



**Santa Cruz County Regional Transportation Commission
Elderly & Disabled Transportation Advisory Committee**
(Also serves as the Social Service Transportation Advisory Council)

FINAL MINUTES

Tuesday, August 13, 2019

**RTC Office
1523 Pacific Ave., Santa Cruz, CA 95062**

1. Roll call

The meeting was called to order at 1:36 p.m.

Members present:

Kirk Ance, CTSA – Lift Line

Deborah Benham, 5th District

Lisa Berkowitz, CTSA

John Daugherty, Metro

Veronica Elsea, 3rd. District

Tara Ireland, Social Service Provider – Persons of Limited Means

Clay Kempf, Social Service Provider – Seniors

Caroline Lamb, Potential Transit User

Unexcused absences:

Jon Bailiff, Social Services Provider – Disabled

RTC staff present:

Grace Blakeslee

Joanna Edmonds

Others present:

Jean Brocklebank, Live Oak Resident

Paul Elerick, 2nd. District Resident

Michael Lewis, Seniors Council

2. Introductions

3. Oral communications

Member Deborah Benham announced that she has been participating in Ecology Action's Scotts Valley Active Transportation Plan committee and shared updates about the project.

Chair Veronica Elsea shared that she would like to see a future meeting agenda item regarding JUMP bikes blocking sidewalks.

4. Additions or deletions to consent and regular agendas

None.

CONSENT AGENDA

5. Approved minutes as corrected from June 11, 2019

A motion (Ance/Berkowitz) was made to approve the minutes as corrected from June 11, 2019. The motion passed unanimously, with members Kirk Ance, Deborah Benham, Lisa Berkowitz, Veronica Elsea, Tara Ireland, and Caroline Lamb voting in favor. Vice Chair John Daugherty abstained from the vote, as he was not present at the June 11, 2019 meeting. Member Clay Kempf was not present for the vote.

6. Received Transportation Development Act Revenues Report

7. Received RTC Meeting Highlights

8. Received Pedestrian Hazard Reports

9. Received Information Items

10. Accepted correspondence from the public – None

A motion (Ireland/Ance) was made to approve the consent agenda. The motion passed unanimously, with members Kirk Ance, Deborah Benham, Lisa Berkowitz, John Daugherty, Veronica Elsea, Tara Ireland, and Caroline Lamb voting in favor. Member Clay Kempf was not present for the vote.

REGULAR AGENDA

11. Received Program Updates

a. Volunteer Center – FY 18/19 TDA 3rd. Quarter Report

Member Tara Ireland reported that the Volunteer Center is conducting outreach efforts to recruit more volunteers in Watsonville and the San Lorenzo Valley.

b. Community Bridges – FY 18/19 TDA 2nd Quarter Report

Member Kirk Ance announced that Lift Line is working on their 5310 grant application, which is due on September 6th.

c. Santa Cruz Metro

Vice Chair John Daugherty shared that the Santa Cruz Sentinel recently reported about the status of METRO's labor negotiations. Mr. Daugherty recommended that METRO riders sign up to receive text alerts or contact customer service to be alerted of service impacts.

d. SCCRTC

Grace Blakeslee, Senior Transportation Planner, announced that the San Lorenzo Valley (SLV)/Highway 9 Complete Streets Plan was approved by the RTC at the June 27th meeting. Ms. Blakeslee shared information about the FTA 5310 program grant process, timeline, and available resources.

e. Special Projects - None

No action taken.

Member Clay Kempf arrived at approximately 2:07 pm.

12. Santa Cruz County Community Safety Net Services — CORE Grant Program Funding Tools

Committee members discussed ways the CORE Grant Program Funding Tools could be more inclusive of the needs of seniors and people living with disabilities. Committee members shared ideas about how to include these needs and the best way to share input with the County and City of Santa Cruz.

A motion (Daugherty/Lamb) was made to direct the chair to work with staff to prepare a letter communicating the need for including safety net services for seniors and people living with disabilities in the CORE Grant Program Funding Program and send the letter to the County Department of Human Services, the City of Santa Cruz staff, the County Board of Supervisors, and the Santa Cruz City Council. The motion passed unanimously, with members Kirk Ance, Deborah Benham, Lisa Berkowitz, John Daugherty, Veronica Elsea, Tara Ireland, Clay Kempf, and Caroline Lamb voting in favor.

13. Pedestrian Planning and Projects

Chair Veronica Elsea shared a list of possible projects related to pedestrian safety and provided a description of the work that had been previously done by the Pedestrian Safety Workgroup. Committee members discussed two possible projects to (1) address the needs of seniors and people with disabilities intersection design and (2) address pedestrian safety concerns with the City of Santa Cruz's JUMP bikeshare program. Vice-chair John Daugherty, chair Veronica Elsea, and member Cara Lamb expressed interest in participating in a temporary, ad-hoc committee focused on addressing the needs of seniors and people with disabilities in intersection design.

A motion (Benham/Lamb) was made to invite City of Santa Cruz Transportation Planner Claire Fliesler to the October E&D TAC meeting to discuss the JUMP bikeshare program and its impact on pedestrian safety. The motion passed unanimously, with members Kirk Ance, Deborah Benham, Lisa Berkowitz, John Daugherty, Veronica Elsea, Tara Ireland, Clay Kempf, and Caroline Lamb voting in favor.

A motion (Benham/Lamb) was made to establish a temporary, ad-hoc

committee of the E&D TAC to address the needs of seniors and people with disabilities in intersection design and to report to the E&D TAC each meeting with updates. The motion passed unanimously, with members Kirk Ance, Deborah Benham, Lisa Berkowitz, John Daugherty, Veronica Elsea, Tara Ireland, Clay Kempf, and Caroline Lamb voting in favor.

14. Public Participation Plan

Grace Blakeslee, Senior Transportation Planner, provided information about the Public Participation Plan. Committee members discussed strategies that are effective for reaching seniors and people with disabilities. Specific strategies included sending written materials through the mail, and collaborating with agencies such as Grey Bears, Senior Centers, Area Agencies on Aging, and AARP to reach their members and contacts.

A motion (Kempf/Ance) was made to communicate the communication strategies discussed by the E&D TAC to RTC staff. The motion passed unanimously, with members Kirk Ance, Deborah Benham, Lisa Berkowitz, John Daugherty, Veronica Elsea, Tara Ireland, Clay Kempf, and Caroline Lamb voting in favor.

15. E&D TAC Member Recruitment Outreach Plan

Joanna Edmonds, Transportation Planning Technician, provided a list of outreach actions staff are taking to recruit members. Ms. Edmonds asked the committee to provide feedback about the outreach plan and to share any suggestions they had to improve recruitment strategies. Ms. Blakeslee thanked committee members for their time and commitment to the E&D TAC and reminded them about the transportation cost reimbursement option for their attendance at meetings.

Committee members discussed sharing recruitment flyers with agencies such as the Human Care Alliance and the Volunteer Center, posting the flyers at libraries and coffee shops, posting on NextDoor and social media, making radio PSAs, and making announcements in County board of supervisor meetings.

No action taken.

Meeting adjourned at approximately 3:28 pm.

The next E&D TAC meeting is scheduled for Tuesday, October 8, 2019 at 1:30 p.m. at the RTC Office at 1523 Pacific Ave., Santa Cruz.

Respectfully submitted, Joanna Edmonds, Staff