

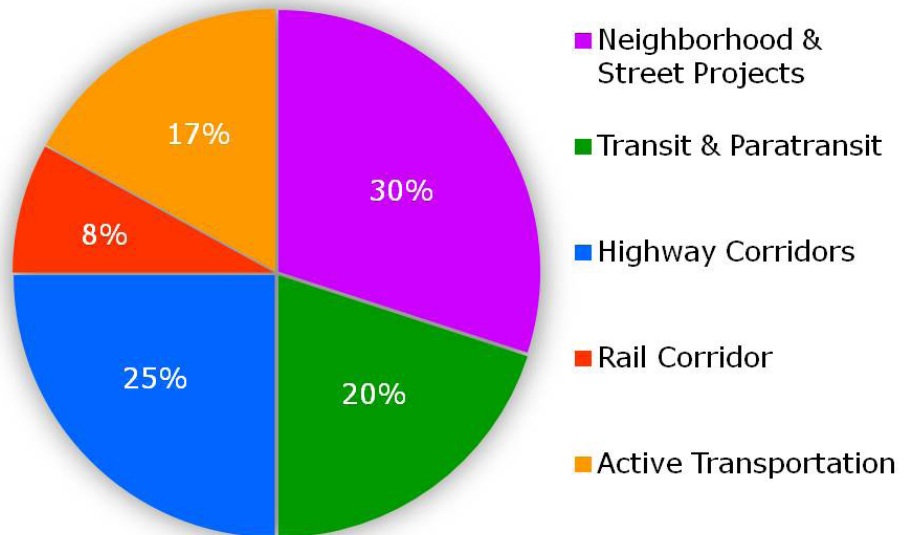
# Santa Cruz County Regional Transportation Commission

## Measure D

### Fact Sheet

On November 8, 2016 67.78% of Santa Cruz County voters approved Measure D, a 1/2 cent sales tax measure to improve, operate and maintain Santa Cruz County's transportation network.

Projects will provide safer routes to schools for local students; maintain mobility and independence for seniors and those with disabilities; invest in bicycle and pedestrian pathways and bridges on an unprecedented scale; repave roadways, repair potholes and improve safety on local streets; ease congestion on major roadways; and invest in transportation projects that reduce the pollution that causes global warming.



#### Measure D

##### Optimizes funding:

- By leveraging local dollars, our cities, the County, the RTC, METRO and Liftline will be able to compete for federal and state grants that require matching funds.

##### Committed to voters:

- Members of the public are encouraged to review and comment on annual reports, including 5-year plans identifying specific projects prepared by each agency.
- Annual audits of the expenditure of all funds generated by the measure are conducted by an independent auditor and publicly available.
- A Measure D Independent Oversight Committee reviews the independent annual audits and issues a report regarding compliance with the Expenditure Plan.
- Local jurisdictions are required to use the new funds to supplement, not replace, existing revenues used for transportation. Annual audits will include analysis of this Maintenance of Effort.

#### Summary of Transportation Projects

##### Estimated 30-year funding allocations

##### Neighborhood Projects - 30%

**Local Funds for Cities and County:** Direct percentage for local roadway pavement repair and operational improvements, school and neighborhood traffic safety projects, bicycle and pedestrian projects

**San Lorenzo Valley Hwy 9 Corridor Improvements:** \$10 million to improve safety for SLV pedestrians, bicyclists, and motorists

**Highway 17 Wildlife Crossing:** \$5 million to help build a wildlife crossing under Highway 17 at Laurel Curve

##### Highway Corridors - 25%

**Highway 1 Corridor:** Extend merge lanes that separate entering and exiting traffic from through lanes to improve traffic flow and safety at the 41st Ave-Soquel Dr, Bay/Porter Park, State Park-Park, and Freedom Blvd-Rio Del Mar-State Park Dr exits

**Bicycle and pedestrian over-crossings;** \$7 million for two car-free highway overcrossings at Chanticleer Ave and Mar Vista Drive

**Traveler Information and Transportation Demand Management:** Cruz511 traveler information, Carpool/Vanpool Programs

**Highway Safety and Congestion Reduction Programs:** Freeway Service Patrol and Safe on 17 Enforcement

##### Transit for Seniors and People with Disabilities Direct Allocation to Service Providers - 20%

**Santa Cruz METRO (16%):** \$80 million to help stabilize fixed-route bus and ParaCruz service levels

**Community Bridges Lift Line Paratransit Service (4%):** \$20 million to increase LiftLine's ability to provide service by 30%

##### Active Transportation - 17%

**Monterey Bay Sanctuary Scenic Trail (Coastal Rail Trail):** Bike and pedestrian trail construction; maintenance, management and drainage of rail and trail corridor; install conduit for internet and electrical services

##### Rail Corridor - 8%

**Infrastructure Preservation and Analysis of Options:** Analysis (including environmental and economic analysis) of both rail transit and non-rail options for the corridor; rail line maintenance and repairs



For more information on the implementation of Measure D, visit: [sccrtc.org/move](http://sccrtc.org/move)  
831-460-3200