

AGENDA: March 4, 2024

TO: Bicycle Advisory Committee
FROM: Tommy Travers, Transportation Planner
RE: Bicycle Advisory Committee Membership Appointments

RECOMMENDATIONS

Staff recommends that the Bicycle Advisory Committee (Committee) accept the appointments of Aaron Robinson, Steven Jonsson, Leo Jed, and Kelly Curlett to serve on the Committee. Staff recommends that the Committee recommend to the Regional Transportation Commission (RTC) the nominations of Paula Bradley, Matt Farrell, and Jae Riddle to serve on the Committee

BACKGROUND

Seats on the RTC Bicycle Advisory Committee correspond to City and Supervisorial District seats on the RTC. Commissioners of the four cities may nominate individuals for RTC consideration. Commissioners of the five Supervisorial Districts may appoint representatives directly. Two additional seats for Bike to Work and the Community Traffic Safety Coalition (CTSC) also exist, and appointments are made by the respective organization. Seats for the Bicycle Committee are for four-year terms (Supervisorial Districts) or three-year terms (all others). Each seat has a primary (voting) member and an alternate member. The Bicycle Advisory Committee's description, role, and membership are in the 2022 RTC Rules and Regulations available on the RTC website.

DISCUSSION

In December 2023, the primary representative for District 2, Brad Kava, resigned. In February 2024, the alternate representative for District 4, Elizabeth Hernandez, resigned. On March 31, the terms for representatives for the cities of Santa Cruz and Scotts Valley and for the CTSC will end. RTC staff updated its website and notified the Commissioners for these districts. Staff provided recent applications from people either applying for or living in the district. In addition, in January staff created a public notice about current vacancies and upcoming term endings for advisory committees.

The following direct appointments or nominations to the Committee have been made:

- Commissioner Friend appointed Aaron Robinson ([Attachment 1](#)) as the primary representative for District 2
- Commissioner Hernandez appointed Steven Jonsson ([Attachment 2](#)) as the alternate representative for District 4

- Commissioner Pedersen nominated Paula Bradley for a second term as the primary representative for Capitola
- Commissioner Sandy Brown nominated Matt Farrell for a third term as the primary representative and Jae Riddle (Attachment 4) as the alternate representative for the city of Santa Cruz
- The CTSC at its February meeting appointed Leo Jed (who has served on the committee since 2005) as the primary representative and Kelly Curlett (Attachment 5) for her first full term as the alternate

Staff continues to seek applicants to fill existing vacancies and any potential future vacancies as terms end, and welcomes recommendations from Committee members. The application and information about the Committee are available on the RTC webpage <https://sccrtc.org/meetings/bicycle-advisory-committee/>. Currently there are two vacancies: alternate representatives for the City of Capitola and for Scotts Valley.

A current roster is included as Attachment 3.

As communicated by Commissioner Friend, Commissioner Hernandez, and the CTSC, staff recommends that the Committee accept the appointments of Aaron Robinson, Steven Jonsson, Leo Jed, and Kelly Curlett to serve on the Bicycle Advisory Committee. Staff also recommends that the Committee recommend to the RTC the nominations of Paula Bradley, Matt Farrell, and Jae Riddle.

FISCAL IMPACT

None.

SUMMARY

Due to resignations, two vacancies were created on the Committee. In addition, terms for some of the seats on the Committee come to an end in March. Staff recommends that the Committee accept the direct appointments and recommend the nominations.

Attachment:

1. Application for Aaron Robinson
2. Application for Steven Jonsson
3. February 2024 Bicycle Advisory Committee Roster
4. Application for Jae Riddle
5. Application for Kelly Curlett

COMMITTEE APPOINTMENT APPLICATION

Santa Cruz County Regional Transportation Commission (SCRTC) Bicycle Advisory Committee

The Bicycle Advisory Committee consists of eleven seats: one for each city within Santa Cruz County, one for each of the county supervisorial districts, one representing the Bike to Work program and one representing the Community Traffic Safety Coalition. Each of the seats has an alternate member appointed in the case that the primary member is unable to attend a meeting.

Meetings are usually held the second Monday of even numbered months from 6:00 p.m. to 8:30 p.m. in the Santa Cruz County Regional Transportation Commission conference room, located at 1101 Pacific Avenue Ste. 250 in downtown Santa Cruz. One or two meetings per year are typically held in mid- or south-county. Please refer to the Committee description and bylaws for more information: <https://scrtc.org/meetings/bike-committee/>.

If you are interested in serving on this committee, we recommend reviewing the by-laws and attending a meeting to familiarize yourself with the committee process. After doing so please complete this application and email a scanned signed copy to ttravers@scrtc.org or return a signed copy to the RTC office.

Name: Aaron Robinson

Home address: [REDACTED]

Mailing address (if different): _____

Phone: (home) _____ (business/message/mobile) [REDACTED]

E-mail: [REDACTED]

Length of residence in Santa Cruz County: 4 1/2 yrs

I am applying to represent the following vacant position (circle one):

- County Supervisorial District 2 (Freedom to Capitola) - Primary
- City of Scotts Valley – Alternate
- City of Capitola – Alternate
- Other _____

I would consider a different position - either a different seat or alternate versus primary (circle one): Yes / No

Previous experience on a government commission or committee: (Please describe the committee/commission's purpose and your role.)

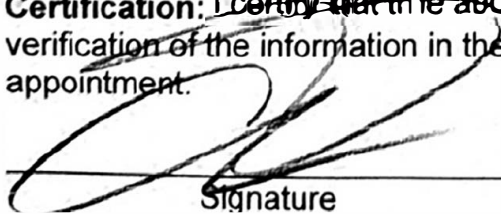
NA

Other Relevant Work or Volunteer Experience

Organization	Location	Position	Dates

Statement of Qualifications: Please attach a brief statement indicating why you are interested in serving on this committee and why you are qualified for the appointment. If you have served on this committee in the past, please summarize your accomplishments on the committee and indicate which of the committee's potential future endeavors most interest you.

Certification: I certify that the above information is true and correct and I authorize the verification of the information in the application in the event I am a finalist for the appointment.


Signature

1/23/24
Date

Return Application to:

SCCRTC Attn: Tommy Travers
1101 Pacific Avenue Ste. 250
Santa Cruz, CA 95060
Or email: ttravers@sccrtc.org

Questions or Comments:

Contact Tommy Travers at (831) 460-3200 or by email at ttravers@sccrtc.org.

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If you are interested in serving on this committee, we recommend reviewing the by-laws and attending a meeting to familiarize yourself with the committee process. After doing so please complete this application and email a scanned signed copy to ttravers@sccrtc.org or return a signed copy to the RTC office.

Name: Steven Jonsson

Home address: [REDACTED]

Mailing address (if different): same

Phone: (home) _____ (business/message/mobile) [REDACTED]

E-mail: [REDACTED]

Length of residence in Santa Cruz County: 55 years

I am applying to represent the following vacant position (circle one):

County Supervisorial District 2 (Freedom to Capitola) - Primary

City of Scotts Valley – Alternate

City of Capitola – Alternate

Other City of Watsonville - Alternate

I would consider a different position - either a different seat or alternate versus primary (circle one): Yes / No

Per email 2/13/24 - TT

Previous experience on a government commission or committee: (Please describe the committee/commission’s purpose and your role.)

I have not served on a government committee or commission.

I have lived in Watsonville area for over 12 years and am a current homeowner in Bay Village. I have been an active cyclist for over 30 years and ridden for years in the South County. During early Covid years I spent a lot of time riding alone in Watsonville area. I was amazed to discover how many varied med to short routes there are, but also how they do not connect and/or put the rider into dangerous situations. I recently became a BSCC board member with personal focus on Watsonville area. As a long time, bicycle industry professional who plans to retire in the coming years, I want to give back to the area I love. And make it safer for bike riders of any age and experience.

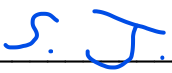
Riding a bike can change a life, if transportation or recreation. More Butts on Bikes is a good thing.

Other Relevant Work or Volunteer Experience

Organization	Location	Position	Dates
Bicycle Santa Cruz County	Santa Cruz, CA	Board Member, Watsonville Advocacy Committee Chairperson	Nov 2023 to present
Amgen Tour of CA Santa Cruz finish committee	Santa Cruz, CA	Sponsorship Director	2011 2012
Quality Bicycle Products	Bloomington MN	Bay Area Outside Rep	2010 to present
Aptos Bike Trail Buyers Market Sales	Aptos, CA Aptos, CA	Store Owner Nor Cal Sales Rep	2008-2011 1998-2010

Statement of Qualifications: Please attach a brief statement indicating why you are interested in serving on this committee and why you are qualified for the appointment. If you have served on this committee in the past, please summarize your accomplishments on the committee and indicate which of the committee’s potential future endeavors most interest you. [see above](#)

Certification: I certify that the above information is true and correct and I authorize the verification of the information in the application in the event I am a finalist for the appointment.

Steven Jonsson 

 Signature

02/12/24

 Date

Return Application to: SCCRTC Attn: Tommy Travers
 1101 Pacific Avenue Ste. 250
 Santa Cruz, CA 95060
 Or email: ttravers@scrtc.org

Questions or Comments: Contact Tommy Travers at (831) 460-3200 or by email at ttravers@scrtc.org.

March 2024 Bicycle Advisory Committee Roster

Member	Representing	Alternate
Scott Roseman	County of Santa Cruz-District 1	Corrina McFarlane
Aaron Robinson*	County of Santa Cruz-District 2	John Hunt
Sally Arnold	County of Santa Cruz-District 3	Peter Scott
Anna Kammer, Chair	County of Santa Cruz-District 4	Steven Jonsson*
Rick Hyman	County of Santa Cruz-District 5	Theresa Rogerson
Paula Bradley**	City of Capitola	Vacant
Matt Farrell**	City of Santa Cruz	Jae Riddle**
Richard Masoner	City of Scotts Valley	Vacant
Gina Cole	City of Watsonville	Drew Rogers
Matt Miller	Bike to Work	Jennifer Villegas Moreno
Leo Jed*	Community Traffic Safety Coalition	Kelly Curlett*

*New appointment

**Nomination pending

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If you are interested in serving on this committee, we recommend reviewing the by-laws and attending a meeting to familiarize yourself with the committee process. After doing so, please complete this application and email a signed copy to ttravers@sccrtc.org or return a printed copy to the RTC office.

Name:	Jae Riddle
Home address:	[REDACTED]
E-mail:	[REDACTED]
Phone:	[REDACTED]
Length of residence in Santa Cruz Co.:	2.25 years

I am applying to represent (circle one):

- County Supervisorial District 4 (Watsonville south of Green Valley Rd)
 City of Capitola
 City of Santa Cruz
 City of Scotts Valley
 Community Traffic Safety Coalition
 Other: _____

I would consider a different position

- Yes
 No

Previous experience on a government commission or committee: (Please describe the committee/commission’s purpose and your role.)

No previous experience on a government commission or committee.

Other Relevant Work or Volunteer Experience

Organization	Location	Position	Dates
Private transportation consulting firms (Planning and Engineering)	Los Angeles, CA Irvine, CA	Transportation Planner	2018 - Present
Public transportation departments and/or funding authorities	Los Angeles, CA Orange County, CA	Transportation Planner	2016-2018
Ecology Action	Santa Cruz, CA	Open Streets Volunteer	2021
Safe Routes to School	Pomona, CA	Walking School Bus Volunteer	2017

Statement of Qualifications: Please describe why you are interested in serving on this committee and why you are qualified for the appointment. If you have served on this committee in the past, please summarize your accomplishments on the committee and indicate which of the committee’s potential future endeavors most interest you.

I hold a B.S. in Urban and Regional Planning with an emphasis in transportation. My studies and professional work focus on improving safety and mobility for Active Transportation users. I utilize a bicycle for commuting and recreation throughout the County of Santa Cruz and have a first-person perspective of bicycling conditions on local roads. I am able to read engineering design plans, compare with CA-MUTCD standards and NACTO recommendations, and provide comments on planned/proposed infrastructure. I stay up-to-date on emerging transportation planning policies and studies to inform comments.

Diversity of Representation: Please describe whether you are someone whose background or community is not well represented in local government and decision-making. For example, non-white, young adult, senior over 75, immigrant, very low income, unhoused, disabled, or of marginalized gender or sexuality:

I am 50% white and 50% East Asian/Pacific Islander (first generation).

Certification: I certify that the above information is true and correct and I authorize the verification of the information in the application in the event I am a finalist for the appointment.

Joe Riddle

Signature

February 4, 2024

Date

Return Application to:

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Santa Cruz, CA 95060
Or email: ttravers@scrtc.org

Questions or Comments:

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If you are interested in serving on this committee, we recommend reviewing the by-laws and attending a meeting to familiarize yourself with the committee process. After doing so, please complete this application and email a signed copy to ttravers@sccrtc.org or return a printed copy to the RTC office.

Name:	Kelly Curlett
Home address:	██████████
E-mail:	██
Phone:	██████████
Length of residence in Santa Cruz Co.:	13 years

I am applying to represent (circle one):

- County Supervisorial District 4 (Watsonville south of Green Valley Rd)
 City of Capitola
 City of Santa Cruz
 City of Scotts Valley
 Community Traffic Safety Coalition
 Other: _____

I would consider a different position

- Yes
 No

Previous experience on a government commission or committee: (Please describe the committee/commission’s purpose and your role.)

I have not served on a government commission or committee, but I am currently overseeing the Community Traffic Safety Coalition (CTSC) and have served on the below community-based committees/coalitions.

Other Relevant Work or Volunteer Experience

Organization	Location	Position	Dates
Community Traffic Safety Coalition (CTSC)	Santa Cruz County	Overseeing the CTSC and representing the Health Services Agency (HSA) Safe and Active Transportation program	October-present
Community Emergency Response Team (CERT) Committee	Felton	Committee member representing Community Bridges’ Community Disaster Preparedness Program	October 2015-June 2016
Smart Solutions to Homelessness Santa Cruz County	Coral Street/Harvey West subcommittee	Committee member with experience as staff from Housing Matters (formerly Homeless Services Center)	March 2014-June 2014

Statement of Qualifications: Please describe why you are interested in serving on this committee and why you are qualified for the appointment. If you have served on this committee in the past, please summarize your accomplishments on the committee and indicate which of the committee's potential future endeavors most interest you.

In October of 2023, I became the new Health Educator for the Health Service Agency's Safe and Active Transportation program, with the role of supporting the Community Traffic Safety Coalition (CTSC) of Santa Cruz County. The CTSC's mission is to prevent traffic-related injuries and fatalities for all road users, with a focus on people bicycling and walking. The CTSC envisions safe, accessible, and equitable transportation for all using Vision Zero strategies.

To work toward achieving our coalition's mission and vision, I will support the jurisdictions in their development and implementation of Vision Zero policies, task forces, and action plans. I will learn from other Vision Zero cities outside Santa Cruz County and provide leadership in strategies that are proving to reduce traffic related deaths and injuries, especially those involving cyclists and pedestrians. To identify the problems and potential solutions in high injury areas, I will be assisting jurisdictions in soliciting community participation for bicycle and walking audits. I will advocate for the jurisdictions to implement more traffic safety infrastructure, such as complete streets, brighter lighting and striping on roadways, and roundabouts, to increase roadway safety.

In addition to supporting our jurisdictions, I will continue to work with my colleagues to collaborate with other agencies to provide traffic safety education and resources in English and Spanish to our community members. I have been and will continue collaborating with community-based partners, such as the Bike Church, the Community Bike Collective, the Watsonville Nature Center, the Harm Reduction Coalition of Santa Cruz County, and senior centers to provide traffic safety presentations, educational materials, bicycle and pedestrian safety gear, as well as walking field trips and bike rides to those who are disproportionately impacted by traffic violence.

I would greatly benefit from continuing to serve on the Bicycle Advisory Committee to stay more engaged with its member agencies and be more effective in my role of coordinating with local jurisdictions to promote bicycle safety. It is my hope that I will be able to serve as an alternate representative for the CTSC.

Diversity of Representation: Please describe whether you are someone whose background or community is not well represented in local government and decision-making. For example, non-white, young adult, senior over 75, immigrant, very low income, unhoused, disabled, or of marginalized gender or sexuality:

As someone who has worked with the unhoused population and is currently supporting low-income individuals and families countywide, I advocate for those underrepresented in government and decision-making. I highly value equity and the role it plays in ensuring the best health outcomes for all community members. Everyone should have a voice and access to services to improve their well-being, and the well-being of our entire community.

Certification: I certify that the above information is true and correct and I authorize the verification of the information in the application in the event I am a finalist for the appointment.

_____ Kelly Curlett _____ 2/28/24 _____
Signature Date

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