

SCAN ME



To get started, you must sign up with our online platform, **Cruz511**, which offers trip logging, carpool matching, transit options, and bike and walk routing.

## HERE'S HOW IT WORKS:

- Scan the QR code above or sign up at [my.cruz511.org/s/goscc](https://my.cruz511.org/s/goscc).
- Log your alternative trips to earn points.
- Accumulate and redeem your points for \$5, \$10 or \$25 electronic gift cards.



Before you can receive program benefits, the **GO Santa Cruz County** team will verify that you have signed up for Cruz511 and that you live or work in Santa Cruz County.

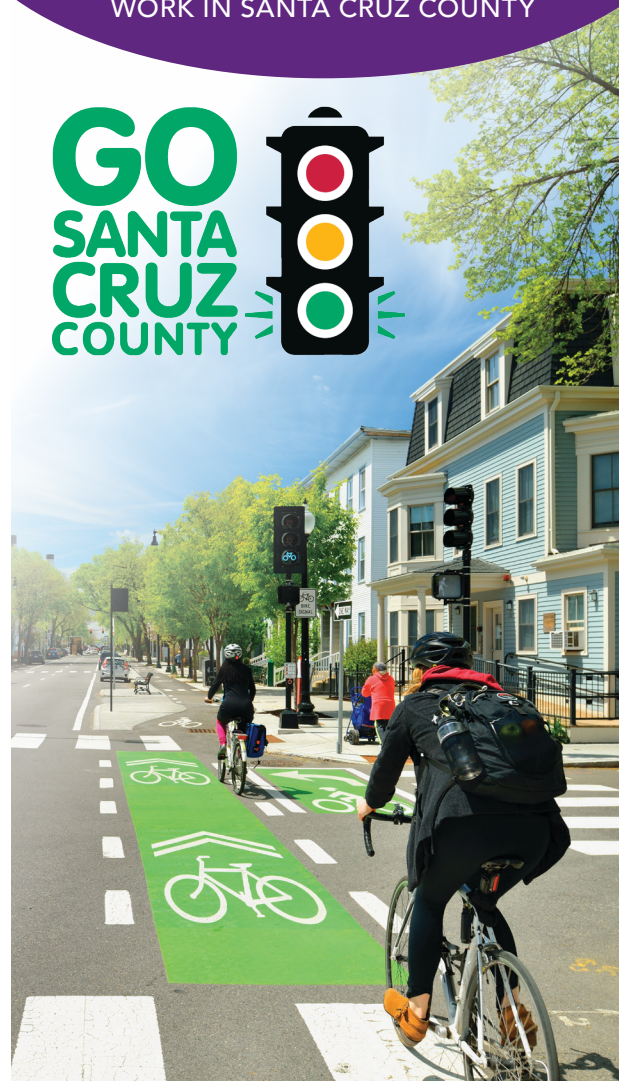
## Powered By:



Visit [www.gosantacruzcounty.org](https://www.gosantacruzcounty.org) to learn more about the program.

## TRANSPORTATION OPTIONS

FOR THOSE WHO LIVE AND WORK IN SANTA CRUZ COUNTY



## Want to Rethink Your Commute?

The **GO Santa Cruz** program offers incentives to help employees throughout the county to choose options other than driving to get to work. These include:

- **Green transportation and bike safety trainings**
- **Carpool incentives**
- **Vanpool and bikepool ride matching and commute information**
- **Electronic gift card rewards for logging trips**
- **Free tickets to ride transit**



## Helping the Planet

Go Santa Cruz County is a key part of the Santa Cruz County Regional Transportation Commission's ongoing effort to reduce greenhouse gas emissions and play an active role in addressing climate change.

The program is partially funded by voter-approved Measure D, which provides a balanced vision to improve, operate and maintain Santa Cruz County's transportation network.



## Free Workshops

Join us for free educational workshops on green transportation. The informative sessions will be offered online and in-person (once safe to do so) and will focus on various topics including urban cycling, eBikes, bike commuting basics and more.



## The GO Santa Cruz County program rewards you for taking alternative transportation!

If you bike, walk, bus or carpool, we'll give you great prizes just for rethinking your commute and logging your trips!

**We'll also create special challenges to encourage you to try something new!**



## Did you know?

Santa Cruz County has 871 miles of local roads, 218 miles of bike lanes and paths, and 398 miles of bus routes serving 931 bus stops!



## Emergency Ride Home

If you take an alternative mode of transportation to work and have an emergency come up, you are eligible to receive a ride home – no matter where you live.

