



**Santa Cruz County Regional Transportation Commission
Elderly & Disabled Transportation Advisory Committee**
(Also serves as the Social Service Transportation Advisory Council)

MINUTES

Tuesday, June 12, 2018

**Watsonville Community Room
275 Main Street Suite 400, Watsonville CA 95076**

1. Roll call

The meeting was called to order at 1:34 p.m.

Members present:

Pam Arnsberger, 2nd District
Lisa Berkowitz, CTSA
John Daugherty, Metro
Veronica Elsea, 3rd District
Tara Ireland, Social Service
Provider – Persons of Limited
Means
Clay Kempf, Social Service
Provider – Seniors
Caroline Lamb, Potential Transit
User

Alternates present:

Tom Duncanson, 2nd District

Excused absences:

Kirk Ance, CTSA – Lift Line
Dulce Lizarraga-Chagolla, Social
Services Provider – Seniors
Lori Welch-Bettencourt, 4th
District

Unexcused absences:

Jon Bailiff, Social Services
Provider – Disabled

RTC staff present:

Grace Blakeslee
Joanna Edmonds

Others present:

Debbie Benham
Jesus Bojorquez, CTSA
Jean DeLaTorre, Seniors
Commission
Lane Edwards, HSA/CTSC
Murray Fontes, City of
Watsonville
Theresia Rogerson, HSA/CTSC
Beth Stiles
Sean Vienna, AMBAG
Daniel Zaragoza, Metro

2. Introductions

3. Oral communications

John Daugherty shared information regarding quarterly changes to Metro service that are detailed in the new version of Metro's Headways publication.

Joanna Edmonds, Transportation Planning Technician, read an email from Henry "Reed" Searle regarding concerns about e-bikes on West Cliff path and pedestrian safety for seniors.

4. Additions or deletions to consent and regular agendas

None

CONSENT AGENDA

5. Approved minutes from April 10, 2018 as amended

Action: A motion was made (Berkowitz/Daugherty) to amend the minutes to state that the Pedestrian Safety Workgroup shared that there is a change in the outreach plan for the "What Pedestrians and Bicyclists Want Each Other To Know" brochure and they may be working with the Cruz511 program and other RTC programs to communicate the messages from the brochure to the public, to add Dulce Lizarraga-Chagolla as an excused absence, and approve the minutes as amended. The motion passed unanimously.

6. Received Transportation Development Act Revenues Report

7. Received RTC Meeting Highlights

8. Recommended that the Regional Transportation Commission approve appointments to the E&D TAC Committee

9. Received E&D TAC June 2018 Roster

10. Received Final Draft Community Bridges Lift Line and Regional Projects Measure D Five-Year Plans

11. Received Information Items

A motion (Lamb/Duncanson) was made to approve the consent agenda. The motion passed unanimously.

REGULAR AGENDA

12. Received Program Updates

- a. Volunteer Center – FY 17/18 TDA 3rd Quarter Report
- b. Community Bridges – FY 17/18 TDA 2nd Quarter Report
- c. Santa Cruz Metro

Clay Kempf, Committee Member, asked for Metro to provide an update regarding ParaCruz ridership and performance and asked questions about declining ridership. Daniel Zaragoza, Metro, provided information about increased on-time performance for ParaCruz rides over the last several months and indicated their goal is 90% for on-time rides. Committee members discussed how the shift in dialysis rides from Metro ParaCruz to other services affected overall ridership and other potential reasons for the decrease. Mr. Kemp suggested that the Committee discuss Metro ParaCruz ridership trends at a future meeting.

d. SCCRTC

Grace Blakeslee, Transportation Planner, announced that the Commission will be considering the 2040 Regional Transportations Plan for approval at their June 14th meeting. Ms. Blakeslee announced that information regarding the Highway 9 Corridor Transportation/Complete Streets Plan will be brought to the E&D TAC at its August 14th meeting.

No Action taken.

13. Santa Cruz Metropolitan Transit District Passenger Code of Conduct

Daniel Zaragoza, Metro, provided an overview of the Santa Cruz Metropolitan Transit District's (Metro) Passenger Code of Conduct for Fixed Route service and Paratransit (ParaCruz) service. Committee members discussed the rules outlined in the Passenger Code of Conduct, changes made in response to the feedback the Metro Advisory Committee provided to Metro, and methods to make the Passenger Code of Conduct readily available and accessible to all users such as including the Passenger Code of Conduct in the Metro Headways, mentioning the Passenger Code of Conduct on the Metro Customer Service line, and posting the Passenger Code of Conduct inside Metro buses.

No Action taken.

14. City of Watsonville Pedestrian and Bicycle Safety

Murray Fontes, City of Watsonville, provided an overview of the City of Watsonville's efforts to improve pedestrian and bicycle safety. Mr. Fontes summarized the City's current projects that address these improvements, including Complete Streets planning and Vision Zero adoption. Theresia Rogerson, Community Traffic Safety Coalition (CTSC)/Santa Cruz County Health Services Agency (HSA) provided an overview of the City of Watsonville's adoption of Vision Zero. Ms. Rogerson gave a summary of public outreach efforts and the process for creating a Vision Zero action plan. Committee members discussed the analysis of pedestrian collision data, locations for pedestrian safety improvements, educational strategies, and potential avenues for public outreach.

Action: A motion (Kempf/Lamb) was made to send a letter to the City of Watsonville (and copy the other local jurisdictions) commending them on becoming the first jurisdiction in the county to adopt Vision Zero, thanking them for their efforts to improve pedestrian and bicycle safety, and encouraging other jurisdictions to follow their example by also adopting Vision Zero. The motion passed unanimously.

15. Sonoma-Marin Area Rail Transit Educational Trip

Grace Blakeslee, Transportation Planner, provided a brief overview about an educational trip last month organized by the Santa Cruz Chamber of Commerce to the Sonoma-Marin Area Rail Transit (SMART) and gave an overview of SMART's history, locations, and fares. Ms. Blakeslee announced that George Dondero, RTC Executive Director, would like to attend the E&D TAC's August meeting to provide a more detailed report about the SMART train. Ms. Blakeslee commented that several seniors on the SMART train shared how it provides transportation to areas they could not easily access in the past. Veronica Elsea, E&D TAC Chair, shared that she knows several physical and occupational therapists who work in San Rafael and they have noticed an increase in senior patients who make it to their appointments regularly because they ride SMART train to appointments.

No Action taken.

16. North Coast Rail Trail – Project Update and Schedule for Release of Draft EIR

Grace Blakeslee, Transportation Planner, provided a project update about the Draft Environmental Impact Report (EIR) for the North Coast segment of the Rail Trail. Ms. Blakeslee gave an overview of funding sources for this segment and the EIR requirements. Ms. Blakeslee detailed the timeline for the release of the Draft EIR and the 45-day public comment period. Committee members discussed trail access from designated parking lots and requested that accessible way finding features be included.

No Action taken.

17. Pedestrian Safety Workgroup Update

Veronica Elsea, E&D TAC Chair, informed E&D TAC members that the Pedestrian Safety Workgroup met on May 24, 2018 and discussed Cruz511's outreach efforts which relate to pedestrian and bicycle safety as well as revisiting work done on Sidewalk Maintenance Standards and Construction Guidelines. Ms. Elsea mentioned the Workgroup wants to find ways to get the messaging in the "What Pedestrians and Bicyclists Want Each Other To Know" brochure out to the public via Cruz511 or other RTC programs. Committee members discussed pedestrian safety concerns on Mt. Hermon Road in Scotts Valley and the RTC's Pedestrian and Bicycle Hazard reporting system. Ms. Elsea announced that the next Pedestrian Safety Workgroup meeting will be on July 26th from 2 to 4 pm at the RTC offices and is open to the public.

No Action taken.

18. Adjourn

Meeting adjourned at approximately 3:41 p.m.

The next E&D TAC meeting is scheduled for Tuesday, August 14, 2018 at 1:30 p.m. at the RTC Offices, 1523 Pacific Avenue, Santa Cruz, CA.

Respectfully submitted,

Joanna Edmonds, Staff