



Santa Cruz County Regional Conservation Investment Strategy

December 2022

SANTA CRUZ COUNTY REGIONAL CONSERVATION INVESTMENT STRATEGY

RCIS Proponent

Santa Cruz County Regional Transportation Commission
1101 Pacific Ave Suite 250
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Cover Photographs

Santa Cruz Mountains to Monterey Bay: Jodi McGraw

Santa Cruz Coastal Stream: Jim Robins

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Santa Cruz Cypress: Jodi McGraw

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Santa Cruz Sandhills: Jodi McGraw

Santa Cruz kangaroo rat: Jodi McGraw

Apple Orchard and Redwood Forest: Jodi McGraw

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More Information about the RCIS can be found at:

Resource Conservation District of Santa Cruz County

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[RCIS E-mail](#)

[RCIS Website](#)



The Santa Cruz County Regional Transportation Commission (RTC) is an autonomous regional transportation planning agency for Santa Cruz County. Created

by the State of California in 1972 to carry out transportation responsibilities that cross city-county boundaries, the RTC sets priorities for major improvements to the transportation infrastructure and network, including highways, major roads, bus transit, paratransit, rail and alternative transportation facilities; pursues and allocates funding for major capital improvements for all elements of the transportation system, consistent with long range plans; adopts policies to maximize the efficiency of the current transportation system and improve mobility, access and air quality; plans for future projects and programs to develop a balanced transportation system that addresses all modes, while improving the region's quality of life; informs businesses and the public about actions needed to better manage the existing transportation system; and offers services that help people make the most efficient use of the existing transportation facilities and that encourage the use of a variety of transportation modes.

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The Resource Conservation District of

Santa Cruz County (RCD) is a public, non-regulatory special district that helps people protect, conserve, and restore natural resources through information, education, and technical assistance. Serving as a local hub for conservation efforts, the RCD works with a wide variety of partners, including farming and ranching operations, landowners and managers, and federal, state and local government agencies. The RCD is overseen by a seven-member Board of Directors who are local landowners and are actively engaged with rural, agricultural, and natural resource conservation issues. The RCD receives a small local tax base annually and relies heavily on competitive grants, service contracts, and private donations to deliver its mission. Since 1942, the RCD has worked with our community to deliver conservation projects on the ground in program areas of watershed restoration & management and stewardship in agriculture. We envision our county as a place where natural resources and the communities and economies that depend upon them are thriving and resilient. [RCD Website](#)

RCD Directors

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California Department of Transportation
Land Trust of Santa Cruz County
Resource Conservation District of Santa Cruz County
Santa Cruz County Regional Transportation Commission

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