Recently Completed Projects

- **38th Avenue Overlay** – $450,000 – Capitola Road to Brommer Street
- **Stockton Avenue & Esplanade Intersection Improvements** – $400,000 - New sidewalks, bulb-out, consolidated crosswalks, repaved
- **Park Avenue, Kennedy Drive, Monterey Avenue Reconstruction** - $1.5 million – Recycled asphalt, widened bike lanes along Park Ave
- **Rosedale Overlay** – $300,000 – Bay Avenue to Plum Street
- **Rispin/Peery Park ADA Improvements Phases 1** Ph 1 - $150,000 – rebuilt ramps
Future Projects

- Rispin/Peery Park ADA Improvement Phase 2
  New ADA pathway through Rispin property to Wharf Road

- Highway 1 Interchange Green Bike Lane Project
  41st Ave

- 41st Avenue Signal Coordination

- Monterey Ave Pedestrian Pathway
  From upper parking lot to Monterey Avenue, portion on RR ROW

- Capitola Avenue/Bay Avenue Roundabout
  Working on utility under grounding necessary for project

- Traffic Calming Projects
  Clares Street
  Jewel Box
  Hill Street

- Citywide Slurry Seal
Preliminary List of Measure D Projects

- Highway 1 Interchange Green Bike Lane Project
  Bay Ave, and Park Ave

- Citywide Slurry Project

- Pavement Management Projects
  42nd Avenue neighborhood
  Fanmar neighborhood

- Clares Street Traffic Calming

- Road, Pedestrian and Bike Improvements
  Brommer Street at 41st Ave
  McGregor Drive
  Capitola Ave
Thank You for Your Support
Ginger Dykaar & Grace Blakeslee
Santa Cruz County Regional Transportation Commission
May 4, 2017
Unified Corridor Investment Study
Project Area Map

Davenport
Santa Cruz
Soquel Ave
Soquel Dr
Capitola
Aptos
SC Branch Rail Line
Watsonville
Triple Bottom Line

SUSTAINABILITY

Natural Environment

Economic Vitality

Equity
Criteria, Performance Measures

Projects – Soquel Ave/Dr, Hwy 1, Rail Corridor

Scenarios to be evaluated

Step 1 Qualitative Scenario Analysis

Step 2 Quantitative Scenario Analysis

Preferred Scenario

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Outreach Efforts

• RTC Committees
• Stakeholders
• Public Workshop
  >70 people
• Survey - >3400 people
Goals

- Feasible solutions
- Safety for all modes
- Reliable and Efficient
- Supports Economic Vitality
- Minimize Environmental and Health impacts
- Accessible and Equitable
Step 1 Criteria

- Community support and consistency with local, state, and federal plans
- Potential to address transportation challenges and advance triple bottom line
- Compatibility with regulations
- Level of public investment
- Right of way constraints
Step 2 Performance Measures

- **Equity**
  - Collisions by mode – number and cost
  - Mean transit travel time and transit VMT
  - Mode share
  - Household transportation costs

- **Environment**
  - Vehicle miles traveled, GHG, pollutants
  - Environmentally sensitive areas

- **Economy**
  - Mean auto travel time
  - Travel time reliability
  - Person throughput
  - Level of public investment
  - Visitor tax revenues
Project List

Highway 1

Soquel Ave/Dr

Rail Corridor

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Your Top Priorities

1. Travel time
2. Improve safety
3. Travel without a car
4. Move the most people
5. Minimize emissions

Order your top 5 items above this line:

Reliable choices
Low cost options
Better connections

Travel time

Image credit: SCCRTC
Reduce how long it takes to get places.

Comment

Suggest another item
Transportation Priorities

- Travel time
- Travel without a car
- Improve safety
- Move the most people
- Minimize emissions
- Reliable choices
- Low cost
- Better connections

Times Selected vs. Average Ranking

Unified Corridor Investment Study
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Preferences

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Your Preferences

Safety  Roadway Design  Transit  Travel Lanes  Bicycling

Bicycling
Choose the option that best shows which tradeoff you prefer

Direct route on shared roadway  Neutral  Longer distance on continuous multi-use path

David Casterson  SCCRTC

Previous  Optional Comment  Next Task
Timeline

- **Goals, PMs and Projects Identified**: 5/2017
- **Step 1 - Scenario Analysis**: 2/18-11/18
- **Step 2 - Scenario Analysis**: 11/18-1/19
- **Draft Report and Preferred Scenario**: 2/2019
- **Final Report**: 2/2019

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