does not discriminate on the basis of disability and no person shall, by reason of a disability, be denied the benefits of its services, programs, or activities. This meeting location is an accessible facility. If you wish to attend this meeting and require special assistance in order to participate, please contact RTC staff at 460-3200 (CRS 800/735-2929) at least three working days in advance of this meeting to make arrangements. People with disabilities may request a copy of the agenda in an alternative format. As a courtesy to those person affected, Please attend the meeting smoke and scent-free.

SERVICIOS DE TRADUCCIÓN/ TRANSLATION SERVICES
Si gusta estar presente o participar en esta junta de la Comisión Regional de Transporte del Condado de Santa Cruz y necesita información o servicios de traducción al español por favor llame por lo menos con tres días laborables de anticipio al (831) 460-3200 para hacer los arreglos necesarios. (Spanish language translation is available on an as needed basis.) Please make advance arrangements (at least three days in advance) by calling (831) 460-3200.

TITLE VI NOTICE TO BENEFICIARIES
The RTC operates its programs and services without regard to race, color and national origin in accordance with Title VI of the Civil Rights Act. Any person believing to have been aggrieved by the RTC under Title VI may file a complaint with RTC by contacting the RTC at (831) 460-3212 or 1523 Pacific Avenue, Santa Cruz, CA 95060 or online at www.sccrtc.org. A complaint may also be filed directly with the Federal Transit Administration to the Office of Civil Rights, Attention: Title VI Program Coordinator, East Building, 5th Floor-TCR, 1200 New Jersey Ave., SE, Washington, DC 20590.

AVISO A BENEFICIARIOS SOBRE EL TITULO VI
La RTC conduce sus programas y otorga sus servicios sin considerar raza, color u origen nacional de acuerdo al Título VI del Acta Sobre los Derechos Civiles. Cualquier persona que cree haber sido ofendida por la RTC bajo el Título VI puede entregar queja con la RTC comunicándose al (831) 460-3212 o 1523 Pacific Avenue, Santa Cruz, CA 95060 o en línea al www.sccrtc.org. También se puede quejar directamente con la Administración Federal de Transporte en la Oficina de Derechos Civiles, Atención: Coordinador del Programa Título VI, East Building, 5th Floor-TCR, 1200 New Jersey Avenue, SE, Washington, DC 20590.
TO: Regional Transportation Commission  
FROM: Anais Schenk, Transportation Planner  
RE: Resolution to maintain bicycle signage within Caltrans right-of-way

RECOMMENDATIONS

Staff recommends that the Regional Transportation Commission approve the resolution stating that the Commission shall be responsible for maintaining bicycle wayfinding signage within the Caltrans right-of-way installed by the Countywide Bicycle Signage project.

BACKGROUND

In 2015, the RTC was awarded an Active Transportation Program grant from the California Transportation Commission (CTC) to install wayfinding signs that direct bicyclists to preferred cycling routes and increase motorists’ awareness of shared roadway facilities. The grant scope also includes before and after count data collection at 40 locations and public outreach. The environmental documentation for the project was completed in early 2017, the Plans, Specifications and Engineering (PS&E) phase was completed in March 2018 and the project is now in the construction phase.

DISCUSSION

Prior to award of the Active Transportation Program grant from the CTC, the RTC developed and adopted the Santa Cruz County Bicycle Route Signage Program 2015 Implementation Plan which identified preferred routes to direct cyclists onto using a wayfinding signage system. These preferred routes were identified with stakeholder and jurisdiction input and were selected based on a number of factors including connections to key destinations, stress factors, and route directness. The final set of routes cross all the jurisdictions in the County of Santa Cruz including some roadways within the Caltrans right-of-way.

After receiving the Active Transportation Program grant funding from the CTC, staff began working with local jurisdictions and Caltrans on the project using the 2015 Implementation Plan as guidance. The Master Agreement that the SCCRTC has in place with the State of California has also been used as a guiding document as the requirements contained within it must be adhered to in the implementation process. That Master Agreement states that the Administering Agency (SCCRTC) must retain ownership of state funded projects and maintain those projects.

Staff has been working with local jurisdictions and Caltrans to obtain encroachment permits, finalize the plans for construction and prepare bid documents. Caltrans staff provided a number of comments on the plans all of which were incorporated into the signs within the Caltrans right-of-way in order to obtain the encroachment permit. Before agreeing to issue the permit Caltrans staff notified SCCRTC that they would need to have a maintenance agreement in place.
ensuring that the SCCRTC would be responsible for ongoing maintenance of the signs. After discussion both agencies agreed that instead of having a separate maintenance agreement for the signage that it would be more efficient to incorporate this requirement into the permit itself. In order for Caltrans to incorporate this requirement and issue our encroachment permit they have asked for a resolution from SCCRTC demonstrating our commitment to maintain the signage.

If the SCCRTC does not agree to maintain the signage then we will not be issued an encroachment permit and we will risk not being able to install signage within the Caltrans right of way leaving critical gaps in signage within the wayfinding system. Staff expects the cost for maintaining the signage to be relatively minimal as there are only 16 sign locations proposed in the Caltrans right of way. For comparison during the development of the 2015 Implementation Plan local jurisdictions estimated that sign maintenance costs would be between $2,000-$4,000 annually depending on the number of signs installed. Based on that estimate we do not expect maintenance to exceed $2,000 per year.

**Staff recommends that the Regional Transportation Commission approve the Resolution stating that the Commission shall be responsible for maintaining the bicycle wayfinding signage within the Caltrans right-of-way.**

**SUMMARY**

In 2015, the RTC was awarded an Active Transportation Program grant to install wayfinding signs that direct bicyclists to preferred cycling routes and increase motorists’ awareness of shared roadway facilities. The project is now in the construction phase and requires an encroachment permit from Caltrans in order to sign routes that use roadways within the Caltrans right of way. Before issuing the encroachment permit Caltrans has asked for a resolution from the SCCRTC stating our commitment to maintain the signage. Ownership and maintenance of state funded projects is a requirement of receiving state funding per the SCCRTC Master Agreement with the State of California.

**Attachments:**
1. Resolution to install and maintain bicycle signage within the Caltrans right of way as part of the Countywide Bicycle Signage Project

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RESOLUTION NO.
Adopted by the Santa Cruz County Regional Transportation Commission
on the date of October 18, 2018
on the motion of Commissioner
duly seconded by Commissioner

A RESOLUTION TO INSTALL AND MAINTAIN BICYCLE SIGNAGE WITHIN THE CALTRANS RIGHT OF WAY AS PART OF THE COUNTWIDE BICYCLE SIGNAGE PROJECT

WHEREAS the RTC was awarded an Active Transportation Program grant in 2015 to install bicycle wayfinding signage throughout the County of Santa Cruz; and

WHEREAS the Santa Cruz County Bicycle Route Signage Program 2015 Implementation Plan identified the preferred routes to direct cyclists onto using a wayfinding signage system;

WHEREAS portions of those preferred routes cross over or use Caltrans facilities requiring a Caltrans encroachment permit to install signage within the Caltrans right-of-way;

WHEREAS, the SCCRTC Master Agreement with the State of California states that the SCCRTC must retain ownership of state funded projects and maintain those projects; and

WHEREAS, whereas issuance of the Caltrans encroachment permit is predicated upon the Commission stating their commitment to maintain the signage within the Caltrans right-of-way;

THEREFORE, BE IT RESOLVED BY THE SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION THAT:

1. The Commission shall be responsible for maintaining bicycle wayfinding signage within the Caltrans right-of-way installed as part of the Countywide Bicycle Signage project.

AYES: COMMISSIONERS

NOES: COMMISSIONERS

ABSTAIN: COMMISSIONERS

ABSENT: COMMISSIONERS

______________________________
Ed Bottorff, Chair

ATTEST:

______________________________
George Dondero, Secretary

Distribution: Caltrans District 5 Encroachment Permit Office
RECOMMENDATIONS

Staff recommends that the Regional Transportation Commission approve Andrew Rogers as the alternate representative for the City of Watsonville on the Santa Cruz County Regional Transportation Commission’s Bicycle Advisory Committee.

BACKGROUND

Seats on the Regional Transportation Commission’s Bicycle Advisory Committee (Committee) correspond to City and Supervisorial District seats on the Regional Transportation Commission (RTC). Commissioners may nominate individuals for the consideration of the Committee and the RTC. Two additional seats for Bike to Work and the Community Traffic Safety Coalition also exist. Appointments for those seats are made by the respective agency. Seats for three-year terms on the Committee expire on a rotating basis. The Committee’s description, role and membership are in the 2017 RTC Rules and Regulations available on the RTC website.

DISCUSSION

In March, 2018 there were a number of vacancies for seats on the Committee. It is important to have diverse geographic representation on the Committee so that all the jurisdictions have an opportunity to weigh in on projects and programs that affect cyclists in Santa Cruz County. For this reason staff started actively recruiting for interested volunteers to fill these vacancies. Recruitment has consisted of advertising on social media, the RTC website, on the radio and at outreach events. Staff welcomes recommendations from Commissioners. The application and more information are available on the RTC website at https://sccrtc.org/about/committee-rosters/bicycle-committee/.

From this recruitment effort a number of volunteers have been appointed to the Committee and there are only a few remaining vacancies as shown in the draft roster (Attachment 1). Staff received an application and subsequent nomination from Commissioner Coffman-Gomez for Andrew (Drew) Rogers to fill one of these remaining vacancies: the City of Watsonville alternate seat. His application is included as Attachment 2. The Committee reviewed his nomination at the October 8, 2018 meeting and recommends the RTC approve his nomination.

Staff recommends that the Regional Transportation Commission approve the nomination submitted by Commissioner Coffman-Gomez as described above and shown in the draft roster (Attachment 1).
SUMMARY

Staff has been recruiting volunteers to fill vacant seats on the RTC’s Bicycle Advisory Committee. A new application was submitted and forwarded to Commissioner Coffman-Gomez for the City of Watsonville alternate seat who subsequently nominated the applicant, Drew Rogers. Staff recommends that the Regional Transportation Commission approve the individual nominated by Commissioner Coffman-Gomez.

Attachments:
1. Draft roster
2. Application from nominee

\RTCSERV2\Shared\TPW\TPW 2018\1018\Bike Comm Nomination\SR_BikeCom_nomination_10.2018.docx
## Draft Bicycle Advisory Committee Roster: October 2018

<table>
<thead>
<tr>
<th>Area of Representation / Seat</th>
<th>Members</th>
<th>Alternates</th>
</tr>
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<tbody>
<tr>
<td>County of Santa Cruz-District 1</td>
<td>Grace Voss</td>
<td>Janneke Strause</td>
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<tr>
<td>County of Santa Cruz-District 2</td>
<td>Shea Johnson</td>
<td>Casey Beyer</td>
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<tr>
<td>County of Santa Cruz-District 3</td>
<td>Peter Scott</td>
<td>William Menchine</td>
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<tr>
<td>County of Santa Cruz-District 4</td>
<td>Anna Kammer</td>
<td>Vacant</td>
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<tr>
<td>County of Santa Cruz-District 5</td>
<td>Rick Hyman</td>
<td>Theresia Rogerson</td>
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<tr>
<td>City of Capitola</td>
<td>Michael Moore</td>
<td>Vacant</td>
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<td>City of Santa Cruz</td>
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<tr>
<td>City of Scotts Valley</td>
<td>Richard Masoner</td>
<td>Jo Fleming</td>
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<tr>
<td>City of Watsonville</td>
<td>Murray Fontes, Vice Chair</td>
<td>Drew Rogers*</td>
</tr>
<tr>
<td>Bike to Work</td>
<td>Amelia Conlen, Chair</td>
<td>Kira Ticus</td>
</tr>
<tr>
<td>Community Traffic Safety Coalition</td>
<td>Leo Jed</td>
<td>Jim Langley</td>
</tr>
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* New appointment as requested by Commissioner Coffman-Gomez.
COMMITTEE APPOINTMENT APPLICATION

Santa Cruz County Regional Transportation Commission (SCCR TC)
Bicycle Advisory Committee

The Bicycle Advisory Committee consists of eleven seats: one for each city within Santa Cruz County, one for each of the county districts, one representing the Bike to Work program and one representing the Community Traffic Safety Coalition. Each of the seats has an alternate member appointed in the case that the primary member is unable to attend a meeting.

Meetings are currently held the second Monday of even numbered months at 6:00 p.m. in the Santa Cruz County Regional Transportation Commission conference room, located at 1523 Pacific Avenue in downtown Santa Cruz. Please refer to the Committee description and bylaws for more information: https://sccrtc.org/meetings/bike-committee/.

If you are interested in serving on this committee, we recommend reviewing the by-laws and attending a meeting to familiarize yourself with the committee process. After doing so please complete this application and email a scanned signed copy to aschenk@sccrtc.org or return a signed copy to the RTC office.

Name: Drew Rogers  Home address:  
Mailing address (if different):  
Phone: (business/message/mobile)  
E-mail:  

Length of residence in Santa Cruz County: formerly 8 years (UCSC grad); just moved back 6/18 and bought a place, wahoo!

I am applying to represent the following vacant position (circle one):  
City of Capitola - Alternate City of Santa Cruz - Alternate City of Watsonville - Alternate County District 4 - Alternate  

I would consider a different position - either a different location or alternate versus primary (circle one): Yes / No  

my picks: A) County 4 or B) Watsonville

Previous experience on a government commission or committee: (Please describe the committee/commission’s purpose and your role.) No committee involvement per se.

I’ve worked on various bike projects as active volunteer for over two decades with San Francisco Bike Coalition, including years of service helping photo-document and drive Uhauls for BIKE TO WORK DAY to energy stations to drop off and set up at 5 am; mailings, deliveries, and canvassing by tandem bike; donated and sold various art pieces for bike festival fundraising; canvassed SF for various street plans and safety plans; worked on newsletters, suggested editing work, staff volunteer photographer for various reasons/meetings.

Other Relevant Work or Volunteer Experience

<table>
<thead>
<tr>
<th>Organization</th>
<th>Location</th>
<th>Position</th>
<th>Dates</th>
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<tbody>
<tr>
<td>SFBC</td>
<td>market street, Sa Francisco</td>
<td>volunteer; photogr.</td>
<td>1995-2016</td>
</tr>
</tbody>
</table>
Statement of Qualifications: Please attach a brief statement indicating why you are interested in serving on this committee and why you are qualified for the appointment. If you have served on this committee in the past, please summarize your accomplishments on the committee and indicate which of the committee's potential future endeavors most interest you.

Certification: I certify that the above information is true and correct and I authorize the verification of the information in the application in the event I am a finalist for the appointment.

Signature: __________________________ (John Andrew Rogers)

Return Application to:

Questions or Comments:
fax: (831) 460-3215 or email: aschenk@sccrtc.org

Contact Anais Schenk at (831) 460-3209 or by email at aschenk@sccrtc.org.

Though I haven't sat on any boards, I have attended many meetings, fundraisers, and action-based events to know what it takes to see a project thru, despite the odds. I feel qualified to represent the SCCRTC as either County district 4 or Watsonville as an alternate on the Bicycle Advisory Committee for a few reasons: namely that my interest in promoting bicycle alternatives to cars and even buses send the message clearly to any community-town-city that the best way to stay healthy and connected is by re-calming the roads with safety so that families and citizens can ride to their schools and work without fear of getting hurt (AND to promote a healthy lifestyle). As I mentioned before, I'm poly-lingual and not shy about speaking Spanish, even if it's not perfect!

Also, in a city that is experiencing a significant surge in inhabitants—and cars—and just beginning to implement possible cycling infrastructures to balance the short trips, moving from car to bike for soccer practice, riding bikes home or to schools—shopping within a mile of your house—are all very possible—all of which I already practice most every day for years. I'd like to spur that idea proposed by the current SCCRTC plans.

I use my car as infrequently as possible, so I walk or ride a bike for all errands. I still find it hard to get around the big streets without having to resort to riding on sidewalks—trucks intimidate me still, so I get why so many choose not to ride bikes. The upcoming outreach programs at the Middle and Elementary schools are really important.

Mapping Watsonville and District 4, they comprise both long two-lane roads in the agricultural areas as well as one-occupant truck-heavy suburban lanes that beg for more bikes for short trips.

My vision is to see that statistic diminish and bikes flourish here.

Thanks,
Drew Rogers

Cell: __________