

AGENDA: November 4, 2021

TO: Regional Transportation Commission
FROM: Guy Preston, Executive Director
RE: Director's Report

THIS ITEM FOR INFORMATION ONLY

RTC has moved to the University Center Building:

RTC has officially completed its move to the University Center Building, located at 1101 Pacific Avenue, Suite 250. We are still unpacking boxes and settling into our new home. We are working on adding technology to allow for hybrid committee meetings to be held in our new conference rooms. Staff will be transitioning from nearly full-time remote schedules to new hybrid schedules over the next 2-months. We have maintained normal productivity throughout the pandemic and are excited to be welcoming in the new normal, as we move towards the beginning of the new year.

Fernanda Pini is leaving RTC

RTC is sad to announce that Fernanda Pini is leaving RTC. Fernanda originally was hired as an administrative assistant. Fernanda was originally responsible for the coordination of these RTC meetings and agenda packets. She was interested in Planning work and switched roles to become a planning technician. Fernanda was a big help to me in drafting the inaugural Measure D Strategic Implementation plan. She was actively assisting in the Scott's Creek restoration project, the regional conservation investment study and in providing contract management support to many of our project managers. Fernanda was very adaptable, and her positive energy and quality work will be missed.

RTC hires new Administrative Assistant:

RTC is pleased to announce that we have hired a new Administrative Assistant. Cindy Convisser joined RTC's Administration team on November 1st. Ms. Convisser has worked preparing technical documents, proposals, and contracts in the private sector for 14 years and has served as a volunteer for community organizations. She received her AS in Business and a certificate in Accounting at Cabrillo College, in 2006.

Update on Go Santa Cruz County program

Since launching in October 2019 with downtown Santa Cruz employees, more than 2,200 commuters have registered for GO Santa Cruz County. Participants have logged over 150,000 alternative commute miles and by doing so have reduced CO2 emissions by more than 50 tons!

The [GO Santa Cruz County](#) program offers incentives to help employees throughout the county choose options other than driving alone to get to work. These include gift card rewards for logging smart commute trips, active transportation and bike safety trainings, carpool and vanpool ride matching, and emergency ride home reimbursement.

Downtown Santa Cruz employees are also eligible for additional benefits including free bus passes, bike locker cards and downtown dollars and have access to a number of Ecology Action benefits including zero-interest bike loans up to \$1,500, free 1:1 bike commute consultations and free two-week-long e-bike test rides. For a limited time, downtown employees enrolled in the GO Santa Cruz can apply for a \$200 e-bike rebate or \$400 rebate for low-income individuals.

GO Santa Cruz expanded countywide in mid-2021 and anyone who lives or works in Santa Cruz County is now eligible to participate in the program. Employers can also use the GO Santa Cruz County platform for their own commute programs. Interested employers can reach out to staff for more information by emailing info@cruz511.org.

Staff are currently exploring opportunities to offer more robust incentives and commute challenges for participants working outside downtown Santa Cruz.

Visit gosantacruzcounty.org to sign up and start earning rewards for choosing a sustainable commute.